Zia @ Nob Hill Apartments

50 Units Size: 33,000 sf Land: 1.23 acres Price: \$5,807,969 GRM: 10.94 Cap Rate: 5.92% Proforma Cap Rate 8.15% After Tax IRR: 11.60%

Register for Confidential <u>www.nmapartment.com/zia</u> Information:

Virtual Tour: <u>www.nmapartment.com/ziaeast</u>

Investment Summary

419 Monroe NE Albuquerque, NM 87108

The Offering

On behalf of the owners, NM Apartment Advisors and Deacon Property Services are excited to present a rare opportunity to acquire a stabilized, core property in the Zia @ Nob-Hill Apartments in Albuquerque, New Mexico.

This community is located facing Zia park and Zia Elementary school and within walking distance of the Nob Hill's 80+ restaurants. The property is also within biking distance of the University of NM and sits between two major transit corridors (Lomas Blvd and Central Ave/ Route 66).





The Property

Zia @ Nob-Hill's current ownership is on a runway towards individual unit renovations and higher rents.

The owner has done all of the non-sexy capital items including upgrading landscaping (2019), improved the parking lot (2020), installed new gas-lines (2019), a new roof (2019) and a security gate for parking.

As units turn the owner has developed a unit upgrade plan allowing them to capture higher rents.

This combination makes the property a value add with the potential to renovate units and raise rents to a level closer to the neighboring property creating a potential cap rate of a 8.15%.

Proforma

\$1,100+RUBs

8.80

8.15%

7.96%

\$462,183

8.21%

UPC#

2025

| List Price | \$5,807,969 |
|-----------------------------|-----------------|
| \$/ unit | \$116,159 |
| \$ /sf | \$177.89 |
| | 2023 Actuals |
| Avg. Rent | \$868 |
| GRM | 10.94 |
| Cap Rate Before reserves | 6.09% |
| Cap Rate After reserves | 5.92% |
| Year 1 NOI | \$343,934 |
| Cash on Cash | 3.57% |
| IRR Before Tax | 15.10% |
| IRR After Tax | 11.90% |
| | |



Address 419 Monroe NE Albuquerque, NM 87108 Number of 50 Units Year of 1960 per Bernalillo construction: County assessor records **Bldg. Size** Net Rentable 32,650 sf Gross 33,000 sf Avg. Unit Size 653 square feet Avg. Rent \$885 + with \$1.33/sf as of 6/1/24 utilities Site 1.23 acres Density 40 units to the acre Zoning R-MH **HVAC:** Central forced air gas Roof or window mounted evaporative coolers Amenities

