

**Downtown Triplex** 

**PROPERTY** INFO Units: 3 Size: 1,981 sf Land: 0.1022 ac Start Price: \$450,000 **GRM: 8.34** Cap Rate: 6.42% IRR After Tax: 20.0%

1200 Park SW Albuquerque, NM 87102

Register for additional confidential information: Virtual Tour House: Virtual Tour Unit 203 Tour Date: Offer Deadline: Seller Concession to Buyer

www.nmapartment.com/park1200

http://www.nmapartment.com/3dpark1200 http://www.nmapartment.com/3d203park1200

NMAA-2580200

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# **The Offering**

On behalf of the owner, NM Apartment Advisors Inc. is excited to bring to market this rare opportunity to own a Value add asset in a beloved downtown neighborhood.

The property contains one large two bedroom residence, a small one bedroom unit, both furnished, and an under renovation studio unit.

Located in the downtown/old town trade area and between the Civic Plaza, the Albuquerque Country Club and original plaza in Old Town's that dates back to 1706 original plaza, this is well positioned to take advantage of all that both markets have to offer.

Have morning coffee at Castle (or Slow Burn, Remedy or Cutbow); lunch at Duran's, 505 Food Hall or The Sawmill Market. How about dinner at Season's or the Artichoke Café? Of course you will want to bike to Saturday Downtown Farmer's Market, take off on the +15 mile Bosque Trail or discover local museums and the several dozen restaurants in the area.

The property is currently utilized as a vacation rental, and based on that income, it has an appraisal at \$722,000 (see page 7).

The residences offer hardwood floors, attractive layouts, semi-private yard spaces and the property is covered in landscaping.



Do not miss out on this opportunity for an owner occupant, savvy value add investor, or a sophisticated short term rental in a growing market.

# **The Property**

Addresses: 1200 Park SW

Number of units: 3

Year of 1935 per county construction: assessors records

Bldg. Size: 1,981sf +/-

Site Size: 0.1022 acres

Avg. Unit Size: 1,200 sf

#### **UPC#:** 101305740445813707

Legal: Lot 1, Block 4, Raynold Addition, Replat, Lot 2

\$450,000	
\$150,000	
\$126.76	
Actual/Est. (2024)	Proforma 2025
\$1,498	\$2,225
8.34	5.62
6.42%	11.78%
6.27%	11.63%
\$28,193	\$52,345
2.31%	23.77%
24.1% 20.0%	
	(2024) \$1,498 8.34 6.42% 6.27% \$28,193 2.31% 24.1%

