

**1315 Madeira SE
Albuquerque, NM 87108**



Register for Confidential Information: www.nmapartment.com/ortiz804se

Virtual Tour:

Seller Concession to Buyer: NMAA-2679812

Investment Summary

12 Units

Size: 11,058 sf

Land: 0.465 acres

Price: \$1,396,581

GRM: 8.56

Cap Rate: 7.19%

After Tax IRR: 15.8%



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Property Information

NM Apartment Advisors and Deacon Property Services are excited to present a rare opportunity to own a 4-plex designed with care for owner occupancy. This quality built property lives more like patio homes than apartments - with secured courtyard entry, substantial private outdoor living spaces, and quality features throughout.

Beyond its rich history, residents love the updated & properly loaded 2 bedroom 1 bath floor plans with quality updates, solid surface flooring throughout, updated fixtures, full size washer / dryers in a separate utility closets, and large & updated kitchens with all appliances -including dishwashers.

They also love the convenient South Albuquerque location just 2 blocks to great shopping, restaurants, and Kirtland Air Force Base, with quick and easy access to the new Max Q Mixed Use Development, and the new Albuquerque Community Services Headquarters.



The Property

Address: 804, 808 & 812 Ortiz SE

Number of units: 12 units On 3 parcels

Year of construction: 1972-1977

Bldg. Size: 11,058 sf

Site Size: 0.465 acres

Avg. Unit Size: 922 sf

UPC#: 101805604238721014
101805604238321015
101805604237721016

Zoning: R-ML

Legal: Lots 2, 3, & 4, Block 6 Esparanza Addition

Ask Price: \$1,396,581

\$/ unit: \$116,382

\$/sf: \$126.30

	2025	2027 Proforma
Avg Rent:	\$1,134	\$1,320
GRM:	8.56	7.35
Cap Rate		
Before reserves:	7.19%	8.72%
Cap Rate After Reserves:	7.00%	8.53%
Year 1 NOI:	\$97,761	\$119,093
IRR Before Tax	19.7%	
IRR After Tax	15.8%	

Annual Property Operating Data

NM Apartment Advisors Financial Overview for:

804-8-12 Ortiz SE

Prepared by: Todd Clarke CCIM

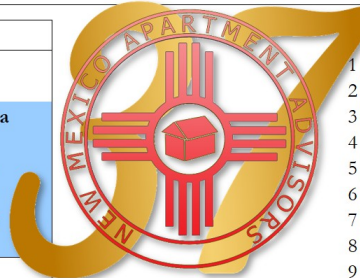
7/18/2026

Unit/Rent Summary

				E		C		A		
#	Type Style	Approx Size	Actual Rent	Street Rate	Market Rents	Actual Rent \$/sf	Total Actual	Total Max Rent for this type	Total Market Potential	Total sf
11	2 Bedroom / 1	918	\$ 1,122	\$ 1,300	\$ 1,300	\$ 1.22	\$ 12,344	\$ 14,300	\$ 14,300	10,098
1	3 Bedroom / 1 Bath	960	\$ 1,258	\$ 1,258	\$ 1,545	\$ 1.31	\$ 1,258	\$ 1,258	\$ 1,545	960
12	total units / Avg. Unit size =	922	\$ 1,134	\$ 1,297	\$ 1,320		\$ 13,602	\$ 15,558	\$ 15,845	11,058
	2 floorplans / Avg. Rents =						\$ 163,224	\$ 186,696	\$ 190,140	

Benchmarks

Offering Price	\$1,396,581		
\$/unit	\$116,382		
\$/sf	\$126.30	Actual	Proforma
GRM	8.56	8.56	7.35
CAP Before Reserves	7.19%	7.19%	8.72%
CAP After Reserves	7.00%	7.00%	8.53%
Cash on Cash	8.20%	8.20%	15.83%
DCR=	1.31	1.31	1.59
Walk Score: 66, Bike Score: 80, Transit Score: 40			



Income

1	A.	Total Potential Market Income	\$ 190,140	
2	B.	Less: loss to market lease	\$ 3,444	2%
3	C.	Total Potential Income (Street)	\$ 186,696	
4	D.	Less: Loss to lease	\$ 23,472	13%
5	E.	Total Income	\$ 163,224	
6	F.	Less: vacancy 5.0%	\$ 8,161	
7	G.	Effective Rental Income	\$ 155,063	
8	H.	Plus: Other Income	\$ 6,900	4% RUBs/Pet
9	I.	Gross Operating Income	\$ 161,963	Actual 2024 was \$142,219