Two laundry rooms, management office, each unit has exterior storage

1-017-057-385418-12504

| Prepared by: Todd Clarke CCIN | 1 | | Based on June 1 | 1st, 2024 | Rents | 3/9/2024 | | "Property is being o | offered in | n As-Is, Wher | e-Is cor | ndition" | | |
|--|--|--|-----------------|-----------|--------------------------------|----------------------------------|--|---|----------------------------------|---|----------|---------------------------------|-----------------------|---------|
| Unit/Rent Summary | | | | | | | Е | C | | А | | | | |
| # Type Style50 1 bed / 1 bath | Approx Size 653 | Actual Rents - as of June 2024 \$885 | Street Rate | | arket Rents 1,100 | | Total Actual \$ 44,260 | Total Max Rent for this type \$47,250 | Total Poter \$ | Market ntial 55,000 | | Total sf 32,650 |) | |
| 50 total units / Avg. Rent per | sf = | \$1.36 | \$1.4 | | \$1.68 Annualized = | Totals= | \$ 44,200 \$ 531,117 | \$ 47,250 \$ 567,000 | | 55,000 660.000 | | 32,650 |) | |
| Benchmarks | | | | | Г | Income | Ψ 551,117 | <u>ψ 307,000</u> | Ŷ | | | | its at neig | |
| State \$5,807,969 \$/unit \$116,159 \$/sf \$177.89 GRM CAP Before Reserves CAP After Reserves CAP After Reserves | Actual 10.94 6.09% 5.92% | Proforma 8.80 8.15% 7.96% | R | | 1 2 3 4 5 6 | A. B. C. D. E. F. | Less: loss to m | l Income (Street) | \$ \$ \$ \$ \$ \$ | 660,000 93,000 567,000 35,883 531,117 15,934 | 6.3% | are \$1 | y - Q@N ,200 to \$ | |
| Cash on Cash DCR= Walk Score: 84. Transit S | 3.72% 1.39 | 8.25% <u>1</u> .87 | | S | 7 8 9 | G. H. I. | Effective Rent Plus: Other Inc Gross Operation | al Income come | \$ <u>\$</u> \$ | 515,183 19,573 534,756 | 4% | Actual Other Annualized 20 | Income | |
| | | 2023 Actual (11 of 1 | 2 months annua | lized) | Based on: | | · · · · · | Proforma 2025 | | | | Based on: | Forthcor | |
| Expenses (Annual) | | | \$/unit | % | | | | | | \$/unit | % | Income: Line | | 0. |
| Real Estate Taxes Personal Property Taxes | | \$21,118 | \$422 | | 2023 amount ba \$ 1,534,391 | | | \$67,945 | | \$1,359 | | Potential at 85 \$ 4,936,774 | 5% of listp | rice |
| Property Insurance Property Management: | | \$12,000 | \$240 | 2% | 2023 Actual | | | \$12,743 | | \$255 | 2% | Quote from M Coverage to \$ | | |
| Off Site Management Payroll-Onsite Personnel Expenses/Benefits Taxes/Workman's Compensation | | \$45,775 | \$916 | 9% | Current Managem | ent fee at 8% | 6 | \$53,985 | | \$1,080 | 8% | Potential 202 | 5 = 8% + 1 | NMGRT |
| Repairs and Maintenance Utilities: | | \$29,500 | \$590 | 6% | Est. Actual 2023 | 5 = | \$92,903.38 with Cap-X | \$30,385 | | \$608 | 5% | Potential 202 Potential 202 | | |
| Water, Sewer, & Garbage | | \$22,168 | \$443 | | 2023 Actual | | | \$22,833 | | \$457 | 3% | Potential 202 | | |
| Gas | | \$6,315 | \$126 | | 2023 Actual | | | \$6,505 | | \$130 | 1% | Potential 202 | | |
| Electric | | \$24,837 | \$497 | | 2023 Actual | | | \$25,582 | | \$512 | 4% | Potential 202 | | |
| Other | | \$2,363 | \$47 | | 2023 Actual | | | \$2,434 | | \$49 | 0% | Potential 202 | | |
| Internet Landlord Standby Accounting and Legal Advertising/Licenses/ Commissions Admin/Supplies | | \$10,554 | \$211 | 2% | 2023 Actual | | | \$10,871 | | \$217 | 2% | Potential 202 | 5 = 2023 + | - 3% |
| Software fee Contract Services: Internet & telephone for office | | | | | | | | | | | | | | |
| Pest Control Patrol Services | | \$664 | \$13 | 0% | 2023 Actual | | | \$684 | | \$14 | 0% | Potential 202 | 5 = 2023 + | - 3% |
| Landscaping Management occupied Credit Check | | \$5,528 | \$111 | 1% | 2023 Actual | | | \$5,694 | | \$114 | 1% | Potential 202 | 5 = 2023 + | - 3% |
| Unit Turnover | | | | | repairs+unit turi | n+reserve= | 8% to 12% | | | | | | | |
| Reserve for replacement | | \$10,000 | \$200 | 2% | Required by mos | st lenders | | \$11,250 | | \$225 | 2% | new lender w | ill require | |
| Total Operating Expenses | | \$190,822 | \$3,816 | 36% | | | | \$250,910 | _ | \$5,018 | 38% | | | |
| Net Operating Income | | \$343,934 ADS | \$6,879 Loan | LTV | Pmt | Term | Interest Rate | \$462,183 ADS | Loan | | LTV | ancy + other inc Pmt | Term | Interes |
| Less: Annual Debt Service | | \$246,714 | \$ 3,196,000 |) 55% | \$20,560 | 30 | 6.67% | \$246,714 | \$ | 3,196,000 | 55% | \$20,560 | 30 | 6.67% |
| Cash Flow Before Taxes | | \$97,220 | 7 year fixed | Loan | Quote: Peter Gine | ris CBRE C | anital Markets | \$215,469 | | | | | | |

5 year hold analysis with internal rate of returns (IRR)

| | | | | | | | | Calculated |
|------------------------------------|----------------|-----|-------------|-------------|-------------|-------------|-------------|-----------------|
| | | | | | | | | for 1st year |
| | | | | | | | | of next |
| | | | | | | | | owners, |
| | | 7 | Tear | | | | | ownership |
| | | | 1 | 2 | 3 | 4 | 5 | 6 |
| 1 Total Potential Market Income | 7.5% Increases | | \$660,000 | \$709,500 | \$762,713 | \$819,916 | \$881,410 | \$947,515 |
| 2 Less: loss to market lease | 14.1% | | \$93,000 | \$99,975 | \$107,473 | \$115,534 | \$124,199 | \$133,514 |
| 3 Total Potential Income (Max Rent |) | _ | \$567,000 | \$609,525 | \$655,239 | \$704,382 | \$757,211 | \$814,002 |
| 4 Less: Loss to lease | 6.3% | _ | \$35,883 | \$38,574 | \$41,467 | \$44,577 | \$47,921 | \$51,515 |
| 5 Total Income | | | \$531,117 | \$570,951 | \$613,772 | \$659,805 | \$709,290 | \$762,487 |
| 6 Less: vacancy | 3.0% | | \$15,934 | \$17,129 | \$18,413 | \$19,794 | \$21,279 | \$22,875 |
| 7 Effective Rental Income | | _ | \$515,183 | \$553,822 | \$595,359 | \$640,011 | \$688,012 | \$739,613 |
| 8 Plus: Other Income | 2.0% Increases | | \$19,573 | \$19,964 | \$20,364 | \$20,771 | \$21,186 | \$21,610 |
| 9 Gross Operating Income | | _ | \$534,756 | \$573,787 | \$615,723 | \$660,782 | \$709,198 | \$761,223 |
| Total Operating Expenses | 2.0% Increases | | \$250,910 | \$255,928 | \$261,047 | \$266,268 | \$271,593 | \$277,025 |
| Net Operating Income | | | \$283,846 | \$317,858 | \$354,676 | \$394,514 | \$437,605 | \$484,198 |
| Mortgage Balance | | | \$3,161,414 | \$3,124,450 | \$3,084,943 | \$3,042,719 | \$2,997,591 | |
| ADS | | | \$246,714 | \$246,714 | \$246,714 | \$246,714 | \$246,714 | |
| - Principal Reduction | | | \$34,586 | \$36,964 | \$39,507 | \$42,224 | \$45,128 | |
| = Mortgage interest | | | \$212,129 | \$209,750 | \$207,208 | \$204,490 | \$201,586 | |
| - cost recovery (annual) | 27.5 yrs @ | 80% | \$161,926 | \$168,959 | \$168,959 | \$168,959 | \$161,926 | includes mid mo |
| = Taxable Income | | | -\$90,209 | -\$60,851 | -\$21,491 | \$21,064 | \$74,092 | |
| Tax on income at ordinary income | e rate of | 35% | \$0 | \$0 | \$0 | \$7,373 | \$25,932 | |
| NOI | | | \$283,846 | \$317,858 | \$354,676 | \$394,514 | \$437,605 | |
| - Annual Debt Service | | | \$246,714 | \$246,714 | \$246,714 | \$246,714 | \$246,714 | |
| = Cash Flow Before Tax | | _ | \$37,132 | \$71,144 | \$107,961 | \$147,800 | \$190,890 | |
| - Less Ordinary Income Tax | | | \$0 | \$0 | \$0 | \$7,373 | \$25,932 | |
| = Cash Flow After Tax | | _ | \$37,132 | \$71,144 | \$107,961 | \$140,427 | \$164,958 | |
| | | | - / | - / | | | | |

