

Club Membership



A wakeup call is in order!

It is estimated that 98% of Rotarians in the world have never met their very first Club Service obligation: They have never proposed a single new member. And how would the members of our club stack up against this worldwide Rotary average? Maybe a little better, but not much. And it is beginning to show in our *club membership* statistics. Currently we have 327 members - not including honoraries. This is down from a recent high of 346, with a goal of 350.

The average attrition rate is about 10% annually-so we have to have about 35 new members annually just to stay even! And right now we have very few prospects in the membership pipeline.

All successful clubs have one thing in common regarding membership-they ask. They sell the benefit of Rotary, they go out and get the members. It is a weekly priority.

What can you do? Two things. First, write down all the names of all the people you know who could be good Rotarians. Make the list as long and as expansive as possible. Second, ask them NOW!! Tell them what Rotary will do for them.

And what is necessary for Rotary's future and our club's future is for each club member to sponsor a new member this year. If each member will do his fair share in this effort, Rotary will *be served in our club*.

Register Now for Great Brisbane Rates

It is never too early to register for the 94th annual RI Convention in Brisbane, Queensland, Australia, to be held on 14 June 2003. In addition to reserving a place at an event that promises outstanding hospitality, fellowship, and celebration of Rotary service, members of the Rotary family and guests who register by 31

December will enjoy a substantial discount.

"Brisbane is a world-class city known for its delightful climate and the relaxed and friendly ways of its citizens," writes RI President Bhichai Rattakul, in a letter inviting Rotarians to the premier meeting. "it is a vibrant and popular destination for business and leisure travelers from Australia and all over the world. Brisbane offers cultural diversity, a beautiful natural setting, and all of the conveniences of a major urban center."

Famed for pioneering stellar Rotary programs such as the Rotary Youth Leadership Awards (RYLA) and Concentrated Language Encounter (CLE), Australian Rotarians will be on hand to share ideas and opinions with visiting participants at various convention events. Attendees will also experience the joys of pre- and post-convention travel. For example, just north of Brisbane, the Sunshine Coast beckons with the thrills of scuba diving, boating, or exploring unspoiled beaches. The Gold Coast region just south of Brisbane, where many of the RI accommodations are located, not only boasts of magnificent beaches, but also world-class hotels, shopping centers, and dining.

Discounted fees range from US\$367 for Rotarian couples to a mere \$11 for Youth Exchange students, Interactors, and guests 18 years and under. Rotarians and their guests will also find costs to be low in Australia, making their convention experience an outstanding value for the money. Information will be appearing on the Rotary Web site about how to take advantage of the special Qantas airline discount being offered to Rotary travelers.

More details and downloadable registration, hotel reservation, and group housing request forms in pdf format are available on the Meetings section of the RI site. Online convention registration and housing reservations are available at the same site if you are paying by a major credit card.



rotarians MAKING UP

Leif Eriksson @ various locations overseas

Bob Jackson @ White Sands (Alamogordo)

Frank Fine @ Del Norte

John Pierucki @ R.I. Convention in Barcelona, Spain; Helmstedt, Germany; Birmingham, England, and R.I. International Fellowship of Caravaners @ Colorado Springs, CO

Gene Castiglia on the MS River Odyssey in Antwerp, Belgium

Tom T. Anderson @ Marysville, CA and Yuba City, CA (2x)

Rick Levis @ El Paso, TX

Paul Hopkins @ Paris, France

John Pierucki @ Del Sol

Tom Walker @ Trenton, MO

Clark Lovrien @ Del Norte; RVF Rally, Colorado Springs, CO and several Rotary District functions

Don Duke @ Kihei Sunrise and Kihei-Wailea, HI

Jack Campbell @ Del Norte

Todd Clarke @ Kansai International Airport, Japan

Joe Rose @ Charleston, SC, Lewisville & Fort Stockton, TX

Jim Lipscomb @ Jackson, TN

Nelson Spear @ Del Norte

Dick Hensleigh @ Rio Grande (2x)

Clark Lovrien @ Sagami-hara, Japan; Flagstaff Rt. 66, AZ; Steamboat Springs, CO; Flagstaff Sunrise, AZ

Dianna Shomaker @ Del Norte

Marti Bass on the Sun Princess

Joanne Connolly @ San Francisco, CA

Carol Anderson @ San Diego and Tucson

Joe Rose @ Rio Grande Club

Ray Jackson @ Monte Vista, CO 5x

Paul Hopkins @ unnamed city

Brooks Ambros @ Warren, PA (3x) and Titusville, PA (2x)

Tom Anderson @ Yuba City, CA and Marysville, CA

Ron Shettlesworth @ Roswell-Pecos Valley