



FOR IMMEDIATE RELEASE

Housing Abundance! Coalition Unveils Four-Pillar Policy Framework for 2027

Cross-sector coalition advances shared agenda to increase housing production, improve attainability and expand housing choices across New Mexico

ALBUQUERQUE, N.M. - August 31, 2026 - With New Mexico facing a significant housing shortage in both urban and rural communities, the **Housing Abundance! Coalition** (HA! Coalition) today unveiled a four-pillar 2027 Policy Framework focused on practical solutions to increase housing production, improve attainability, and create more housing choices for New Mexicans.

Housing Abundance! brings together leaders from housing, real estate, economic development, business and community organizations around a shared policy agenda. The framework identifies four priority areas for broader stakeholder engagement and legislative development heading into the 2027 legislative session.

“What makes Housing Abundance! different is the breadth of the table and the recognition that no single policy or sector can solve New Mexico’s housing shortage,” said **Miles Conway, HA! Coalition Founding Member & CEO/EVP of the New Mexico Home Builders Association**. “We’ve brought together people who come to housing from different perspectives and found substantial common ground around practical solutions. We agree that New Mexico needs more housing choices, and we’re focused on what it will take to actually get more homes built.”

While the NM Legislature and Governor have made significant investments of taxpayer dollars in recent years to address the housing affordability challenge, the data tells us NM has not recovered to pre-pandemic levels of housing production to address the dearth of housing options, nor have we succeeded in cracking the affordability question. The HA! Coalition brings forward a new, innovative policy framework that ensures current housing investments will be realized, and future tax dollar investments have greater significance and measurable outcomes.

Four Priorities for 2027

The coalition’s framework centers on four interconnected priorities:

- **Housing Ready Communities: Land Use Transparency & Regulatory Modernization** - Helping local governments remove unnecessary barriers (and encourage systemic efficiency) for housing development through technical assistance, modernized zoning and permitting, greater predictability and access to housing funding opportunities.
- **Bridge to Housing Attainability** - Expanding tools such as sustainable mortgage rate buydowns, down payment assistance and infrastructure investments to improve affordability while stimulating attainable home production.
- **Reforming Tax Policy that Dissuades Housing Creation** - Addressing property-tax and Gross Receipts Tax policies that functionally discourage new housing construction, preservation and redevelopment.



THE
HOUSING
ABUNDANCE
COALITION

- **Rural Housing Development Incentives** - Building local capacity and expanding infrastructure, financing, and tax tools to make housing development more feasible in rural New Mexico.

The coalition's approach recognizes that housing is not only a housing issue, it is fundamental to New Mexico's economic competitiveness.

"Housing is economic development," said **Mackenzie Bishop, HA! Coalition Founding Member & Owner, Abrazo Homes**. "When workers can't find housing they can afford, employers have a harder time recruiting and retaining the people they need, communities have a harder time growing, and economic opportunities go elsewhere, as do the sons and daughters of New Mexico. If New Mexico wants to compete for jobs and investment, we have to treat housing as essential economic infrastructure."

The Housing Abundance! framework grew out of collaboration among organizations representing different parts of New Mexico's housing ecosystem. Founding members include NM Home Builders Association, Homewise, Commercial Real Estate Development Association New Mexico Chapter (CREDA), NM Apartment Association, NM Association of Realtors, Housing New Mexico, Department of Workforce Solutions | Office of Housing, SITES Southwest, NM Association of Regional Councils, Center for Housing Economics, NM Apartment Advisors, and Economic Development NM. Additional stakeholders, community organizations, local governments, foundations and elected officials have participated in and contributed to the coalition's work.

The coalition will use the framework to guide continued stakeholder engagement and development of specific policy proposals ahead of the 2027 legislative session.

"Housing gets built when communities create the conditions that make investment possible," said **Rhiannon Samuel, Executive Director, CREDA**. "That means greater predictability in permitting, infrastructure and tax policy, and addressing the costs that can make otherwise viable housing projects impossible to build. Housing Abundance! gives us an opportunity to look at those barriers together and advance practical solutions that can unlock investment and create more housing choices across New Mexico."

The complete **Housing Abundance! Coalition 2027 Policy Framework** is attached.

About Housing Abundance!

Housing Abundance! is a cross-sector coalition focused on practical policy solutions that increase housing production, improve attainability and create more housing choices for New Mexicans. Its 2027 Policy Framework advances four priorities: Housing Ready Communities; Bridge to Housing Attainability; Reforming Tax Policy that Dissuades Housing Creation; and Rural Housing Development Incentives.

Media Contact:

Miles Conway, HA! Coalition Founding Member & CEO/EVP of the New Mexico Home Builders Association miles@nmhba.org 505-455-2853