# 12715 Dunes Road SE Albuquerque, NM 87123

Complete confidentially agreement for additional information:

virtual tour <u>http://www.nmapartment.com/dune12715se</u>

Seller Concession to Buyer: <u>NMAA Listing #2468715</u>

Units: 4 Size: 3,928 sf Land: 0.2204 ac Price: \$428,763 GRM: 10.36 Cap Rate: 6.10% After Tax IRR: 11.3%

# **The Offering**

On behalf of the owners, NM Apartment Advisors is excited to bring this amazing opportunity to purchase a four-plex in the Singing Arrow Neighborhood.

Each unit contains a large two bedroom, one bathroom unit with fireplace and washer/dryer connections. Downstairs units have a private backyard area.

The site offers an abundance of off-street and on-street parking and is very visible due to its elevation over the other buildings in the area.

A recently vacated unit is available for an owner-occupant and features brand new refrigerator, stove and dishwasher.

It is well located and close to grocery, shopping and a movie theater. Convenient freeway access and great public transportation and bike path connections. The property is a short walk to the Singing Arrow Community Center that has before and after school programs.

Do not miss out on an opportunity to acquire a well built fourplex in one of the strongest rental markets in the country.



# **The Property**

Address: 12715 Dunes Road SE

Number of 4 original units:

Year of 1980 per county construction: assessors records

Bldg. Size: 3,928 sf +/-

Site Size: 0.2204 acres

Avg. Unit Size: 792 sf

**UPC#:** 102205624930310556

Legal: 21 Dorado Skies Subdivision Being A Replat Of Tract G And

Ask Price:	\$428,763	
\$/ unit:	\$107,191	
\$ /sf:	\$109.16	
	Actual/Est (2024)	Proforma (2025)
Avg. Rent:	\$863	\$1,200
GRM:	10.36	7.44
Cap Rate Before reserves:	6.10%	8.74%
Cap Rate After reserves:	5.89%	8.53%
Year 1 NOI:	\$25,253	\$36,553
Cash on Cash:	1.39%	5.66%
Before Tax IRR: After Tax IRR:	14.5% 11.3%	