### **Annual Property Operating Data (APOD)**

NM Apartment		ancial	Overview for:						1200 Park A	ve SW						
<u>_</u>	dd Clarke CCIM			4/14/2025					"As-Is"							
Unit/Rent Summary								E	С			А				
							Actual									
	Α	Approx					Rent		Total Max		Tota	l Market				
# Type Lea	ase	Size	Actual Rent	Street Rate	Ma	rket Rent	\$/sf	<b>Total Actual</b>	for this t	ype	Pote	ntial		Total sf		
1 1200 2br	:/1ba	990	\$ 2,100	\$ 2,100	\$	3,280	\$ 2.12	\$ 2,100	\$	2,100	\$	3,280		990		
1 203 1br	:/1ba	742	\$ 1,950	\$ 1,950	\$	2,520	\$ 2.63	\$ 1,950	\$	1,950	\$	2,520		742		
1 1200.5 0/1	lba	249	\$ 445	\$ 450	\$	875	\$ 1.79	\$ 445	\$	450	\$	875		249		
3 total units /	average rents =		\$ 1,498	\$ 1,500	\$	2,225		\$ 4,495	\$	4,500	\$	6,675		1,981		
Avg. Unit Size=		660	sf			Annualized	=	\$ 53,940	\$ 5	54,000	\$	80,100				
Benchmarks				DA	RTA		Income									
	50,000			B			A.	Total Potentia	1 Market Inco	me	\$	80,100				
U	50,000						B.	Less: loss to m		inc	φ \$	26,100	33%			
		Actual	Proforma		<u>u</u> l i		C.	Total Potentia		eet)	\$	54,000				
GRM		8.34	5.62		<b>S</b>		D.	Less: Loss to le			\$	<b>54,000</b> 60	0%			
CAP Before Reserves		6.42%	11.78%				E.	Total Income	Sast		₽ \$	53,940	0%			
CAP After Reserves		6.42% 6.27%	11.63%			5	E. F.	Less: vacancy		5.0%	<b>թ</b> Տ	2,697				
Cash on Cash New Loa		0.27% 2.31%	23.77%	E.			г. G.	Effective Rent	-11	5.0%	<u></u>	51,243				
		2.31% 1.10	2.04	N/A		54	101040									
OCR=						0	H.	Plus: Other Ind			\$	-				
Walkscore:	83, Transit score:					9	I.	Gross Operati			\$	51,243				
			Annualized 2023			Based on:	Estimates/Ac	tualsAnnualized	Proforma 20	)23					Forthcon	
Expenses (Annual	l)			\$/unit	%							2.4.1. <b>9</b> .1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1	%	Income: Line C		
Real Estate Taxes			\$5,945	\$1,982	12%	2022 Actua			\$6,153	3		\$2,051	8%	Est. 85% of Sa	les price	
Personal Property Taxe	es					assessed at	\$369,600							\$ 382,500		
Property Insurance			\$2,000	\$667	4%	Estimate			\$2,060	)		\$687	3%	Potential 2025	= 2023 +	- 3%
Property Management:																
Off Site Management			\$3,936	\$1,312	8%	Likely an O	wner Occu	ıpant	\$4,054	l-		\$1,351	5%	Likely an Own	er Occupa	ant
Payroll-Onsite Personi	nel															
Expenses/Benefits																
Taxes/Workman's Con	mpensation															
Repairs and Maintenan	ce		\$3,587	\$1,196	7%	Acutal Ann	ualized		\$3,695	5		\$1,232	5%	Potential 2025	= 2023 +	- 3%
Utilities:																
Water, Sewer, & Garba	age		\$420	\$140	1%	Actual Ann	ualized		\$433			\$144	1%	Potential 2025	= 2023 +	- 3%
Gas & Elec																
Contract Services:			\$2,340	\$780	5%	Actual Ann	ualized		\$2,410	)		\$803	3%	Potential 2025	= 2023 +	- 3%
Internet			\$2,520	\$840	5%	Actual Ann	ualized		\$2,596	5		\$865	3%	Potential 2025	= 2023 +	- 3%
Pest Control			\$129	\$43	0%	Actual Ann	ualized		\$133			\$44	0%	Potential 2025	= 2023 +	- 3%
Unit Turnover			\$1,498	\$499	3%	Actual Ann	ualized		\$1,543	3		\$514	2%	Potential 2025	= 2023 +	- 3%
Landscaping																
Carpet Cleaning																
Internet						repairs+uni	it turn+rese	erve=8to10%								
Reserve for replacemen	nt		\$675	\$225	1%	new lender			\$675			\$225	1%	new lender will	require	
Fotal Operating Exp		F	\$23,050	\$7,683	45%		- 1		\$23,75				30%	-	1	
Net Operating Incom		F	\$28,193	\$9,398					\$52,34		Poter			cy + other incon	ne	
-rg meon			ADS	Loan	LTV	Pmt	Term	Interest Rate	ADS		Loan		LTV	Pmt	Term	Inte
Less: Annual Debt Ser	Vice		\$25,599	\$ 337,500		\$2,133	30	6.50%	\$25,59		s	337,500	75%	\$2,133	30	6.50
				<i>₩</i> 557,500	1 3 70	<i>₽4,133</i>	50	0.5070			ę	557,500	1370	ψ <u></u> 2,133	50	0.50
Cash Flow Before Ta	xes		\$2,594						\$26,74	ю						