| Sales Worksheet | | |
|---|----------|-------------|
| Calculation of Adjusted Basis | | |
| 1 Basis at Acquisition | | \$5,807,969 |
| 2 + Capital Additions | | |
| 3 -Cost Recovery (Depreciation) Taker | ı _ | \$830,730 |
| 4 =Adjusted Basis at Sale | | \$4,977,239 |
| Calculation of Capital Gain | | |
| Disposition CAP Rate | 5.9% | |
| 5 Sale Price | | \$8,176,580 |
| 6 -Costs of Sale | 8.0% | \$654,126 |
| 7 -Adjusted Basis at Sale | | \$4,977,239 |
| 8 =Gain or (Loss) | | \$2,545,214 |
| 9 -Straight Line Cost Recovery (limited | to gain) | \$830,730 |
| 10 =Capital Gain from Appreciation | | \$1,714,484 |
| Calculation of Sales Proceeds after tax | κ. | |
| 11 Sale Price | | \$8,176,580 |
| 2 -Cost of Sale | | \$654,126 |
| 13 -Mortgage Balance(s) | _ | \$2,997,591 |
| 14 =Sale Proceeds Before Tax | | \$4,524,862 |
| 16 -Tax: Straight Line Recapture at | 25.0% | \$207,682 |
| 17 -Tax on Capital Gains at | 20.0% | \$342,897 |
| 18 =SALE PROCEEDS AFTER TA | X: | \$3,974,283 |

IRR Before tax = 14.8% (2,611,969) \$37,132 \$71,144 \$107,961 \$147,800 \$190,890 +\$4,524,862

n \$ 0 \$

2

3

4

5

n \$

0 \$

1 2

| IRR After $tax =$ | 11.6% |
|-------------------|---------------|
| (2,611,969) | |
| \$37,132 | |
| \$71,144 | |
| \$107,961 | |
| \$107,961 | |
| \$140,427 | + \$3,974,283 |

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

1. Deduct your annual mortgage interest before you calculate your taxable amount;

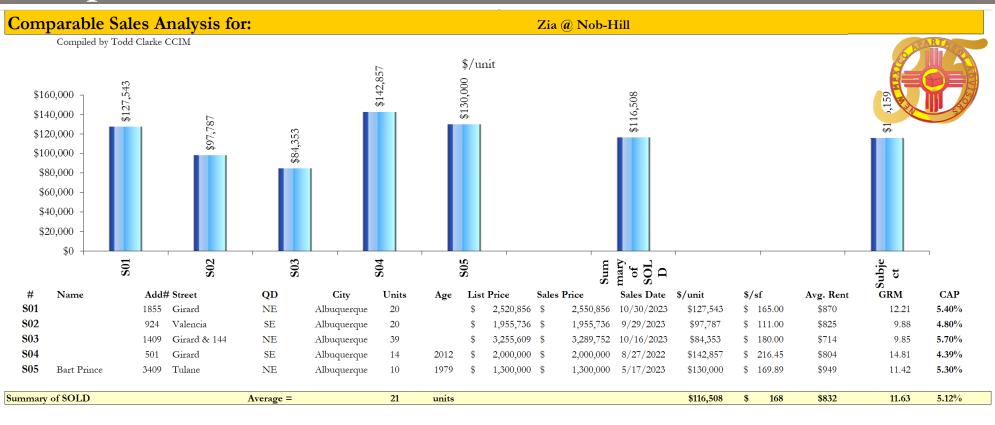
2. Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

3. Your long term profit, or capital gain, is taxed at 20%.

The combination of these benefits could help lower an investor's effective federal tax rate ³ from 35% federal tax rate to only 21.3%.