Expenses (Annual)	2025 Actuals			Based on:		
		\$/unit	%			
20 Real Estate Taxes	\$10,569	\$881	7%	2025 amount based on Est. assment		
21 Personal Property Taxes				\$ 747,044 total assessment		
22 Property Insurance	\$8,636	\$720	5%	Owner Actual 2025		
23 Property Management:						
24 Off Site Management	\$13,056	\$1,088	8%	Est. at 10% + GRT		
25 Payroll-Onsite Personnel						
26 Expenses/Benefits						
27 Taxes/Workman's Compensation						
28 Repairs and Maintenance	\$12,957	\$1,080	8%	Est. - Owner Actual 2025 was \$7,262.25		
29 Utilities:						
30 Water, Sewer, & Garbage	\$6,434	\$536	4%	Owner Actual 2025		
31 Gas	\$5,760	\$480	4%	Estimate?		
32 Electric				paid by resident		
33 Cable				paid by resident		
34 Internet						
35 Landlord Standby						
36 Accounting and Legal	\$877	\$73	1%	Estimate 2025		
37 Advertising/Licenses/ Commissions						
40 Contract Services:						
41 Internet						
42 Pest Control	\$480	\$40	0%	Estimate 2025		
43 Patrol Services						
44 Landscaping	\$1,937	\$161	1%			
45 Management occupied						
46 Credit Check						
47 Unit Cleaning	\$796	\$66	0%	Owner Actual 2025		
48 Reserve for replacement	\$2,700	\$225	2%	Required by most lenders		
49 Total Operating Expenses	\$64,202	\$5,350	40%			
50 Net Operating Income	\$97,761	\$8,147				
	ADS	Loan	LTV	Pmt	Term	Interest Rate
Less: Annual Debt Service	\$74,868	\$ 1,117,265	80%	\$6,239	30	5.35%
Cash Flow Before Taxes	\$22,893					

Proforma 2027			Based on: Forthcoming yr.			
	\$/unit	%	Income: Line A - F + H			
\$16,795	\$1,400	9%	Potential 85% of purchase price			
			\$ 1,187,094 Potential Assessment			
\$11,500	\$958	6%	Estimated increase			
\$16,075	\$1,340	8%	10% + GRT (Total Potential Income)			
\$13,346	\$1,112	7%	Potential 2027 = 2025 + 3%			
\$6,627	\$552	3%	Potential 2027 = 2025 + 3%			
			paid by resident			
			paid by resident			
			paid by resident			
\$903	\$75	0%	Potential 2027 = 2025 + 3%			
\$494	\$41	0%	Potential 2027 = 2025 + 3%			
\$2,700	\$225	1%	new lender will require			
\$68,440	\$5,703	36%				
\$119,093	Potential Market less		5% vacancy + other income			
ADS	Loan	LTV	Pmt	Term	Interest	
\$74,868	\$	1,117,265	80%	\$6,239	30	5.35%
\$44,226						

5 year hold analysis with internal rate of returns

		Year					Calculated for 1st year of next owners, ownership
		1	2	3	4	5	6
1 Total Potential Market Income	3.5% Increases	\$190,140	\$196,795	\$203,683	\$210,812	\$218,190	\$225,827
2 Less: loss to market lease	1.8%	\$3,444	\$3,565	\$3,689	\$3,818	\$3,952	\$4,090
3 Total Potential Income (Max Rent)		\$186,696	\$193,230	\$199,993	\$206,993	\$214,238	\$221,736
4 Less: Loss to lease	12.6%	\$23,472	\$24,294	\$25,144	\$26,024	\$26,935	\$27,877
5 Total Income		\$163,224	\$168,937	\$174,850	\$180,969	\$187,303	\$193,859
6 Less: vacancy	5.0%	\$8,161	\$8,447	\$8,742	\$9,048	\$9,365	\$9,693
7 Effective Rental Income		\$155,063	\$160,490	\$166,107	\$171,921	\$177,938	\$184,166
8 Plus: Other Income	2.0% Increases	\$6,900	\$7,038	\$7,179	\$7,322	\$7,469	\$7,618
9 Gross Operating Income		\$161,963	\$167,528	\$173,286	\$179,243	\$185,407	\$191,784
Total Operating Expenses	2.0% Increases	\$68,440	\$69,809	\$71,205	\$72,629	\$74,082	\$75,563
Net Operating Income		\$93,523	\$97,719	\$102,081	\$106,614	\$111,325	\$116,221
Mortgage Balance		\$1,101,796	\$1,085,478	\$1,068,265	\$1,050,109	\$1,030,957	
ADS		\$74,868	\$74,868	\$74,868	\$74,868	\$74,868	
- Principal Reduction		\$15,470	\$16,318	\$17,212	\$18,156	\$19,152	
= Mortgage interest		\$59,398	\$58,550	\$57,655	\$56,711	\$55,716	
- cost recovery (annual)	27.5 yrs @ 80%	\$38,937	\$40,628	\$40,628	\$40,628	\$38,937	includes mid mo:
= Taxable Income		-\$4,812	-\$1,458	\$3,798	\$9,275	\$16,673	
Tax on income at ordinary income rate of	35%	\$0	\$0	\$1,329	\$3,246	\$5,836	
NOI		\$93,523	\$97,719	\$102,081	\$106,614	\$111,325	
- Annual Debt Service		\$74,868	\$74,868	\$74,868	\$74,868	\$74,868	
= Cash Flow Before Tax		\$18,655	\$22,852	\$27,213	\$31,747	\$36,458	
- Less Ordinary Income Tax		\$0	\$0	\$1,329	\$3,246	\$5,836	
= Cash Flow After Tax		\$18,655	\$22,852	\$25,884	\$28,500	\$30,622	

Sales Worksheet

Calculation of Adjusted Basis

1 Basis at Acquisition	\$1,396,581
2 + Capital Additions	
3 -Cost Recovery (Depreciation) Taken	\$199,757
4 =Adjusted Basis at Sale	\$1,196,825