### **Internal Rate of Return**

							Calculated for 1st year of next owners,			
		Year					ownership	Sales Worksheet		
		1	2	3	4	5	6			
Total Potential Market Income	4.5% Increases	\$80,100	\$83,705	\$87,471	\$91,407	\$95,521	\$99,819	Calculation of Adjusted Basis		
2 Less: loss to market lease	32.6%	\$26,100	\$27,275	\$28,502	\$29,784	\$31,125	\$32,525	1 Basis at Acquisition		\$450,000
3 Total Potential Income (Max Ren	nt)	\$54,000	\$56,430	\$58,969	\$61,623	\$64,396	\$67,294	2 + Capital Additions		
4 Less: Loss to lease	0.1%	\$60	\$63	\$66	\$68	\$72	\$75	3 -Cost Recovery (Depreciation) Taker	1	\$64,365
5 Total Income		\$53,940	\$56,367	\$58,904	\$61,555	\$64,324	\$67,219	4 =Adjusted Basis at Sale		\$385,635
6 Less: vacancy	5.0%	\$2,697	\$2,818	\$2,945	\$3,078	\$3,216	\$3,361			
7 Effective Rental Income		\$51,243	\$53,549	\$55,959	\$58,477	\$61,108	\$63,858	Calculation of Capital Gain		
8 Plus: Other Income	2.0% Increases	\$0	\$0	\$0	\$0	\$0	\$0	Disposition CAP Rate	6.3%	
9 Gross Operating Income		\$51,243	\$53,549	\$55,959	\$58,477	\$61,108	\$63,858	5 Sale Price		\$613,062
								6 -Costs of Sale	8.0%	\$49,045
Total Operating Expenses	2.0% Increases	\$23,050	\$23,511	\$23,981	\$24,461	\$24,950	\$25,449	7 -Adjusted Basis at Sale	_	\$385,635
Net Operating Income		\$28,193	\$30,038	\$31,977	\$34,016	\$36,158	\$38,409	8 =Gain or (Loss)		\$178,382
		\$337,500						9 -Straight Line Cost Recovery (limited	to gain)	\$64,365
Mortgage Balance		\$333,728	\$329,703	\$325,408	\$320,826	\$315,937		#=Capital Gain from Appreciation		\$114,017
ADS		\$25,599	\$25,599	\$25,599	\$25,599	\$25,599				
- Principal Reduction		\$3,772	\$4,025	\$4,295	\$4,582	\$4,889	-	Calculation of Sales Proceeds after t	ax	
= Mortgage interest		\$21,826	\$21,574	\$21,304	\$21,017	\$20,710		# Sale Price		\$613,062
<ul> <li>cost recovery (annual)</li> </ul>	27.5 yrs @	\$12,546	\$13,091	\$13,091	\$13,091	\$12,546	includes mid mo	ont# -Cost of Sale		\$49,045
= Taxable Income		-\$6,179	-\$4,627	-\$2,418	-\$92	\$2,902		# -Mortgage Balance(s)	_	\$315,937
Tax on income at ordinary incom	ne rate of <b>2.</b>	o \$0	\$0	\$0	\$0	\$1,016		#=Sale Proceeds Before Tax		\$248,080
								# -Tax: Straight Line Recapture at	25.0%	\$16,091
NOI		\$28,193	\$30,038	\$31,977	\$34,016	\$36,158		# -Tax on Capital Gains at	20.0%	\$22,803
- Annual Debt Service		\$25,599	\$25,599	\$25,599	\$25,599	\$25,599	-	# =SALE PROCEEDS AFTER TAX	X:	\$209,186
= Cash Flow Before Tax		\$2,594	\$4,439	\$6,379	\$8,417	\$10,559				
- Less Ordinary Income Tax		\$0	\$0	\$0	\$0	\$1,016	_			
= Cash Flow After Tax		\$2,594	\$4,439	\$6,379	\$8,417	\$9,544			IRR Befo	re tax =

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

1. Deduct your annual mortgage interest before you calculate your taxable amount;

**2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 18%.

R Bef	ore t	tax =	21.0%	
n	\$			
0	\$	(112,500)		
1		\$2,594		
2		\$4,439		
3		\$6,379		
4		\$8,417		

\$10,559 +	\$248,080

IRR Afte	er ta	x =	17.3%
n	\$		
0	\$	(112,500)	
1		\$2,594	
2		\$4,439	
3		\$6,379	
4		\$8,417	
5		\$9,544 +	\$209,186

5

### Recent appraisal income approach supports \$722,000

Borrower: Anthony Murcko	File No	File No.: 240484LW				
Property Address: 1200 Park Ave SW	Case N	o.: 2411501297				
City: Albuquerque	State: NM	Zip: 87102				
Lender: Waterstone Mortgage Corporation						

#### 1981 Sq.Ft. X \$225.00 = \$445,725

#### RECONCILIATION:

Individual adjustments were applied to the comparable sales. This method is very unreliable for determining the value of the subject via the Sales Comparison Approach. Multi-Family units are typically analyzed by units of comparison and not individual elements of comparison. In many cases, the rental income already reflects the combined amenities of an income property.