► Investor's Effective Tax Rate = 21.3%

Comparable Sales



| Subject Zia @ Nob-Hill 419 Monroe NE | 50 1970s | \$ 5,807,969 | \$116,159 \$ 178 | \$885 10.94 | 5.92% |
|--------------------------------------|----------|--------------|------------------|-------------|-------|
|--------------------------------------|----------|--------------|------------------|-------------|-------|

Average of Comparable SOLD applied to subject property

| \$/unit | \$116,508 | \$ 5,825,394 |
|--------------|-----------|-----------------|
| \$/sf | \$168 | \$ 5,500,483 |
| CAP (Actual) | 5.1% | \$ 6,720,129 |
| GRM (Actual) | 11.63 | \$ 6,221,027 |

Average= \$ 6,066,758

The Summit at Nob Hill 419 Monroe Street Northeast Albuquergue, New Mexico 8710 G December 6, 2023 Property was appraised in December of 2023 for \$5,900,000 FIVE MILLION NINE HUNDRED THOUS \$5,900,000

Financing Term Sheet from Peter Generis

August 23, 2023

CBRE

Freddie Mac Small Balance Loan Price Quote

Zia East Apartments

419 Monroe St NE Albuquerque, New Mexico 87108 Bernalillo County, NM

Loan Purpose ACQUISITION

Good-faith deposit of 1% is due at rate lock and is refunded at close.

Quote contingent upon verification of historical operating statements and rent roll, full duediligence on Borrower/Guarantor, review of the contingent liabilities, satisfactory review of Borrower organizational structure, and a FICO score greater than 680. Quote assumes no more than 50% of residents are active military. students or senior-housing tenants.

Borrower Financial Requirements: Liquidity greater than or equal to nine months of debt service and net worth greater than or equal to the loan amount.

Approximate annual payment subject to full underwriting; pricing adjusts weekly.

ADDITIONAL QUOTE STIPULATIONS

- . Proposed loan terms are based on an estimated underwritten net operating income (NOI) of \$316,130 and are subject to satisfactory review of third party reports and Lender's final determination of value.
- Final loan amount may not exceed the maximum allowable loan-to-value (LTV) and minimum debt service coverage ratio (DSCR) indicated above. The terms are also subject to satisfactory review of organizational structure.
- Underwritten operating expenses and asset valuations must be supported, and may be reconsidered using appraisal conclusions. ٠
- Assumes steady or improving T-3 collections and occupancy through closing. Minimum of 90% occupancy average over T-3. ٠
- Tax escrow required at closing (monthly impound). ٠

| Loan Parameters | | | |
|--------------------------|--------------|--------------|--------------|
| | Option 1 | Option 2 | Option 3 |
| Interest Rate | 6.95% | 7.00% | 6.67% |
| Product | 5 YR Fixed | 5 YR Fixed | 7 YR Fixed |
| Calculated DCR for Value | 1.25000x | 1.25000x | 1.25000x |
| Calculated LTV for Value | 53.48% | 53.20% | 55.03% |
| Prepayment Option | >YM OR 1% | 5-4-3-2-1 | >YM OR 1% |
| I/O Term for Pricing | 1 YR | 1 YR | 2 YR |
| Extended Delivery Option | Standard | Standard | Standard |
| Amortization | 30 Years | 30 Years | 30 Years |
| Final Loan Amount | \$ 3,106,000 | \$ 3,090,000 | \$ 3,196,000 |

PETER J. GINERIS Senior Vice President **CBRE Capital Markets**



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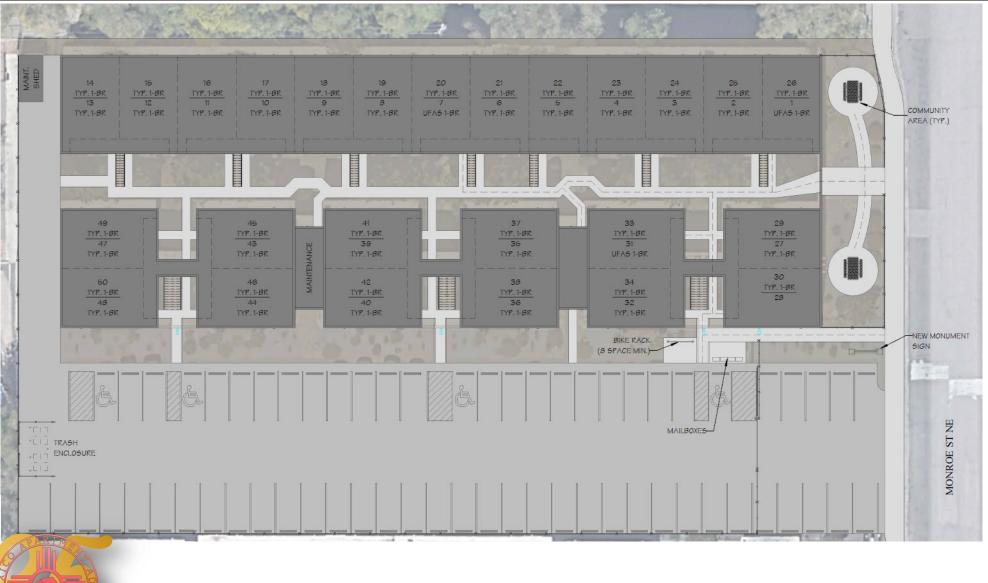
Floorplans



