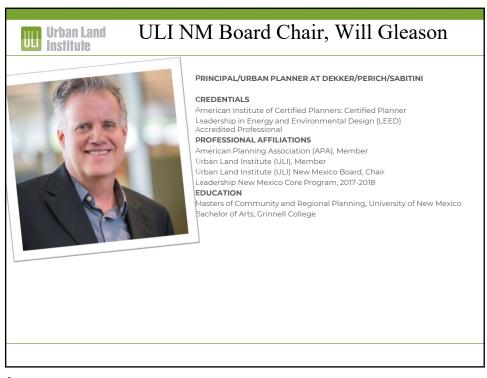


Urban Land Institute While you wait: At your table ULI HOUSING EVENT - 9/16/2022 ATTENDEE COMPOSITION • Introduce Commercial CREB Lende 11% yourself to your team mates • Create a team name and logo • Identify the roles of your team mates

3



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Welcome to ULI

URBAN LAND INSTITUTE

•founded in 1936 with over 30,000 members in 90 Countries

ULI's Mission

Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

- bringing leaders together
- •fostering collaboration
- •exploring land use and development issues
- •advancing policies and practices
- sharing knowledge
- ·creating a global network with local impact

ULI's Priorities

- ·Housing and Community
- •Infrastructure / Sustainability
- •Climate, Land Use and Energy (CLUE)
- •Capital Markets and Finance
- ·Leadership

On an International Level ULI:

- -Connects
- -Inspires
- -Leads

5



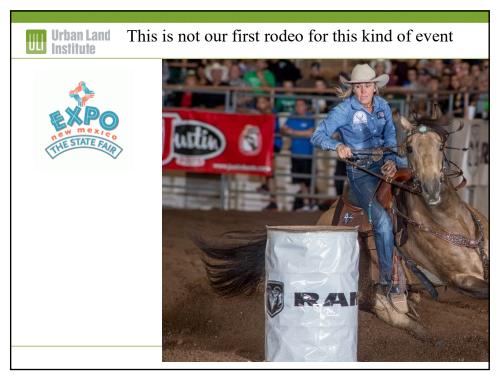
ULI

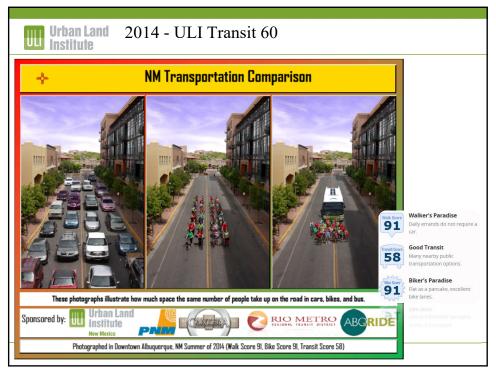
The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

- Nonprofit, non-partistan, global think tank, founded in 1936 with over 40,000 members
- Connecting people
- Sharing knowledge
- Thinking Big, thinking ahead
- Building better communities