In the final reconciliation for the Sales Comparison Approach, primary consideration was given to the price per room & price per unit. The site's density in based on a combination of lot size and number of bedrooms. Therefore, as perspective buyers in this market place put most weight on the number bedrooms, the Final Estimate of Value for the subject property is \$450,000 which falls within the range of adjusted values and it is supported by the Sales Comparison Approach.

#### Income Approach Comments

The Gross Monthly Rent Multiplier is the primary indicator of determining the subject's Market Value, via the Income Approach. The Gross Monthly Rent Multiplier chosen for the subject property takes into consideration the subject's location, as well as the overall condition rating and investor appeal.

The estimated monthly market rent of \$6,880 is well supported by the comparable rentals surveyed. The Gross Monthly Rent Multiplier indicated by the comparable sales ranges from 104.76 to 140.26 This indicator reflects a property's condition as well as the risk of its future potential. The Gross Monthly Rent Multiplier for Comp #2 was given most weight and 105.00 was considered appropriate. The Market Value of the subject property, based on the Gross Monthly Rent Multiplier is calculated as follows:

#### \$6880 X 105.00 (GRM) = \$722,000

#### **Final Reconciliation**

The Sales comparison Analysis and Income Approach ar value and, therefore, was given greatest weight. Typically, on their income potential. The Cost Approach has not been the accrued depreciation in older improvements diminishes years old and in average condition it is difficult to estimate the Cost Approach; therefore it has not been given any we improved with 1, 2 bedroom, bath unit and a 1, 1 bedroo remodeled and this report is subject to that unit being com

The Sales Comparison Approach gives the best final indic properties. The Income Approach supports a much higher support in the market at that level. Due to the subject's rela given to the Sales Comparison Approach. The inal value

Due to the lack of more recent sales of similar multi-family to include some dated sales that were similar to the subject available they would have been included in this report.

#### Income Approach Comments

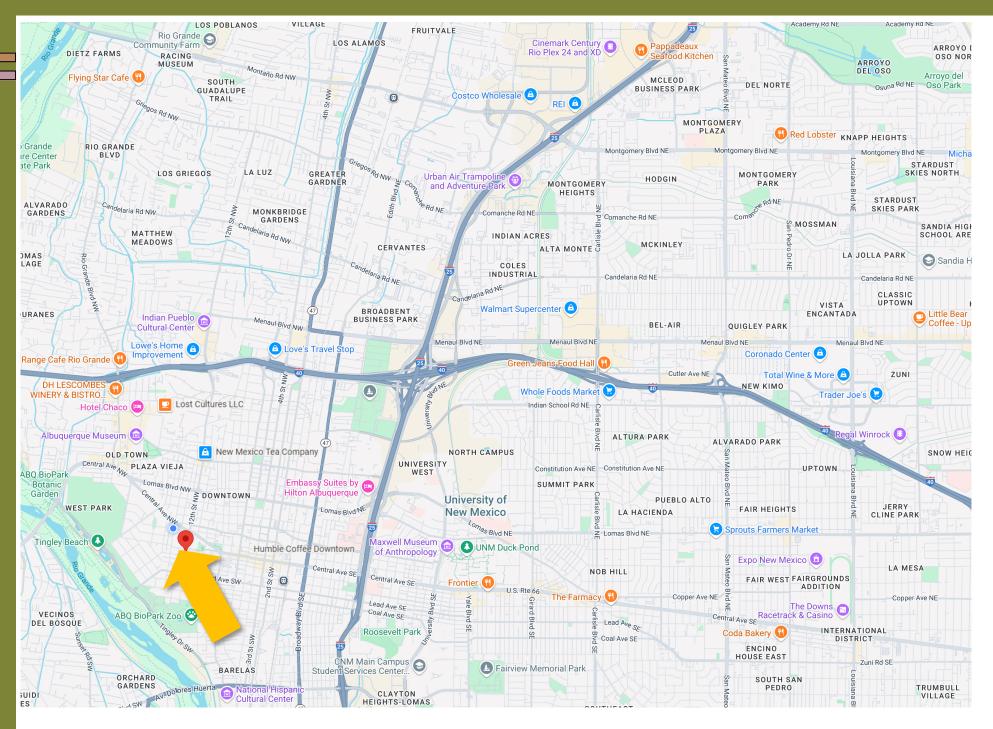
The Gross Monthly Rent Multiplier is the primary indicator of determining the subject's Market Value, via the Income Approach. The Gross Monthly Rent Multiplier chosen for the subject property takes into consideration the subject's location, as well as the overall condition rating and investor appeal.