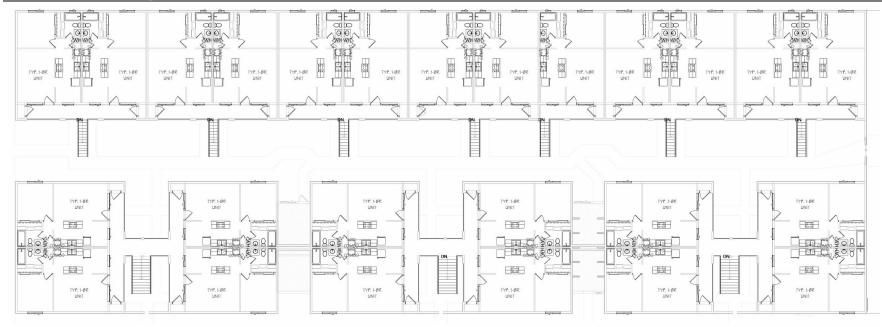
Measurements provided by Matterport 3D Camera system - sizes/ dimensions should be confirmed by Buyer.

| 3D / V | 3D / Virtual Reality Tour at | | | | | | | | |
|--------|------------------------------|--------------------------------|--|--|--|--|--|--|--|
| Unit | Туре | Link | | | | | | | |
| 1 | 1/1 | www.nmapartment.com/ziaeast3d1 | | | | | | | |
| 20 | 1/1 | www.nmapartment.com/ziaeast3d2 | | | | | | | |
| 4 | 1/1 | www.nmapartment.com/ziaeast | | | | | | | |