# **Annual Property Operating Data (APOD)**

		ent Advisors Financial	Overvie	ew for:									Dunes Road S	E					
repared	and the second	Todd Clarke CCIM			9/14/2024							"AS IS	" Condition						
nit/Re	ent Sumi	mary						_			E	_	C	-	A				
			Approx					10070	tual				Max Rent	and the second second	Market				
#	Type	Style	Size	Actual Rent	Street Rate		rket Rent	Ren	254.00	Total		for	this type	Poten			Total sf		
1	2/1	Vacant for owner occupant	982	\$ 1,100	\$ 1,100	\$	1,200	\$	1.12	\$	1,100	5	1,100	S	1,200		982	Ľ.	
2	2/1	Occupied w/w&d connections	982	\$ 850	\$ 1,100	\$	1,200	S	0.87	5	850	\$	1,100	s	1,200		982		
3	2/1	Occupied w/w&d connections	982	\$ 650	\$ 1,100	\$	1,200	\$	0.66	\$	650	\$	1,100	\$	1,200		982		
4	2/1	Occupied w/w&d connections	982	\$ 850	\$ 1,100	5	1,200	5	0.87	5	850	5	1,100	\$	1,200		982	Ú.	
4	total u	nits / Avg. Unit Size=	982	10 B. B.			1,200			5	3,450	\$	4,400	\$	4,800		3,928		
		Avg Actual Rent \$/sf=		\$ 0.88	\$ 1.12	\$	1.22	_		\$	41,400	\$	52,800	\$	57,600		3,92	8 per Asse	:550£
lenchr	marks							Inco	ome								2		
ffering	Price	\$428,763			P	aller to			A.	and the second	Potential			\$	57,600				
/unit		\$107,191	1001 201		(A)		1		В.	Less: le	oss to ma	rket leas	e	\$	4,800	8%	9		
/sf		\$109.16	Actual	Proforma	S		1111		C.	Total I	Potential	Income	c (Street)	\$	52,800				
RM			10.36	7.44				1	Э.	Less: I	Loss to lea	ise		ŝ	11,400	22%	6		
AP Bef	fore Rese	rves	6.10%	8.74%				1	E,	Total I	Income			5	41,400				
AP Aft	er Reserv	res	5.89%	8.53%		IIII	1831 6	3	E.	Less: v	racancy		3.0%	\$	1,242	39	<ul> <li>Market averag</li> </ul>	e	
ash on	Cash		1.39%	11.93%			13		â.	Effecti	ive Renta	l Incon	ne	\$	40,158				
CR=			1.06	1.54	C	-	2	1	÷.	Phus: C	Other Inc.	ome		5	467		Utility reimbu	rsement	
		Walk Score: 58, Transit Score: 36,	, Bike Score:	63			9		I.	Gross	Operatin	g Incon	ne	\$	40,625		2022 Actual \$	32,497.32	É
		5.9	1	2023 Actuals			Based on:	Actu	als An	nualized	l/Est.	Profor	ma 2024				Based on:	Forthcor	ming y
Expens	ses (An	nual)			\$/unit	%									\$/unit	%	Income: Line	C - F + H	
eal Esta	ate Taxes			\$2,374	\$594	6%	2023 Tax B	ill Act	ual Ar	nount		1	\$5,040		\$1,260	9%	Assumes asse	sment at	85% p
ersonal	Property	Taxes					2024 assesse	\$17	1,699								Most likely in	2025-2026	5
	Insuranc			\$1,800	\$450	4%	Estimate					1	\$1,854		\$464	3%	Potential 2024	= 2023 +	3%
roperty	Manager	neat:																	
	Manager			\$4,372	\$1,093	11%	Management	Estima	te 10%	phis NM	IGRT		\$5,889		\$1,472	10%	Management (	a 10% +1	NMGF
	Onsite Pe									-									
lepairs a	and Maint	tenance		\$3,250	\$812	8%	Estimate					1	\$3,347		\$837	6%	Potential 2024	= 2023 +	3%
Itilities:				Confidence 1									to Marca and A						
Water, S	Sewer, &	Garbaee		\$2,160	\$540	5%	2023 Annua	lized				1	\$2,225		\$556	4%	Potential 2024	= 2023 +	3%
Gas		5		\$0		(2007)	All Resident		their o	wn			\$0				All Residents		
Electric				\$0			All Resident						\$0				All Residents	A DECK AND A	
	d Standby	5° -						- Puj	Carteria C										
	ing and L																		
		ises/ Commissions		\$300	\$75	1%	Estimate						\$309		\$77	1%	Potential 2024	= 2023 +	3%
Pest Cor	0			\$215	\$54	1%	Estimate						\$222		\$55	0%	Potential 2024		
nternet	Contraction 2			357770	1222		repairs+unit	t turn	treser	ve=8to1	10%				1.1.1.1.1		Service Contractor and	and a second design of a	212
	for replac	rement		\$900	\$225	2%	new lender			0.01			\$900		\$225	2%	new lender wi	I require	
		Expenses		\$15,372	\$3,843	38%	- new render		June			-	19,786		\$4,946	34%	-	. reduic	
all the second	erating I		3	\$25,253	\$6,313	5070							36,553				acancy + other	income	
ier ope	crating I	neonte		\$25,255 ADS	Loan	LTV	Pmt	T.	erm	Intern	st Rate			Loan	iai iviaiKet fes	LTV	Pmt	Term	Inte
one A	unal D-l	bt Service		\$23,760	\$ 321,572				30		25%		23,760	\$	301 570		\$1,980	30	6.2
					ə 321,372	15%	\$1,980		0	0.2	1570	-		\$	321,572	15%	\$1,980	50	0.2
	ow Refo	re Taxes		\$1,493								5	12,793						

# **Internal Rate of Return**

### Internal Rate of Return Analysis

							for 1st year
							of next
							owners,
	3	lear					ownership
		1	2	3	4	5	.6
Total Potential Market Income	3.5% Increases	\$57,600	\$59,616	\$61,703	\$63,862	\$66,097	\$68,411
2 Less: loss to market lease	8.3%	\$4,800	\$4,968	\$5,142	\$5,322	\$5,508	\$5,701
3 Total Potential Income (Max Rent	)	\$52,800	\$54,648	\$56,561	\$58,540	\$60,589	\$62,710
4 Less: Loss to lease	21.6%	\$11,400	\$11,799	\$12,212	\$12,639	\$13,082	\$13,540
5 Total Income		\$41,400	\$42,849	\$44,349	\$45,901	\$47,507	\$49,170
6 Less: vacancy	3.0%	\$1,242	\$1,285	\$1,330	\$1,377	\$1,425	\$1,475
7 Effective Rental Income		\$40,158	\$41,564	\$43,018	\$44,524	\$46,082	\$47,695
8 Plus: Other Income	2.0% Increases	\$467	\$476	\$485	\$495	\$505	\$515
9 Gross Operating Income		\$40,625	\$42,039	\$43,504	\$45,019	\$46,587	\$48,210
Total Operating Expenses	2.0% Increases	\$15,372	\$15,679	\$15,993	\$16,313	\$16,639	\$16,972
Net Operating Income		\$25,253	\$26,360	\$27,511	\$28,706	\$29,948	\$31,239
		\$321,572					
Mortgage Balance		\$317,804	\$313,794	\$309,525	\$304,982	\$300,147	1
ADS		\$23,760	\$23,760	\$23,760	\$23,760	\$23,760	
- Principal Reduction		\$3,768	\$4,011	\$4,269	\$4,543	\$4,835	(
= Mortgage interest		\$19,992	\$19,749	\$19,491	\$19,217	\$18,924	1
<ul> <li>cost recovery (annual)</li> </ul>	27.5 yrs @ 🖌 🏸	\$11,954	\$12,473	\$12,473	\$12,473	\$11,954	includes mid mont 1
= Taxable Income		-\$6,693	-\$5,862	-\$4,453	-\$2,983	-\$930	1
Tax on income at ordinary income	rate of 5%	\$0	\$0	\$0	\$0	\$0	1
	2.						1
NOI		\$25,253	\$26,360	\$27,511	\$28,706	\$29,948	1
- Annual Debt Service		\$23,760	\$23,760	\$23,760	\$23,760	\$23,760	1
= Cash Flow Before Tax		\$1,493	\$2,601	\$3,751	\$4,947	\$6,189	
- Less Ordinary Income Tax		\$0	\$0	\$0	\$0	\$0	
= Cash Flow After Tax		\$1,493	\$2,601	\$3,751	\$4,947	\$6,189	