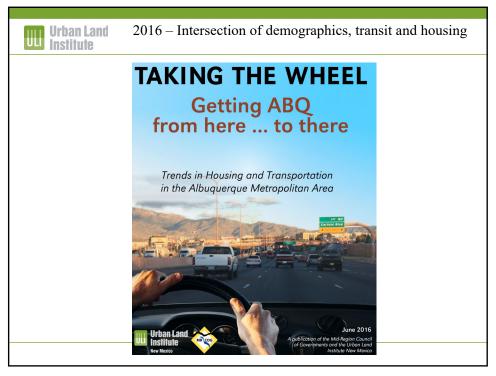


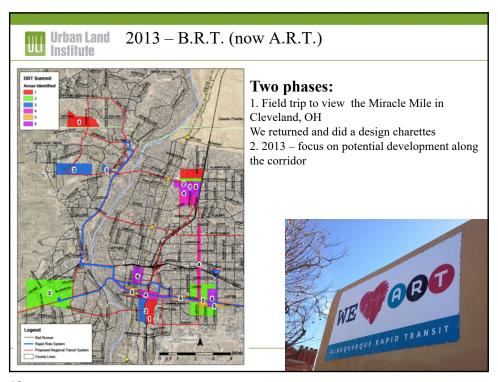






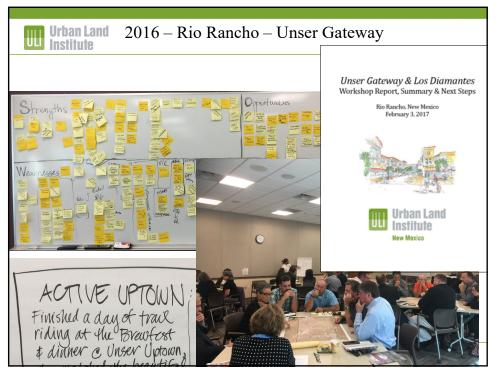




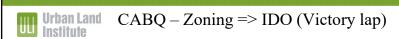






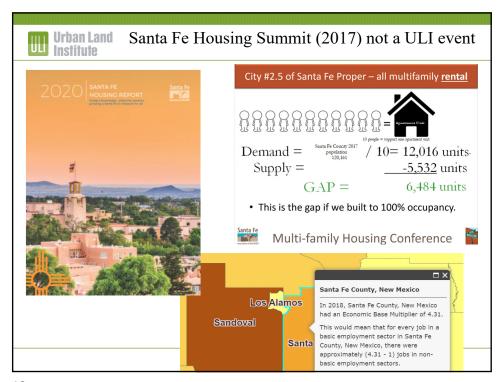






A celebration event yet to come

- IDO has done more to create affordable market-based housing that any other option the city has pursued in 30 years
- Site by Site IDO has increased property revenues 15 to 20 over former zoning code





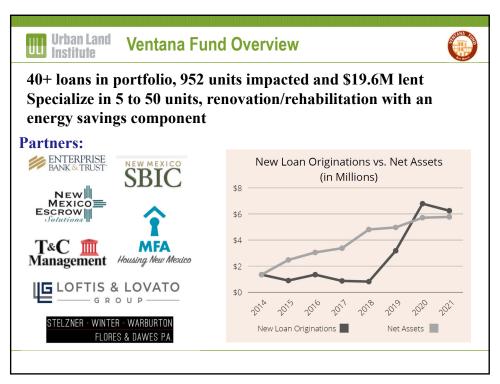




The Ventana Fund is a non-profit CDFI headquartered in New Mexico. We are dedicated to financing the creation and preservation of affordable multi-family housing by providing low-interest loans for developers who serve New Mexico's low-income residents and high need communities.

www.ventanafund.org

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Councilor Isaac Benton

- Councilor Isaac Benton is the current President of the Council for 2022. He has served as President of the Council in 2009 and 2017.
- 2022. He has served as President of the Council in 2009 and 2017. He has served on both the Finance & Government Operations Committee and on the Land Use, Planning & Zoning Committee, which he has chaired several times. He has also served on the Albuquerque Bernalillo County Water Utility Authority Board and chaired both the Regional Transi District and Metropolitan Transportation boards. His current council term ends November 2019.

- charact ooth the Kegional Transst District and Metropolitan Transportation boards. His current council term ends November 2019. Councilor Benton came to Albuquerque in 1976 as a VISTA volunteer at UNM's Design and Planning Assistance Center. There he worked on affordable farmworker housing (Portales) and a Drug/Alcohol Detox Center (Taos Pueblo). He has always resided within the historic center of the city. He enjoys District 2's uniqueness, diverse cultures, history, and centralized location with good access public transit. Isaac appreciates the district's attractive character and mix of houses and apartments, mature parks and landscape, and walkable neighborhoods convenient to commerce and services. He believes that this character should be protected and enhanced, and that it must remain affordable to persons of low and medium incomes. Councilor Benton is a licensed New Mexico architect and building contractor. Between 1991 and 2009, he operated his sown architecture practice with a focus on libraries, senior and community centers, schools, and housing, always using sustainable design and public participation in the design process. He is a LEED (Leaders in Energy and Environmental Design) certified designer and has served as President of American Institute of Architects of New Mexico. He is a member of the National Trust for Historic Preservation.
- memoer of the valuous rives for ristoric reservation.