Calculation of Capital Gain

Disposition CAP Rate	7.0%
5 Sale Price	\$1,660,298
6 -Costs of Sale	\$132,824
7 -Adjusted Basis at Sale	\$1,196,825
8 =Gain or (Loss)	\$330,650
9 -Straight Line Cost Recovery (limited to gain)	\$199,757
10 =Capital Gain from Appreciation	\$130,893

Calculation of Sales Proceeds after tax

11 Sale Price	\$1,660,298
12 -Cost of Sale	\$132,824
13 -Mortgage Balance(s)	\$1,030,957
14 =Sale Proceeds Before Tax	\$496,517
16 -Tax: Straight Line Recapture at	\$49,939
17 -Tax on Capital Gains at	\$26,179
18 =SALE PROCEEDS AFTER TAX:	\$420,399

IRR Before tax = 19.7%

n	\$
0	\$ (279,316)
1	\$18,655
2	\$22,852
3	\$27,213
4	\$31,747
5	\$36,458 + \$496,517

IRR After tax = 15.8%

n	\$
0	\$ (279,316)
1	\$18,655
2	\$22,852
3	\$25,884
4	\$28,500
5	\$28,500 + \$420,399

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

1. Deduct your annual mortgage interest before you calculate your taxable amount;
2. Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;
3. Your long term profit, or capital gain, is taxed at 20%.

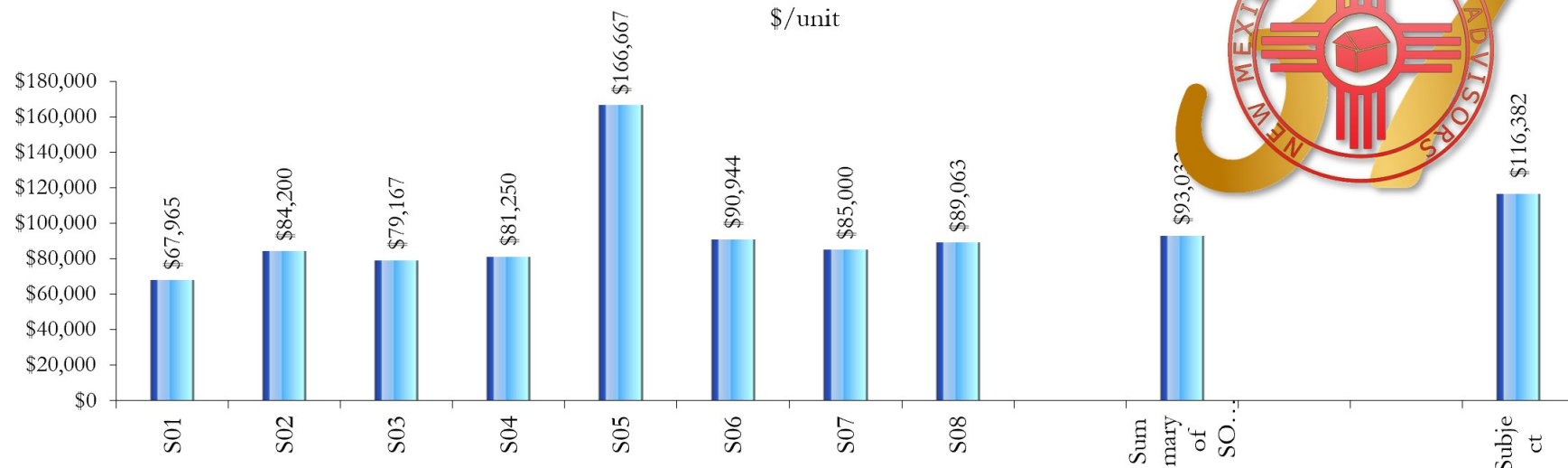
The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 20.0%.

Investor's Effective Tax Rate = 20%

Comparable Sales

Comparable Sales Analysis for:

Compiled by Todd Clarke CCIM



#	Name	Add#	Street	QD	Units	Age	List Price	Sales Price	Sales Date	\$/unit	\$/sf	Avg. Rent	GRM	CAP *
S01		335	Espanola	NE	12	1946	\$ 815,575	\$ 815,575	2/20/26	\$67,965	\$202.48	\$703	8.05	7.7%
S02		1132	Palomas SE	SE	10	1958	\$ 880,000	\$ 842,000	5/28/25	\$84,200	\$110.07	\$1,003	7.00	8.8%
S03		1028	Alvarado	SE	12	1955	\$ 1,250,000	\$ 950,000	4/15/25	\$79,167	\$122.17	\$646	10.21	6.0%
S04		316	Princeton	SE	12	1977	\$ 1,150,000	\$ 975,000	8/18/25	\$81,250	\$196.97	\$680	9.96	6.2%
S05		1030-40	Truman	SE	9	1952	\$ 1,500,000	\$ 1,500,000	AVAIL	\$166,667	\$192.68	\$1,255	11.07	5.6%
S06		317	Palomas	NE	16	1974	\$ 1,455,103	\$ 1,455,103	AVAIL	\$90,944	\$151.57	\$810	9.36	6.6%
S07		4320	Grande Court	NW	40	1965	\$ 4,000,000	\$ 3,400,000	8/12/25	\$85,000	\$129.27	\$838	8.45	7.3%
S08		3410-22	Vail	SE	16	1962	\$ 1,425,000	\$ 1,425,000	1/16/25	\$89,063	\$110.00			