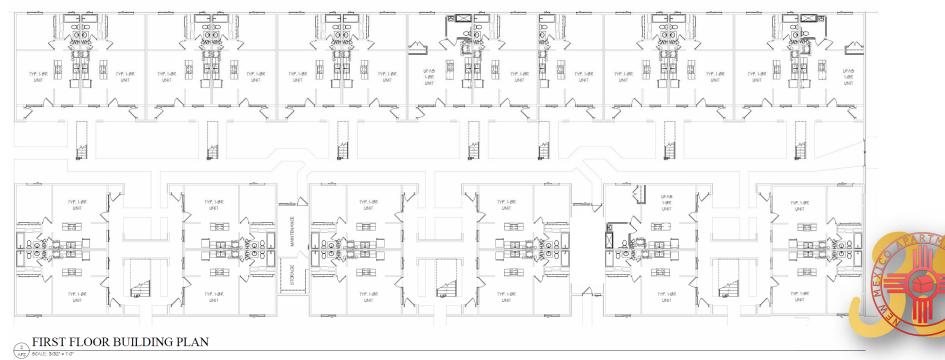
Site plan

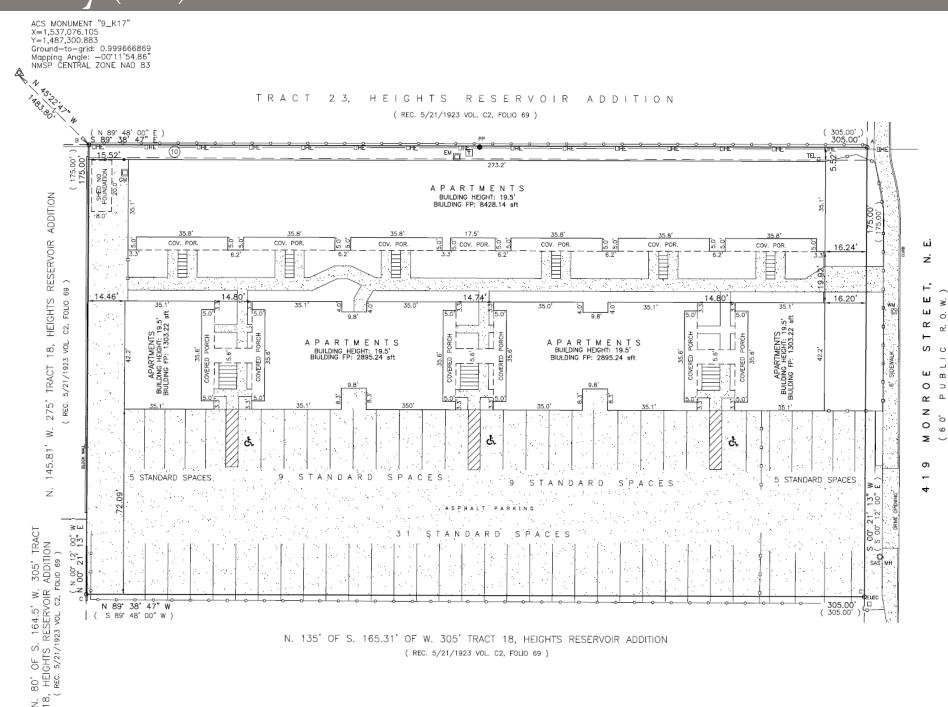


Building Plans



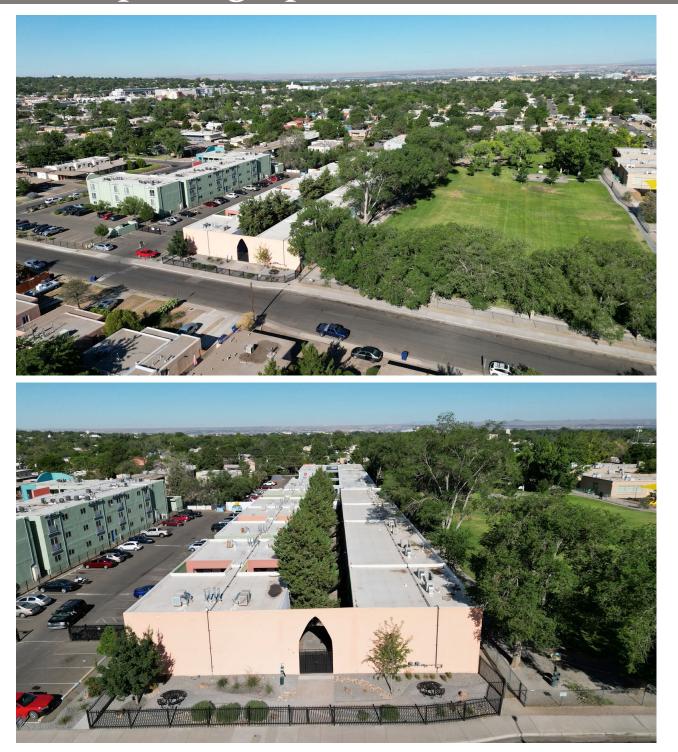
SECOND FLOOR BUILDING PLAN (AP2)





Survey (2018)

Property Aerial photographs



Property photographs

































Property photographs—Unit 1

















Property photographs—Unit 20





















Property photographs—Recently Renovated Unit





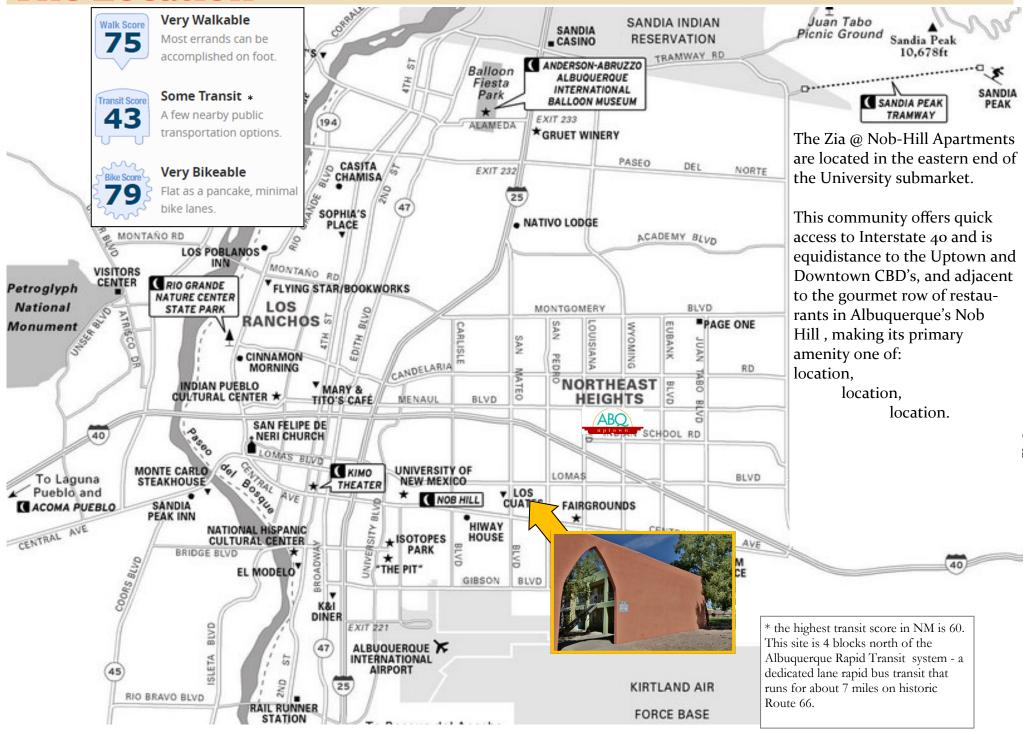








The Location



ia

The Neighborhood

The Zia @ Nob-Hill Apartments are located just north of Albuquerque's restaurant mecca, Nob Hill which is home to some 80+ restaurants and boutique shops.



The Neighboring rental comparable

Directly south of the Zia East apartments is the renovated Q@NobHill apartments. The owner / developer of these apartments have a long history of repositioning apartment product, restoring its original vibrancy and enhancing its market value.

The second phase of Q@NobHill is located directly west of Zia East.