 Isaac volunteers with UNM's Architecture program and was a Big Brother for eight years. He is married and has a daughter who is a county planner and a son who is a machinist. He enjoys listening to live music, bicycling, cross-country sking, and hiking in the Bosque, foothills and mountains of Albuquerque



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Programs Chair, Amanda Velarde



- Master of Business Administration, University of Phoenix
- Broker Specializing in Land Transactions
- New Mexico Real Estate License 2005/QB 2017
- Director of Real Estate State's Largest School District
- Property Manager Commercial and Multi-housing
- Albuquerque Business First 40 Under Forty 2019
- Albuquerque Economic Development Leadership Class 2020

UII Urban Land

Setting the Stage

Rebecca Velarde, Senior Director of Policy and Planning, MFA



- In this capacity, she engages with federal, state and local officials on affordable housing policy, leads the organization's strategic planning process, oversees resource development activities, and manages the department's research and development function, which provides support for the organization in achieving strategic initiatives and creating new programs.
- Before coming to MFA, Ms. Velarde was the Community Development Manager and Metropolitan Redevelopment Manager at the City of Albuquerque. Prior to her time in Albuquerque, she developed affordable housing and managed housing programs at the City of Phoenix. Ms. Velarde earned a bachelor's degree from the College of William and Mary with a major in biology and minor in government. She earned a master of public policy from Duke University with a concentration in social policy.

25



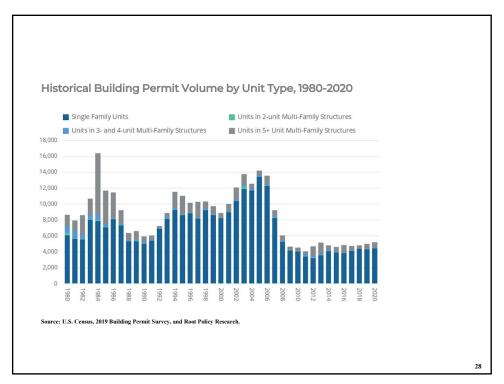
New Mexico Housing Strategy: Housing Needs