	Sales Worksheet		
	Calculation of Adjusted Basis		
	1 Basis at Acquisition		\$428,763
	2 + Capital Additions		
	3 -Cost Recovery (Depreciation) Taker	1	\$61,327
	4 =Adjusted Basis at Sale		\$367,430
	Calculation of Capital Gain		
<u>i</u>	Disposition CAP Rate	5.9%	
Ê.	5 Sale Price		\$530,394
	6 -Costs of Sale	8.0%	\$42,432
	7 -Adjusted Basis at Sale		\$367,430
	8 =Gain or (Loss)		\$120,527
	9 -Straight Line Cost Recovery (limited	l to gain)	\$61,327
	10 =Capital Gain from Appreciation		\$59,200
	Calculation of Sales Proceeds after ta	ax	
	11 Sale Price		\$530,394
non	t 12 -Cost of Sale		\$42,432
	13 -Mortgage Balance(s)		\$300,147
	14 =Sale Proceeds Before Tax		\$187,816
	16 -Tax: Straight Line Recapture at	25.0%	\$15,332
	17 -Tax on Capital Gains at	20.0%	\$11,840
	18 =SALE PROCEEDS AFTER TA	X:	\$160,644

Calculated

IRR Be	fore t	ax =	14.5%
n	\$		
0	\$	(107,191)	
1		\$1,493	
2		\$2,601	
3		\$3,751	
4		\$4,947	
5		\$6,189 +	\$187,816

	1.		
n	5		
0	\$	(107,191)	
1		\$1,493	
2		\$2,601	
3		\$3,751	
4		\$4,947	
5		\$6,189 +	\$160,644

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

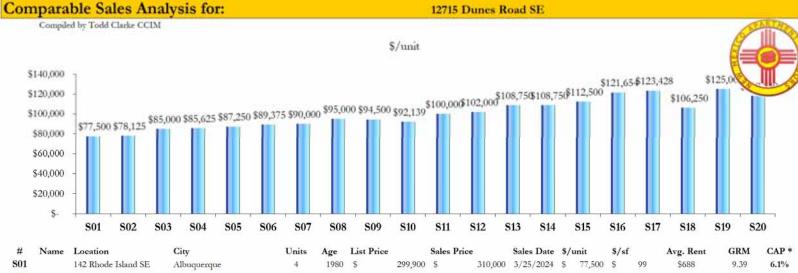
1. Deduct your annual mortgage interest before you calculate your taxable amount;