* est. 5% vacancy, 35% e

Summary of SOLD										\$93,032	\$ 152	\$848	9.16	6.9%
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Subject	-8-12 Ortiz SE	12	2014				\$ 1,396,581			\$ 116,382	\$ 126	\$1,134	8.56	7.0%
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Average of Comparable SOLD applied to subject property

\$/unit	\$ 93,032	\$ 1,116,382
\$/sf	\$ 151.90	\$ 1,679,719
CAP (Actual)	6.9%	\$ 1,418,945
GRM (Actual)	9.16	\$ 1,482,981

Average= \$1,424,506

Photos



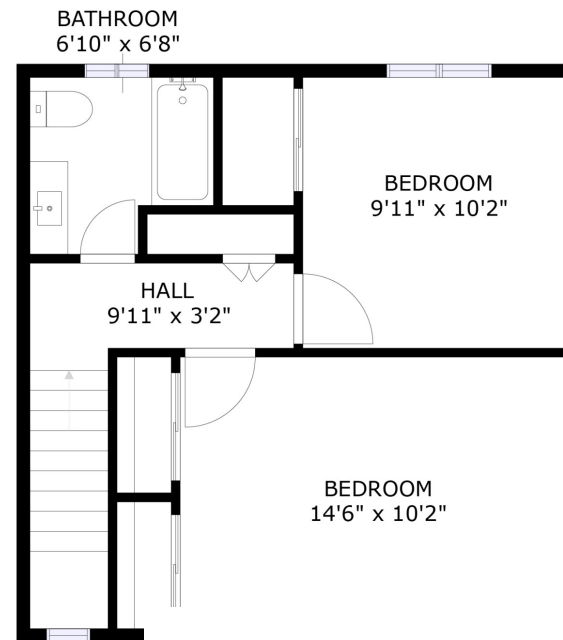
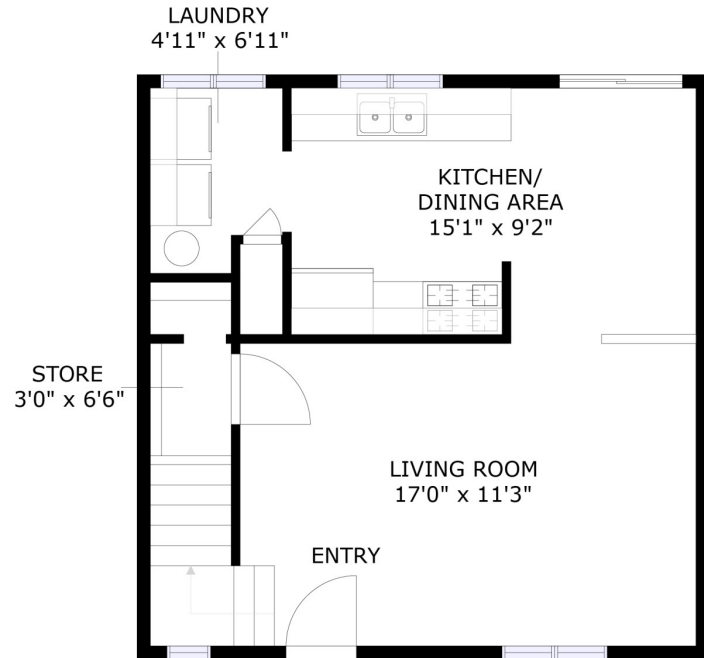
Photos - Drone



Photos



Virtual Tour and floorplan – 804 Unit 3



Do we have virtual tours?