Apartment \$1,200 – \$1,320 1 bed, 1 bath, 630 sq ft

http://www.apartments.com/the-q-at-nob-hill-albuquerque-nm/j353zn4/







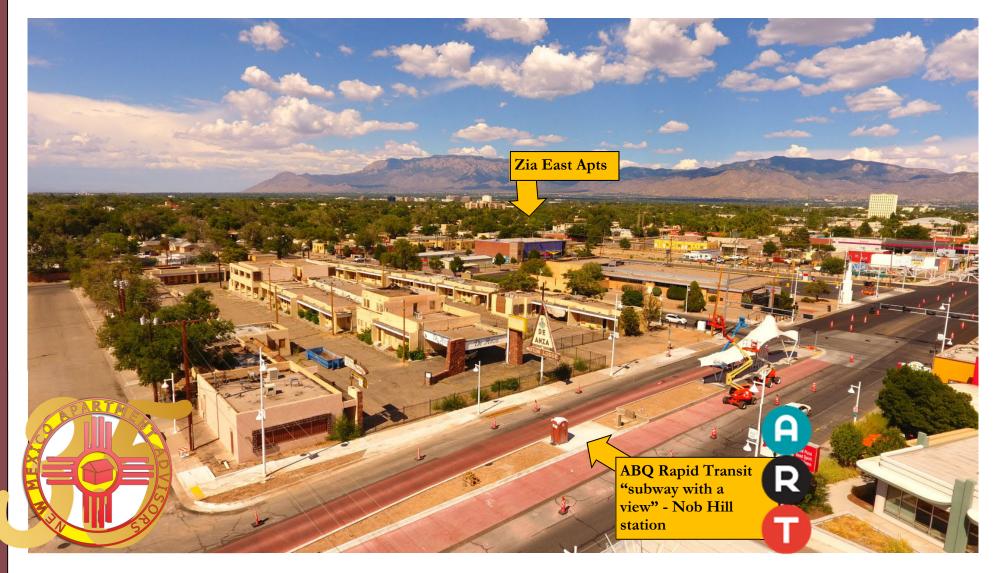




The Neighborhood happenings

Zia @ Nob-Hill is located just four blocks north of the Nob-Hill Albuquerque Rapid Transit (A.R.T.)

A rent survey mashup of walkscores, bike scores, transit scores and rents performed by the Apartment Association of NM demonstrated that apartment communities with high transit scores (or that were close to major transit lines), garnered rents that were 26% higher than average.



Reasons to invest in Albuquerque, NM

А

Albuquerque is home to

Apple

Three of the six F.A.A.N.G. tech companies:



Facebook Data Center

4 Distribution centers announced 1,000 new jobs

A

N NETFLIX announced \$1 Billion of new programming

G Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

#3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/open space per per-

son and North America's largest bosque forest.



Best Places for Business

| lbuquerque, | New | Mexico | in | the | news |
|-------------|-----|--------|----|-----|------|
|-------------|-----|--------|----|-----|------|

☑ 9th best mid-sized city of the Future

Foreign Direct Investment magazine-03/2015

☑ 6th best city to travel to for food snobs

Travel+Leisure—03/2015

 America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal— 10/2013

 ☑ 6th best city in US for connecting workers to jobs using Public Transportation

Brookings Institute—July 2012

 ${\ensuremath{\boxtimes}}$ One of the 10 best park systems in the nation

Trust for Public Land—2012

It and most fittest city

Men's Fitness Magazine– 2012

- ☑ 3rd best city to make movies Moviemaker.com– June 2012
- ☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week—2011

 $\boxdot~$ #17th best bike friendly city

Bicycling Magazine—2010

- ✓ Top Ten for Being a Healthy Community Outside Magazine—#6—August 2009
- One of the Best Cities in the Nation
 Kiplinger Magazine#2—July 2009
- Image: Top 10 places to Live

U.S. News & World Report—June 2009

- AAA rates Albuquerque 2nd in vacation affordability American Automobile Association—June 2008
- ☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135 Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS: \$47,169