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#### \$6880 X 105.00 (GRM) = \$722,000

Due to the diversity of the subject market area and the limited number of multi-family sales available for consideration, some of the sales used are located outside of the recommended 1 mile distance parameters.

### **Property - Downtown Map**



### **Property - Downtown Map**



# **Property Aerial**



# **Property Photos**

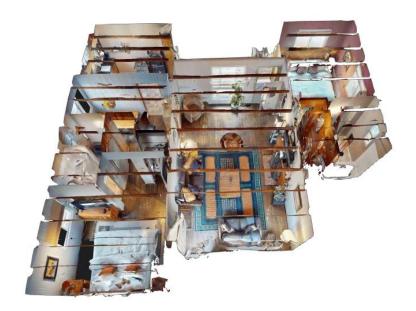








### **Property Photos - Virtual Tour - Unit 1200**





Virtual Tour Unit 1200

http://www.nmapartment.com/3dpark1200

### **Property Photos - Unit 1200**









### **Property Photos - Unit 1200**



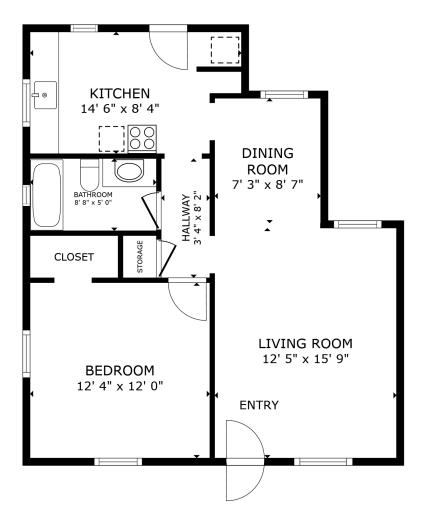






### **Property Photos - Virtual Tour - Unit 203**



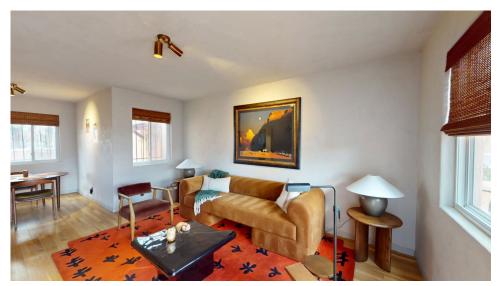


Virtual Tour Unit 203 <u>http://www.nmapartment.com/3d203park1200</u>

### **Property Photos - Unit 203**







### **Property Photos - Unit 203**









## **Property Info - GIS**

### **City of Albuquerque Property Report**

		<b>y</b> 1
Platted Parcel Address:	1200 PARK AV SW	
Assessor Parcel Address:	1200 PARK AVE SW	
Report Date:	4/7/2025	www.cabq.qov/qis
· ·		
Bernalillo County Asses	sor Ownership Data	(Click here for more information)
Owner Name: MURG	CKO ANTHONY & SOPHIA	
Owner Address: 1200	PARK AVE SW ALBUQUERQUE NM 87102-28	340
Uniform Property Code (UP	<b>C):</b> 101305740445813707 <b>Tax Year:</b> 20	D24 Tax District: A1AM
	004RAYNOLDS REPL + LT 2	
Property Class: R	<b>Document Number:</b> 2024045584 0	62924 WD - EN <b>Acres:</b> 0.1022
Albuquerque Planning	and Zoning Data	Bernalillo County Planning and Zoning
Jurisdiction: ALBUQUERQU	JE Zo	ne Atlas Page: <u>K-13</u>
IDO Zone District: <u>R-ML</u>	IDO District Definition:	Multi-family Low Density
Land Use: 01   Low-density	Lot: 1 Block: 4	Subdivision: RAYNOLDS ADDN
Residential		
Neighborhood Associat	tions	Office of Neighborhood Coordination
City Recognized Neighborh	ood Raynolds Addition NA	
Associations:		
Services		
Police Beat: 224	Area Command: VALLEY	
Residential Trash Pickup and	d Recycling: Wednesday	
City Council Districts		
	- Joaquin Baca Councilor En	nail: joaquinbaca@cabq.gov
Policy Analyst: Nathan A.	Policy Analyst namolina@cabq.gov	Policy Analyst Phone #: 505-768-3332
Molina	Email:	
Other Legislative Distri	cts	
US Congressional District:	1 - Melanie Stansbury	
County Commission District		
NM House Of Representativ	res: 14 - Miguel P. Garcia	
NM Senate:	13 - Bill B. O'Neill	
APS School Service Are	as	Albuguergue Public Schools
Elementary School: LEW WA		
FEMA Flood Zone: X		<u>FEMA Flood Map Service Center</u>





Very Walkable Most errands can be accomplished on foot.



**Some Transit** A few nearby public

transportation options.