Need the links



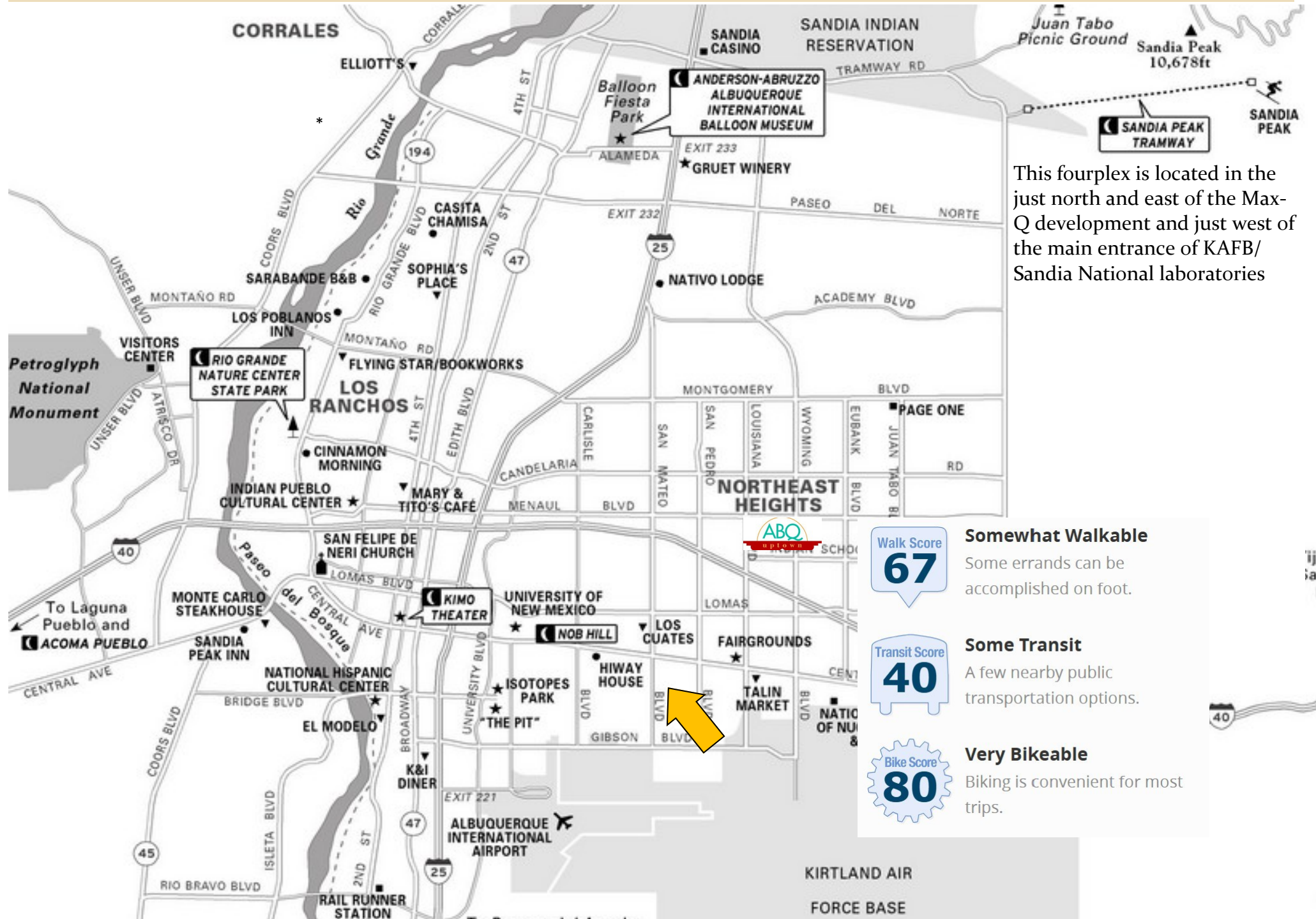
Interior Photos – Unit 804-3



Interior Photos – Unit 804-3



The Location



CABQ GIS Info

City of Albuquerque Property Report

Platted Parcel Address:	804 ORTIZ DR SE
Assessor Parcel Address:	804 ORTIZ DR SE
Report Date:	5/12/2026

www.cabq.gov/gis

Bernalillo County Assessor Ownership Data [\(Click here for more information\)](#)

Owner Name:	ROBISON RONALD				
Owner Address:	611 ZLATIBOR RANCH TER ESCONDIDO CA 92025-6706				
Uniform Property Code (UPC):	101805604238721014	Tax Year:	2024	Tax District:	A1A
Legal Description:	* 002 006ESPERANZA ADDN				
Property Class:	R	Document Number:	2019101176 112119 WD - EN	Acres:	0.155

Albuquerque Planning and Zoning Data	Platted Parcel Address: 808 ORTIZ DR SE
Jurisdiction: ALBUQUERQUE	Assessor Parcel Address: 808 ORTIZ DR SE
IDO Zone District: R-ML	Report Date: 7/26/2026
Land Use: 01 Low-density Residential	www.cabq.gov/gis

Bernalillo County Assessor Ownership Data [\(Click here for more information\)](#)

Neighborhood Ass	Owner Name: ROBISON RONALD				
City Recognized Neigh	Owner Address: 611 ZLATIBOR RANCH TER ESCONDIDO CA 92025-6706				
Associations:	Uniform Property Code (UPC): 101805604238321015		Tax Year: 2024		Tax District: A1A
Services	Legal Description: * 003 006ESPERANZA ADDN				
Police Beat: 334	Property Class: R	Document Number: 2019101147 112119 WD - EN	Acres: 0.155		

Albuquerque Planning and Zoning Data	Platted Parcel Address: 812 ORTIZ DR SE
Jurisdiction: ALBUQUERQUE	Assessor Parcel Address: 812 ORTIZ DR SE
IDO Zone District: R-ML	Report Date: 7/26/2026
Land Use: 01 Low-density Residential	www.cabq.gov/gis

Other Legislative Districts	Bernalillo County Assessor Ownership Data (Click here for more information)
US Congressional District:	Owner Name: ROBISON RONALD
County Commission District:	Owner Address: 611 ZLATIBOR RANCH TER ESCONDIDO CA 92025-6706
NM House Of Representatives:	Uniform Property Code (UPC): 101805604237721016
NM Senate:	Tax Year: 2024
	Tax District: A1A
	Legal Description: * 004 006ESPERANZA ADDN
	Property Class: R
	Document Number: 2019101115 112119 WD - EN
	Acres: 0.155