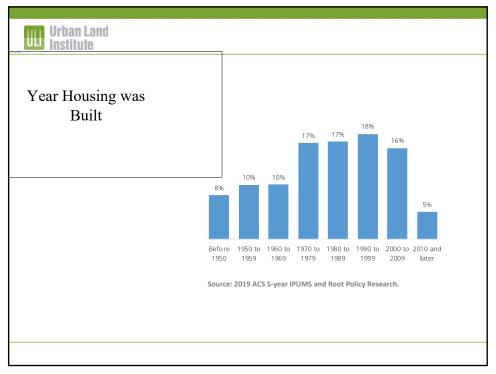


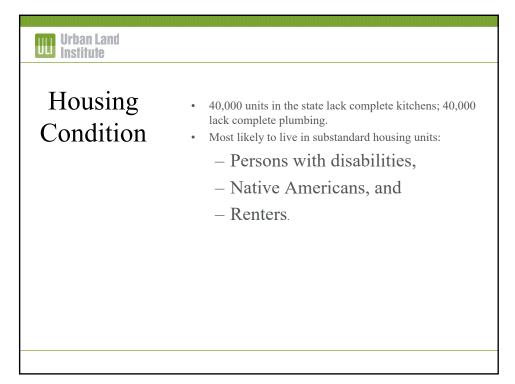


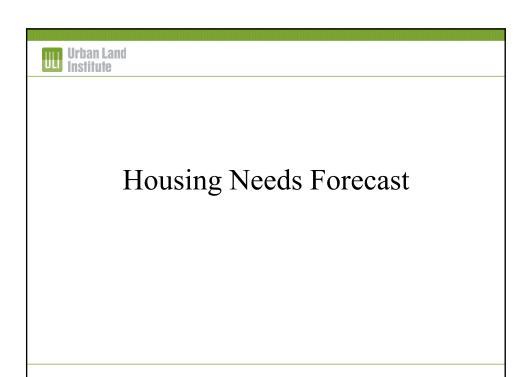
Housing Production and Preservation

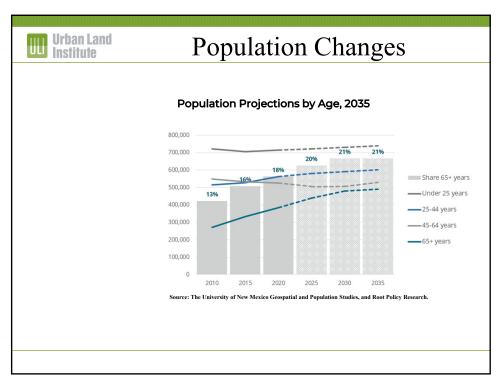
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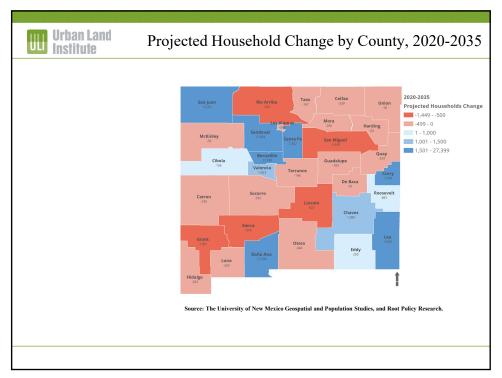














An average of **5,100 housing units per year statewide** are needed to accommodate growth to 2025

An average of **5,140 housing units per year statewide** are needed to accommodate growth between 2025 and 2030

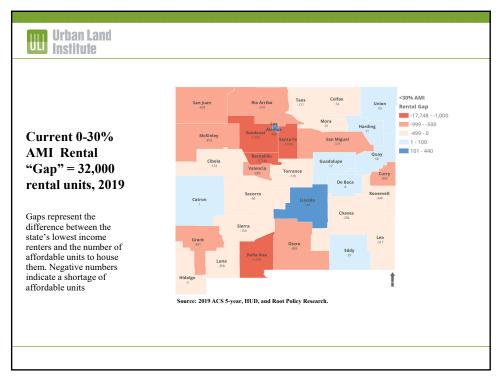
This compares to past 10 year average annual permits of:

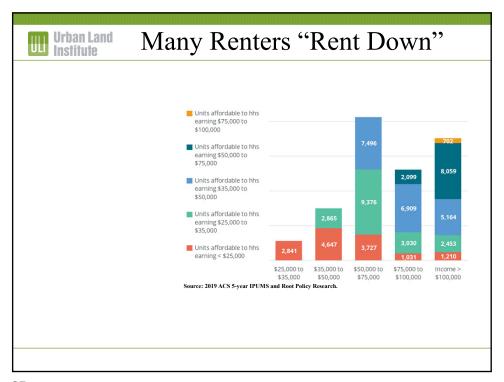
- 3,291 housing units in growth counties
- 4,771 housing units statewide

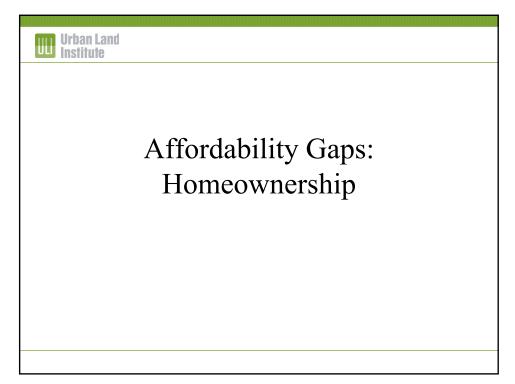


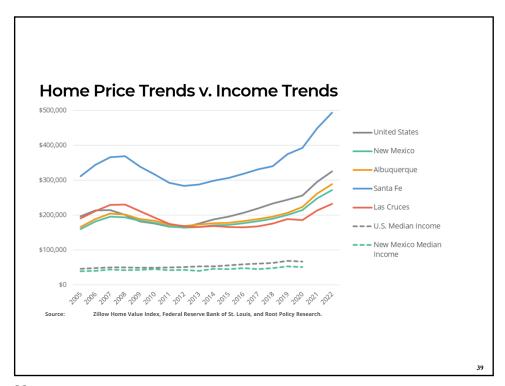
Affordability Gaps: Rental

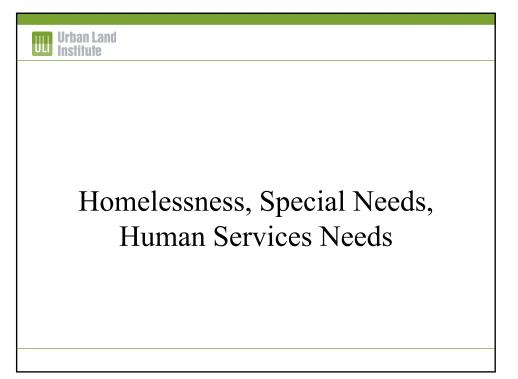
35













New Mexicans with Special Housing Needs

New Mexicans with the most acute housing needs include those **experiencing homelessness**:

- An estimated 15,000 20,000 experience homelessness, including 9,000 children
- Native American and Black/African American residents are overrepresented among homeless individuals
- 6,500 people who experience homelessness annually do not receive adequate services or housing to help them exit homelessness

41

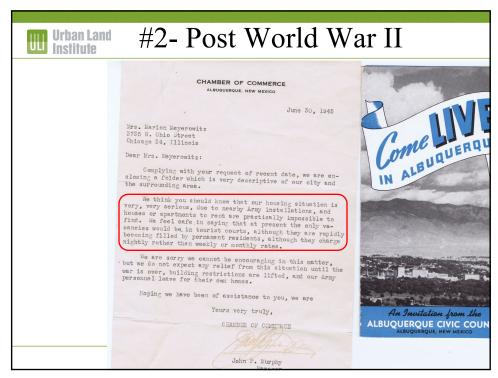
From Macro (NM) to Micro (ABQ) – Todd Clarke

- Maintains a database on all apartments 2 units and up across NM
- Apartment Investment Broker own NM Apartment Advisors 33 years selling apartments – listed/sold over 15,351 units in 777 transactions totaling \$666.7M
- Development consultant or property tax protest consultant on another \$2.5B under Cantera Consultants and Advisors worked as development consultant on Old ABQ High Lofts, De Anza, El Vado, Gold Avenue Lofts, the Brown site, and a dozen new apartment communities. Clients include City / County governments, lenders, developers.
- International Award Winning CCIM instructor 25 years taught in a dozen different countries to over 4,000 students.
- AANM industry champion
- Total data geek and policy wonk I love solving the problems that occur at the intersection of people, place and property.



Urban Land ABQ's 5th housing shortage

- 1st late 1880's to 1920's Birth of NEW ABQ (1 mile from old town) and rise of the railroad and health center for TB patients
- 2nd mid to late 1940's post world war II return of service men and Labs (Sandia/Los Alamos)
- 3rd 1970's phenomenal job growth
- 4th Late 1980's Intel Expansion added 3,500 new jobs
- 5th we are now living it





Pre 2020-Trend Analysis

- High Demand markets in NM:
 - Albuquerque needs 15,000 units for millennials (MRCOG)
 - Largest demand is along transportation corridor (ART)
 - Santa Fe, needs 6,484 units
 - Rio Rancho, needs 5,742 new unit
 - Alamogordo influx of military
 - At or near Border Crossing towns



During the pandemic

Pandemic-era job gains spur ABQ's ranking

Low broadband access could hinder growth

Convright © 2021 Albuquerque Journal

BY STEPHEN HAMWAY JOURNAL STAFF WRITER

Albuquerque jumped 72 spots in an annual list of the best-performing cities in the country in 2020, thanks in part to relatively strong job growth during the COVID-19 nandemic.

The Milken Institute, a national nonprofit think tank, published its annual Best-Performing Cities report today, Wednesday, which ranks cities across the country according to a mix of metrics related to job, wage and technology-sector growth over the short and long term.

In the most recent version of the list, Albuquerque ranks 89th on the list of 200 large cities—up from lists the year before. The jump was the third-largest among large cities in the report.

Misael Galdamez, senior policy analyst for the Milken Institute Center for Recional

This year, the report added two new categories, housing affordability and broadband access, to the analysis. Kevin Klowden, executive director of Milken's regional economics center, said the pandemic brought both issues to the forefront, and both will continue to influence how cities can grow and attract talent in the future.