**Very Bikeable** Biking is convenient for most trips.

### The Market—Albuquerque, NM

Although the rest of the country might know Albuquerque for its award winning TV Show, Breaking Bad, astute investors are looking at Albuquerque as the place to invest.

With neither a boom or bust mentality, Albuquerque has a strong record of rent increases and a lack of new product. This results in high barriers to entry for competing apartments making multifamily investment a solid choice.

Thanks to major employers like Sandia National Laboratories and Intel Albuquerque is home to more PhD's per capita than in any city in North America.

Albuquerque has an exceptional quality of living, offering over 147 miles of hiking and biking trails inside the city as well as mile high Sandia mountains, and North Americas largest cottonwood forest, Albuquerque is known for its 300+ days of sunshine, skiing and golf in the same day, stunning sunsets, and abundance of outdoor activities, Albuquerque is the amenity for most apartment residents.



# filmnewmexico



Albuquerque, New Mexico in the news

☑ 9th best mid-sized city of the Future

Foreign Direct Investment magazine-03/2015

☑ 6th best city to travel to for food snobs

Travel+Leisure-03/2015

America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal— 10/2013

☑ 6th best city in US for connecting workers to jobs using Public Transportation

Brookings Institute—July 2012

 $\ensuremath{\boxtimes}$  One of the 10 best park systems in the nation

Trust for Public Land—2012

It and most fittest city

Men's Fitness Magazine- 2012

☑ 3rd best city to make movies

Moviemaker.com– June 2012

- ☑ Top 25 best places to Retire
  - CNNMoney.com—Sept. 2011
- ☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week—2011

#17th best bike friendly city

Bicycling Magazine—2010

- ☑ Top Ten for Being a Healthy Community
  - Outside Magazine—#6—August 2009
- $\ensuremath{\boxdot}$  One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

Top 10 places to Live

U.S. News & World Report—June 2009

AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

#### Forbes Ranks Albuquerque #8 in Best Cities for Jobs

Forbes, October 2007

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 $\checkmark$ 

- UNM Schools Ranked Among Best
  - Hispanic Business- September 2007

Albuquerque Named 25th Among America's Hottest Job Markets

Albuquerque Named Among the 50 Best Adventure Towns

National Geographic Magazine, September 2007

Business Facilities, June 2007

Albuquerque Ranked #9 Among Cities for Most Educated Workforce

Business Facilities- June 2007

New Mexico Ranked #7 for Pro-Business Climate (#1 in the Southwest)

Business Facilities, June 2007

☑ Albuquerque Ranked #2 Arts Destination

Albuquerque Named Among the Top 20 Metros for Nanotech
Wilson Center's Project on Emerging Nanotechnologies, May 2007