APS School Service Areas	Albuquerque Planning and Zoning Data Bernalillo County Planning and Zoning
Elementary School: WHITTIER	Jurisdiction: ALBUQUERQUE
FEMA Flood Zone: X	Zone Atlas Page: L-18
	IDO Zone District: R-ML
	IDO District Definition: Multi-family Low Density
	Land Use: 01 Low-density Residential
	Lot: 4
	Block: 6
	Subdivision: ESPERANZA ADDN

City Council Districts	Neighborhood Associations Office of Neighborhood Coordination
City Council District: 6 - Nichole Rogers	City Recognized Neighborhood: South San Pedro NA
Policy Analyst: Ziarra Kirksey	Associations:
Policy Analyst Email:	
	Services
	Police Beat: 334
	Area Command: SOUTHEAST
	Residential Trash Pickup and Recycling: Wednesday

Other Legislative Districts	City Council Districts
US Congressional District: 1 - Melanie Stansbury	City Council District: 6 - Nichole Rogers
County Commission District: 3 - Adriann Barboa	Councilor Email: nrogers@cabq.gov
NM House Of Representatives: 19 - Janelle I Anyanonu	Policy Analyst: Ziarra Kirksey
NM Senate: 17 - Mimi Stewart	Policy Analyst Email: zkirksey@cabq.gov
	Policy Analyst Phone #: 505-768-3152

APS School Service Areas Albuquerque Public Schools	Other Legislative Districts
Elementary School: WHITTIER	US Congressional District: 1 - Melanie Stansbury
Middle School: WILSON	County Commission District: 3 - Adriann Barboa
High School: HIGHLAND	NM House Of Representatives: 19 - Janelle I Anyanonu
FEMA Flood Zone: X	NM Senate: 17 - Mimi Stewart
	FEMA Flood Map Service Center



3 numbers to remember for ABQ - 100, 320, & 24,343



EBA For Albuquerque Area 3/18/2026

	# of new jobs	Basic	Basic Jobs (for NM)	Non Basic Jobs	Total Jobs	Year built	Jobs start Year
F.A.A.(I).N.G effect							
Facebook Data Center Operations	35	Y	35		35		
Fidelity Investments	240	S	106	134	240		
Amazon Fulfillment Center - Project Chico	1,500	N			-		
Amazon Sotation Center - Project Nico	200	N			-		
Amazon Los Lunas - Project Chadie	600	N			-		
Amazon Airport	?						
Intel Construction		N					Likely?
Intel Expansion		Y					Likely?
Intel reduction?	(227)		(227)		(227)		
NBC Universal Studio	330	Y	330	330	330		
Netflix Production	1,500	Y	1,500	1,500	1,500		Hiring underway
Lucas Industries	70	Y	70	70	70		
LQ Digital	100	Y	100	100	100		
Blue Halo additional jobs (over 260)	64	Y	64	64	64		
MTX Group Inc. (Downtown)	250	Y	250	250	250		
Mason Capital LL	950	Y	950	950	950		
Cintas	270	Y	270	270	270		
Venus Fiber Optic	200	N		200	200		

As Albuquerque celebrates its 320th birthday, it also recognizes the impact of Route 66 century of service as it bi-sects the city.

This is the 5th housing shortage in the last 100 years and based on forecasted job growth the city will need an additional 23,343 units.

EBM (Bernalillo County)	7.84 in 2018 pre covid	8.93	1.00 2023 is 9.93
Total New Jobs		81,885	4,797 86,682
P/E Ratio =			2.17
Total New People			188,100
# of persons per household			2.52
Total New Households			74,643
% that own			65%
# of new single family residences needed			48,518
% that rent			35%
# of new apartments needed at 100% occupancy			26,125
Occupancy Rate at ideal market balance			95%
# of new apartments needed at 95% occupancy			27,500
# of apartments built in planned/built/leased 2023-2027			3,147
NEW Gap			24,353

24,343

EBM (Bernalillo County)	13.467	9.170	4.797	13.967
Total New Jobs	7.84 in 2018 pre covid	8.93	1.00 2023 is 9.93	
		81,885	4,797	86,682

CELEBRATING ALBUQUERQUE'S 320th BIRTHDAY



Gloria Robinson Chavez, 79, takes part in the Founder's Ceremony.



CHANCEY BUSH/JOURNAL

Baila! Baila! dancers perform at Albuquerque's 320th birthday celebration in Old Town Plaza on Saturday.

Hundreds gather in Historic Old Town for Founder's Day celebration

Historic Old Town Plaza came alive with swirling dresses and a cascade of vibrant colors as Baila! Baila! Ballet Folklórico dancers captivated the crowd, and Mariachi Xochitl filled the air with lively tunes on Saturday. The gazebo transformed into a stage of spinning patterns and dazzling smiles, drawing hundreds to Albuquerque's 320th birthday celebration. For 38 years, the city has honored its founding by reflecting on its rich eras: Native American, Spanish, Mexican, territorial and statehood. During the Founder's Ceremony, banners bearing the names of founding families circled the plaza.



Valeria Fehr, 3, is held by her mother, Brenda Pinon, while she waits to perform with Baila! Baila! Ballet Folklórico.

Reasons to invest in Albuquerque, NM

Albuquerque is home to

Three of the six F.A.A.N.G. tech companies:



Facebook

Data Center

A



4 Distribution centers announced 1,000 new jobs

A

Apple

N



announced \$1 Billion of new programming

G

Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

#3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/open space per person and North America's largest bosque forest.