Galdamez said inclusion of one-year and five-year housing affordability trends helped cities like Albuquerque — which ranked near the middle of the pack in both

47





Move over Hollywood

Netflix announced that it would spend \$1bn on expanding its studios in Albuquerque, creating one of the largest film-production sites in North America. Ten new stages, backlots and other facilities will generate 1,000 produc tion jobs and almost 1,500 in construction. It will make films there, as well as the next series of "Stranger Things". Last year Netflix opened a production hub at Britain's Shepperton Studios and earlier this year plans were approved to build a studio complex near Ashford in southern England that may house Netflix and Amazon. ■





BUSINESS

Washington state manufacturer moves to ABQ

Company makes radiation shielding equipment

pyright © 2021 Albuquerque Journal

BY STEPHEN HAMWAY JOURNAL STAFF WRITER

Citing the need for more space, labor and unshine, a Seattle-area manufacturer nas chosen Albuquerque as its new base

ancs Industries, which manufactures radiation shielding and radiation con-cainment products, announced that it is expanding to New Mexico, and hiring more than 70 employees to work at its Northeast

Albuquerque manufacturing center.

"Albuquerque stands apart from the crowd as a leader for businesses looking to expand and grow," said Albuquerque Mayor Tim Keller in a prepared statement. Lancs president Lewis Byrd told the Journal that the company has been based in Kirkland, Washington, since it began operating in 1974, and will retain some operations the series. However, he said as the company looks to grow and expand into new markets, space was at a premium. "The Seattle area is wonderful, it's been home for all these years, but we just meeded more room." Byrd said.
Byrd said Lance has god its products to government agencies and laboratories, including Los Alamos National

Laboratories.

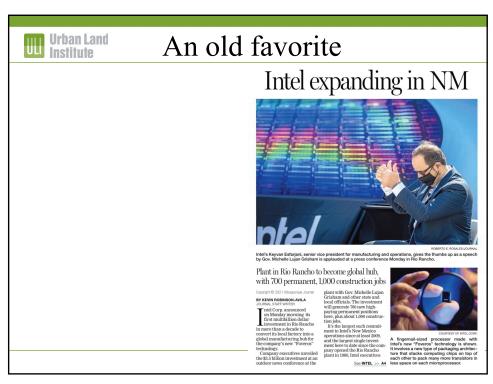
However, the company has recently seen increased interest in its products from the health care and pharmaceutical industries. When the COVID-19 spandemic began, Byrd said the company made face masks and containment units for hospitals working with patients battling the virty to remain an important one, and said the company needs more space to accommodate those orders. We found what we think is a great location, he said. I local broker, Jim Smith of GBR. Lancs identified a 26,000 square-loot building at 1420 Mission NE. By comparison, Byrd said Laures operated in a 17,000-square-foot building in Kirkland,

which was broken up in a way that created

less usable space.

Lancs received state funding through the
Job Training Incentive Program in Novem-Job Training Incentive Program in November and February, totaling about \$290,000, according to the state Economic Development Department. Byrd said the company is looking to grow to between 70 and 75 employees in Albuquerque. Of those, he said about 68 will likely be new, local hires. Byrd said the company is currently renovating the building, and hopes to be operating out of the facility by March. "We're happy to be coming to the Land of Enchantment, and we're optimistic that it will work out," he said.