☑ Albuquerque Named one of the Top 20 Midsize Cities for Doing Business

#### Inc.com, April 2007

Albuquerque Fittest City in the Nation

Men's Fitness, March 2007

Albuquerque One of America's 50 Hottest Cities,

Expansion Management, February 2007

☑ Albuquerque Named a Top 10 City for Movie Making,

### Albuquerque Ranked 3rd Smartest City to Live, $\checkmark$

- Kiplinger's Personal Finance, May 2006
- Albuquerque One of the Top Metros in U.S. Overall for Public Schools  $\checkmark$
- Expansion Management, May 2006

Bizjournals Survey Ranks Albuquerque 18th for Jobs,

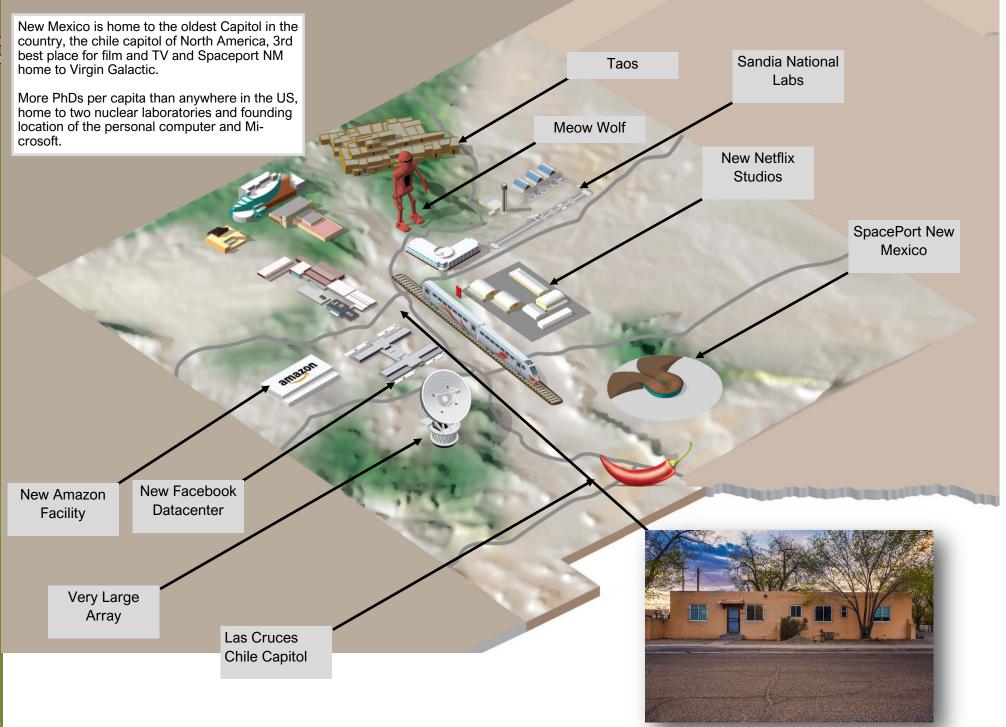
BizJournals, November 2006

Albuquerque Best in Nation for Business and Careers

#### Forbes, May 2006

☑ Forbes Magazine Ranks Albuquerque as 5th Best Metro Overall and Lowest Cost City for Doing Business- Forbes, May 2005

### New Mexico is on the international map



### Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 36 years. In that time, I have listed/sold over 18,526 units totaling \$882.7M in over 976 transactions. I also teach investment sales analysis for the CCIM institute (27 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:** 

#### Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

#### Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

#### Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my **listing agreement pre-authorizes me to let** you know when a (low) offer is likely not to be responded to by my Seller, so call

#### first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

#### **BID Process**

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

#### **Client Control**

Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.

When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and

### Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an

Email to <u>compensation@nmapartment.com</u> with the subject: <u>NMAA-2580200</u> To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

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## **Further Information**

Do not walk property and do no disturb the residents.

To register for the tour and additional information on the triplex go to: <a href="http://www.nmapartment.com/park1200">www.nmapartment.com/park1200</a>

# **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/ bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors who has over 36 years of experience. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

R

### Todd Clarke

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