Forbes

Best Places for Business
#1
ALBUQUERQUE,
NEW MEXICO

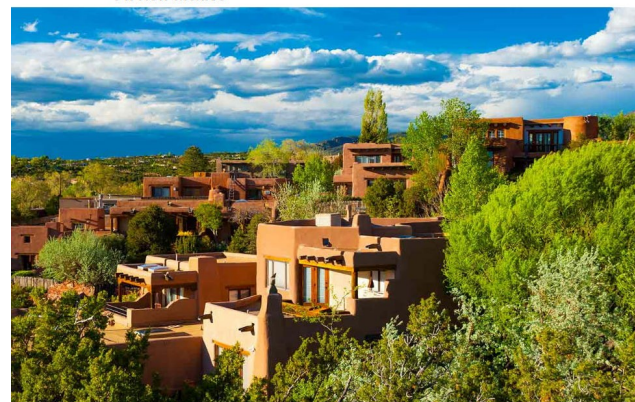
Albuquerque, New Mexico in the news

- ☑ **9th best mid-sized city of the Future**
Foreign Direct Investment magazine—03/2015
- ☑ **6th best city to travel to for food snobs**
Travel+Leisure—03/2015
- ☑ **America's best city for Global Trade for Skilled Workforce**
Global Trade magazine—11/2014
- ☑ **3rd best city for rent growth**
All Property Management as reported in ABQ Journal—10/2013
- ☑ **6th best city in US for connecting workers to jobs using Public Transportation**
Brookings Institute—July 2012
- ☑ **One of the 10 best park systems in the nation**
Trust for Public Land—2012
- ☑ **3rd most fittest city**
Men's Fitness Magazine—2012
- ☑ **3rd best city to make movies**
Moviemaker.com—June 2012
- ☑ **Top 25 best places to Retire**
CNNMoney.com—Sept. 2011
- ☑ **15th best city in Bloomberg's Business Week (best cities)**
Bloomberg's Business Week—2011
- ☑ **#17th best bike friendly city**
Bicycling Magazine—2010
- ☑ **Top Ten for Being a Healthy Community**
Outside Magazine—#6—August 2009
- ☑ **One of the Best Cities in the Nation**
Kiplinger Magazine—#2—July 2009
- ☑ **Top 10 places to Live**
U.S. News & World Report—June 2009
- ☑ **AAA rates Albuquerque 2nd in vacation affordability**
American Automobile Association—June 2008
- ☑ **UNM Anderson School Ranked in Global 100**
Aspen Institute, October 2007

Kiplinger

Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



MILLIONAIRE HOUSEHOLDS: 40,450

TOTAL HOUSEHOLDS: 813,135

Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS: \$47,169

MEDIAN HOME VALUE: \$174,700

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. **But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.**

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

More PhDs per capita than anywhere in the US, home to two nuclear laboratories and founding location of the personal computer and Microsoft.

Sandia National
Labs

New Netflix Studios

SpacePort New Mexico

New Amazon Facility

New Facebook Datacenter

Very Large Array

Las Cruces
Chile capital

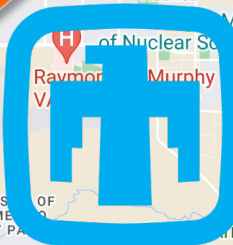


Albuquerque's Economic Engines

Albuquerque offers a diversity of economic engines from Amazon, to Intel, to UNN/CNM to Facebook/Meta, Sandia National Laboratories to the downtown medical cluster (3 hospitals) to the Netflix studios.