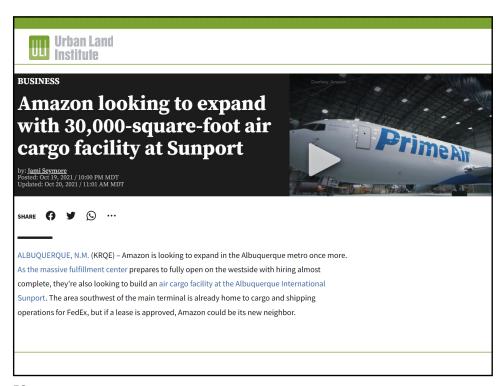




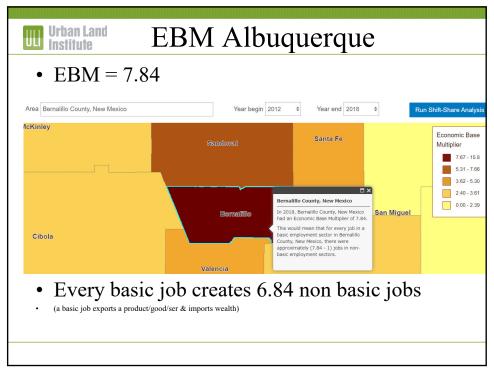




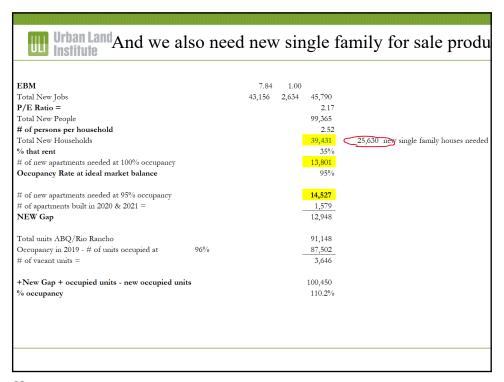


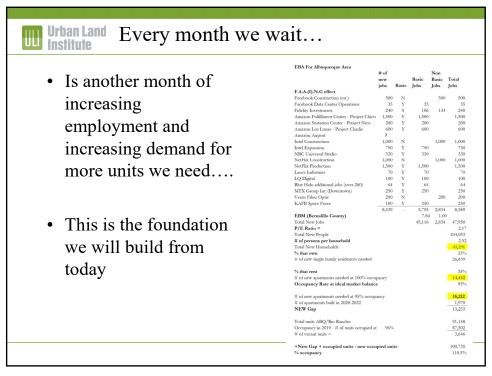


ULI Urban Land Institute						
EBA For Albuquerque (Bernalillo County)						
	# of			Non		
	new		Basic	Basic	Total	
FAA ONG S	jobs	Basic	Jobs	Jobs	Jobs	
F.A.A.(I).N.G effect						
Amazon Fulfillment Center - Project Chico	1,500	Y	1,500		1,500	
Amazon Sortation Center - Project Nico (est.)	200	Y	200		200	
Amazon Los Lunas - Project Charlie	600	Y	600		600	
Amazon Airport						
Facebook Construction (est.)	500	N		500	500	
Facebook Data Center Operations	35	Y	35		35	
Lancs Industries	70	Y	70		70	
Intel Construction	1,000	N		1,000	1,000	
Intel Expansion	750	Y	750		750	
LQ Digital	100	Y	100		100	
Blue Halo additional jobs (over 260)	64	Y	64		64	
NBC Universal Studio	330	Y	330		330	
MTX Group Inc (Downtown)	250	Y	250		250	
Fidelity Investments	240	S	106	134	240	
NetFlix Construction	1.000	N		1,000	1,000	
NetFlix Production	1,500	Y	1,500	,	1,500	
	8,139	_	5,505	2,634		



Urban Land Calcs for Demand for housing							
EBM	7.84 1.00						
Total New Jobs	43,156 2,634 45,790						
P/E Ratio =	2.17						
Total New People	99,365						
# of persons per household	2.52						
Total New Households	39,431						
% that rent	35%						
# of new apartments needed at 100% occupancy	13,801						
Occupancy Rate at ideal market balance	95%						
# of new apartments needed at 95% occupancy	14,527						
# of apartments built in 2020 & 2021 =	1,579						
NEW Gap	12,948						
Total units ABQ/Rio Rancho	91,148						
Occupancy in 2019 - # of units occupied at 96%	,						
# of vacant units =	3,646						
# of vacant times –	3,040						
+New Gap + occupied units - new occupied units	100,450 ——						
% occupancy	110.2%						





Urban Land

Coloradans take housing into their own hands

Recent data shows state has a shortage of some 225K homes

BY JESSE BEDAYN - ASSOCIATED PRESS/REPORT FOR AMERICA

AURORA, Colo. — Fed up with skyhigh housing prices, Coloradans are taking the issue into their own hands with a November ballot initiative that would direct a portion of the state's income taxes to affordable housing projects.

As housing crises bubble up nationwide, Colorado's Proposition 123 is the first statewide housing initiative in the country to make the ballot for the 2022 election, according to a database of ballot measures maintained by the National Conference of State Legislatures.

"We've reached a tipping point, and we cannot continue to wait on the sidelines and hope that something happens," Jackie Millet, mayor of the Denver suburb of Lone Tree, told a campaign kickoff event Tuesday in Aurora.

If the measure passes, it would direct 0.1% of Colorado's income taxes to a number of programs that include helping such essential workers as teachers and nurses become homeowners, while financially supporting local governments in increasing the number of affordable homes by 3% every year.