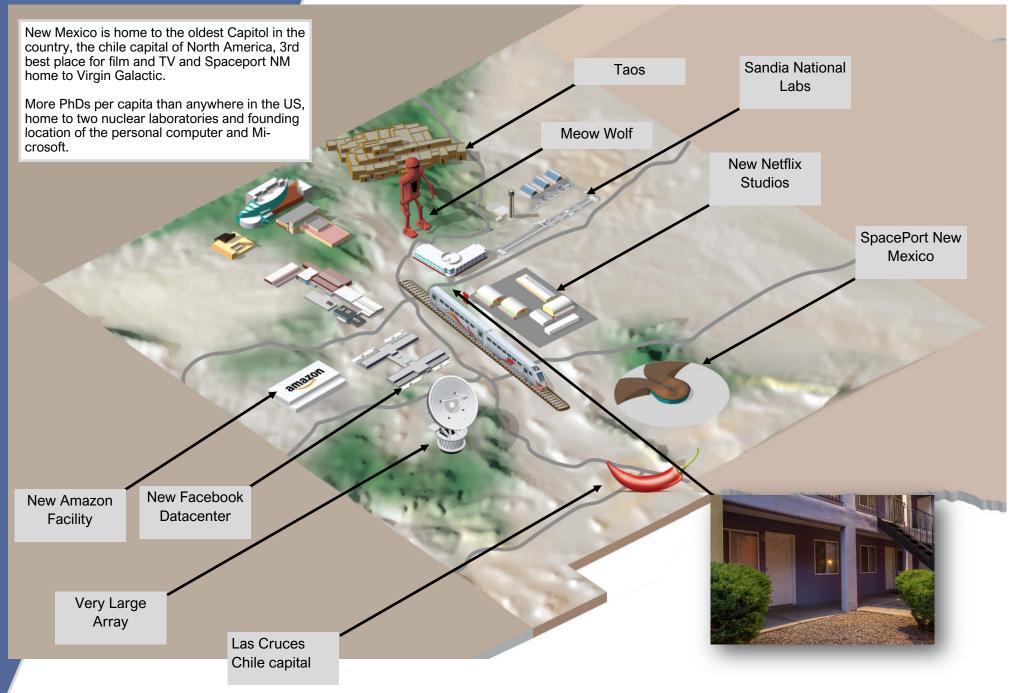
MEDIAN HOME VALUE: \$174,700

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

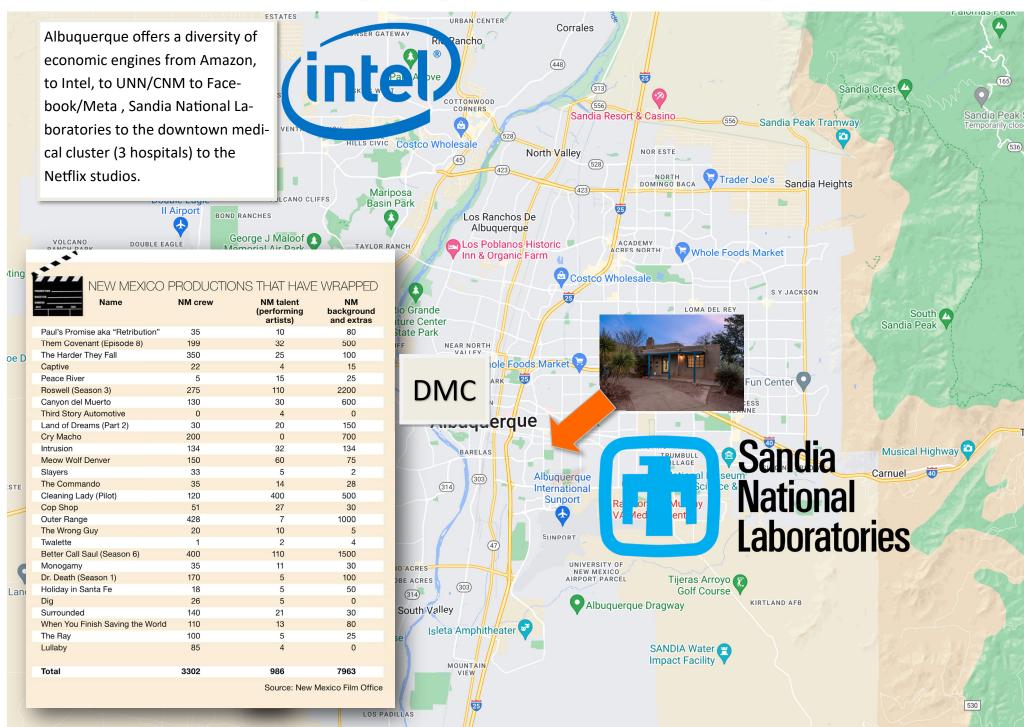
In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

New Mexico is on the international map



Albuquerque's Economic Engines



Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM and I am a commercial Realtor who has been selling apartment investments for over 35 years. In that time, I have listed/sold over 13,909 units totaling \$572M. I also teach investment sales analysis for the CCIM institute (23 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:**

Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- Do not disturb the residents, do not walk the property. It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day.

Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2020) activity level from investors interest in our marketplace is 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my **listing agreement pre-**

authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with.

BID Process

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

- Your client's actions represent you in this transaction, and your actions represent them.
- Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely—Todd Clarke CCIM CIPs

Additional Info

Register online for confidential property information at: www.nmapartment.com/zia

Marketing Advisors

In the event of multiple offers, BID process will be used. Additional information on this sales process can be found at www.nmapartment.com/bidprocess/ bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors and Kyle Deacon of Deacon Property Services. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

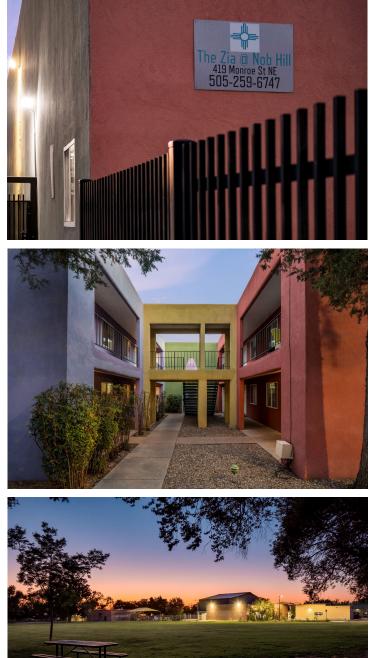


Todd Clarke



Kyle Deacon

Qualifying Broker Deacon Property Services, LLC NMREC Lic. #15579 505-878-0100 kyled@deaconnm.com www.deaconpropertyservices.com



Zia Park directly north of subject property