DMC

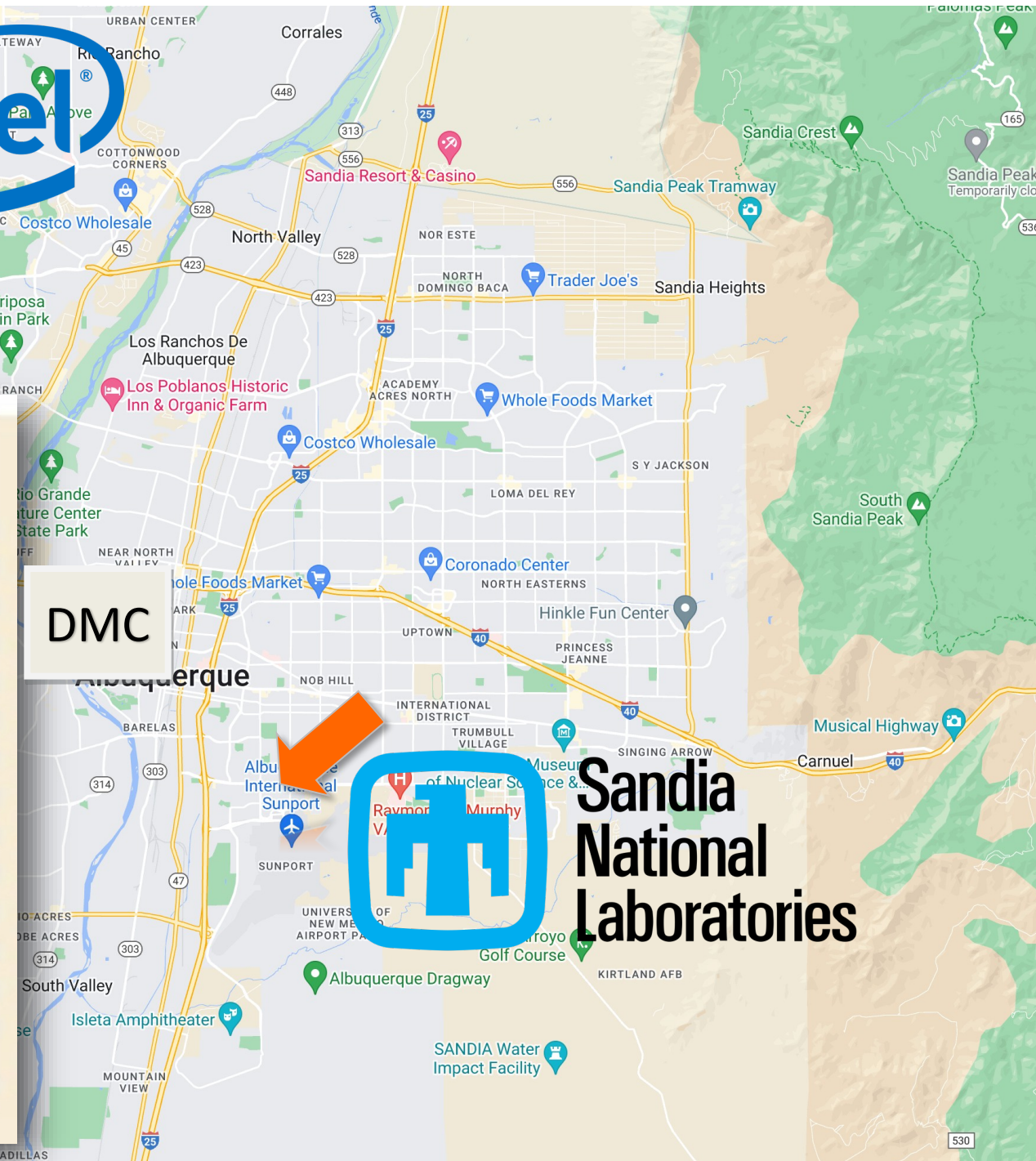


Sandia National Laboratories

NEW MEXICO PRODUCTIONS THAT HAVE WRAPPED

Name	NM crew	NM talent (performing artists)	NM background and extras
Paul's Promise aka "Retribution"	35	10	80
Them Covenant (Episode 8)	199	32	500
The Harder They Fall	350	25	100
Captive	22	4	15
Peace River	5	15	25
Roswell (Season 3)	275	110	2200
Canyon del Muerto	130	30	600
Third Story Automotive	0	4	0
Land of Dreams (Part 2)	30	20	150
Cry Macho	200	0	700
Intrusion	134	32	134
Meow Wolf Denver	150	60	75
Slayers	33	5	2
The Commando	35	14	28
Cleaning Lady (Pilot)	120	400	500
Cop Shop	51	27	30
Outer Range	428	7	1000
The Wrong Guy	20	10	5
Twalette	1	2	4
Better Call Saul (Season 6)	400	110	1500
Monogamy	35	11	30
Dr. Death (Season 1)	170	5	100
Holiday in Santa Fe	18	5	50
Dig	26	5	0
Surrounded	140	21	30
When You Finish Saving the World	110	13	80
The Ray	100	5	25
Lullaby	85	4	0
Total	3302	986	7963

Source: New Mexico Film Office



Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 37 years. In that time, I have listed/sold over 19,720 units totaling \$933.8M in over 1,038 transactions. I also teach investment sales analysis for the CCIM institute (29 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center.

Please READ THEM. If you are anew to investment sales, I am glad to assist you, but please know:

Showings/Tours

Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.

Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.

Do not disturb the residents, do not walk the property. It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.

Landlords (Sellers) rarely are willing to show a property prior to having an offer.

Where possible, we have included virtual tours in high definition – please look to the flyer for those links.

Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

Commercial vs. Residential Real Estate sales

Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.

Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

Commercial transactions often start with a two page letter of intent or LOI – this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.

The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.

Please let your client know that I work with my clients on a merit based negotiation system - we do not play the high/low game, and my **listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so**

call first before your client suggests a low ball offer.

If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.

The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.

Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.

The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

BID Process

If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.

If the property is being marketed using the BID process, the tour date and time is the **only time** the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

Your client's actions represent you in this transaction, and your actions represent them.

Please let your client know they have only one chance to make a good impression with my Sellers.

When in doubt, please ask for permission via email, **do not** take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor. I look forward to working on this transaction with you—

Sincerely, **Todd Clarke CCIM CIPs**

Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an

Email to compensation@nmapartment.com with the subject: NMAA-2679812

To receive a document confirming buyer's broker compensation and/or buyer's **credit** from the seller for this listing.

Additional Info

Register online for confidential property information at:
<http://www.nmapartment.com/ortiz804se>

Marketing Advisors

In the event of multiple offers, BID process will be used.
Additional information on this sales process can be found at
www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors and Kyle Deacon of Deacon Property Services. If there is any information you need on the market, sub-market, or the property, please do not hesitate to ask.



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