The campaign says the measure could raise around \$300 million annually, and build 170,000 homes and rental units over two decades, with a focus on giving local governments the ability to decide how best to spend money raised by the measure. Recent data from the U.S. Census Bureau found that Colorado faces a shortage of about 225,000 homes.

Proponents said Proposition 123 could help make up that deficit while avoiding a tax hike.

But the money is also expected to eat into tax refunds guaranteed to residents under a constitutional amendment called the Taxpayer's Bill of Rights. Colorado's TABOR caps the amount of money the government can spend annually and mandates refunds of any revenue

Any changes to TABOR must be approved by voters. "There's nothing affordable about taking \$300 million of our TABOR tax refunds for a flawed housing measure," said Michael Fields, senior adviser for Advance Colorado Action, a conservative advocacy group.

65



One Town's Solution

Durango offers homeowners \$8,000 to build apartment units on their property





Durango offers homeowners \$8,000 to build apartment units on their property

: <u>Marilyn Upchurch</u> sted: Sep 9, 2022 / 05:16 PM MDT odated: Sep 9, 2022 / 05:48 PM MDT



DURANGO, Colo. (KRQE) - The city of Durango has a new approach in how they are dealing with their housing shortage. They say there's a new incentive for homeowners to help pay their mortgage while helping someone else find a place to stay.

Durango is facing a housing shortage. The city says its so bad, there are only 30 available places for

Grant funding will help complete wildfire mitigation efforts in Durango





Today's Goals:

- Think like a millennial multitask, engage, experience, look for connections
- Be like a white hat hacker find the soft spots in this work and help us flush out the issues (and solutions)
- Let your mind go, and your body will follow
- Be Hard on the issues, easy on the people



At your table/team

- Confirm Team Name
- Finish Team Logo
- Define your magic wand solution

69



GOAL: TO CREATE MORE HOUSING UNITS

- Policy
- · Densification via IDO or ADU
- Conversion (office, retail, etc.)
- Pick a site and work up a plan
- Land /Infrastructure (tax on non-revenue producing land?
- · Develop / Build
- Sales Tax
- Labor (Construction Trades)
- Public/Private partnership
 (like https://www.cbsnews.com/news/nehemiah-making-the-american-dream-possible-for-first-time-homeowners/)
- Innovation
- Other?

Urban Land Institute

GOAL: TO CREATE MORE HOUSING UNITS

- POLICY: Housing Policy needs to more conducive to affordability
- DENSITY: What do we do about the negative stigma surrounding densification
- CONVERSIONS: How do we convert outdated and vacant buildings to usable space
- SITE PLANS: Can we propose some creative housing site plans?
- Land/Infrastructure?
- Develop/Build?
- Sales Tax?
- LABOR: It is expensive and difficult to find and keep good workers to build housing
- PARTNERSHIPS: What needs to happen to facilitate more public private partnerships
- INNOVATION: What new affordable housing concepts could we bring to greater ABQ
- AFFORDABILITY: How can we ensure the poor get housed and the developer gets paid?

71



Urban Land Institute

What do you need to solve this housing crisis?

What is your ask?

- Whom are you addressing?
- When is the timeline?
- What is the ask?

What resources do you need?

- Are they:
 - Private Sector
 - Public Sector (City, County, Federal, University, etc.)
 - Quasi governmental
- Identify
 - It is \$
 - Is it Policy?
 - Is it Other?

What is the outcome if your wish is granted?

Express your outcome in number of units



20 minutes

Report back

- Topic
- Ask
- Resources

Record on large paper

• And we will do a group vote to prioritize

73



Team Reports

Report back

- Topic
- Ask
- Resources
- Potential # of units created

12 teams x 3 minutes = 36 minutes



Round 2: Group vote to prioritize

Room vote:

Record on stick'em notes

• Prioritize viability

75



Round 3: Group vote to prioritize

Back in teams:

- What changes/tweaks can you make to make this happen in 1 year?
- What changes/tweaks can you make to make this happen in 3 years?

Record on stick'em notes

• Add to your team white paper

Urban Land Institute

Debrief

- Did you learn something?
- Did we leave it better than we found it?
- What needs to be worked on still?

THANK YOU'S