**2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 22%.

# **Comparable Sales**

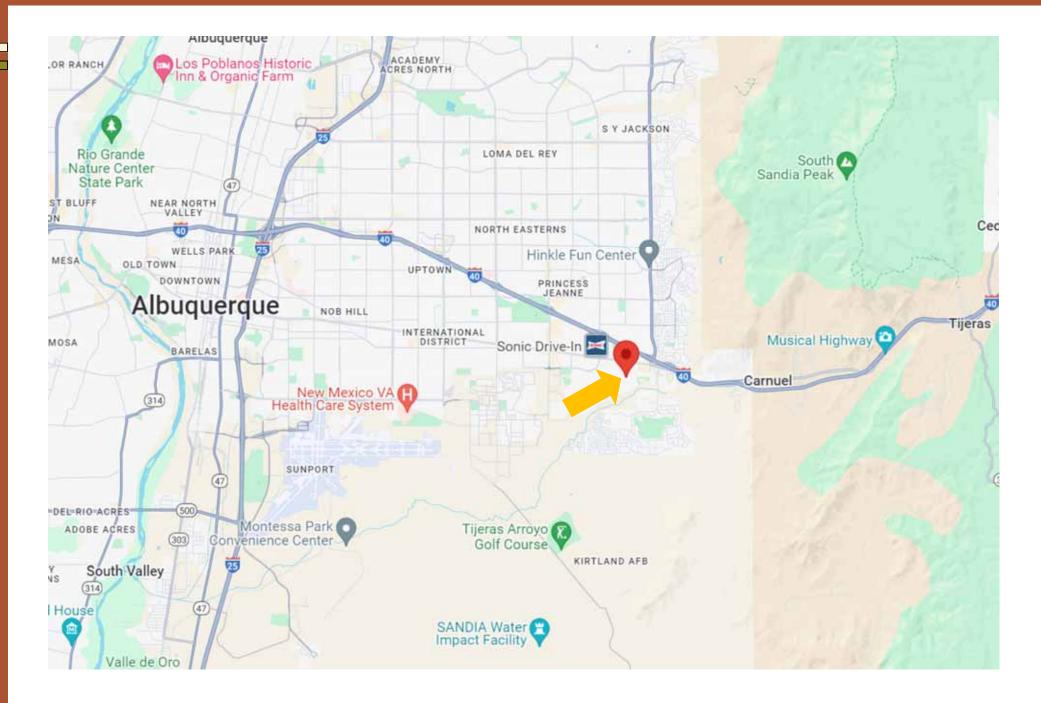


S01	142 Rhode Island SE	Albuquerque	4	1980	\$	299,900	S	310,000	3/25/2024	S	77,500	S	99	\$688	9.39	6.1%
802	1005 Carlisle SE	Albuquerque	4	1962	S	310,000	s	312,500	2/15/2024	s	78,125	s	125	\$545	11.95	4.8%
S03	8409 Trumbull SE	Albuquerque	4	1972	s	379,000	s	340,000	11/8/2023	\$	85,000	S	113	\$614	11.54	4.9%
S04	126 Rhode Island SE	Albuquerque	4	1980	\$	342,500	5	342,500	10/18/2023	\$	85,625	S	114	\$811	8.80	6.5%
S05	3410 Crest SE	Albuquerque	4	1951	\$	349,000	s	349,000	1/5/2024	s	87,250	\$	186	\$921	7.89	7.2%
S06	647 Mesilla SE	Albuquerque	4	1951	\$	357,500	\$	357,500	5/29/2024	\$	89,375	\$	149			
<b>S07</b>	130 Rhode Island SE	Albuquerque	4	1980	S	373,195	S	360,000	6/28/2024	S	90,000	S	120	\$830	9.04	6.3%
S08	eller REC138 Rhode Island SE	Albuquerque	4	1980	\$	380,000	\$	380,000	3/20/2024	ş	95,000	s	122	\$750	10.56	5.4%
S09	1932 Buena Vista SE	Albuquerque	4	1985	\$	378,000	S	378,000	12/15/2023	S	94,500	S	99	\$750	10.50	5.4%
S10	625 Louisiana SE	Albuquerque	4	1979	\$	400,000	s	368,557	8/7/2024	s	92,139	S	107	\$1,250	6.14	9.3%
S11	404 Rainbow Court SE	Albuquerque	4	1979	\$	410,000	\$	400,000	5/6/2024	\$	100,000	S	102	\$700	11.90	4.8%
S12	1310 San Pedro SE	Albuquerque	4	1979	\$	408,000	\$	408,000	PENDING	\$	102,000	S	136	\$800	10.63	5.4%
S13	3418 Ross SE	Albuquerque	4	1997	\$	429,000	\$	435,000	9/2/2023	\$	108,750	S	112	\$718	12.62	4.5%
<b>S14</b>	225 Hanosh SE	Albuquerque	4	1977	\$	435,000	S	435,000	PENDING	s	108,750	S	155	\$1,150	7.88	7.2%
S15	545 Palomas SE	Albuquerque	4	1963	S	499,000	S	450,000	5/28/2024	S	112,500	S	123	\$1,150	8.15	7.0%
S16	eller REC401 Georgia SE	Albuquerque	4	1980	\$	486,614	S	486,614	4/12/2024	s	121,654	S	160	\$1,200	8,45	6.7%
S17	eller REC134 Rhode Island SE	Albuquerque	4	1980	\$	493,710	\$	493,710	PENDING	ş	123,428	Ş	158	\$1,247	8.25	6.9%
S18	801 Ortiz SE	Albuquerque	4	1952	\$	550,000	S	425,000	8/29/2024	S	106,250	S	174			
S19	309 Whispring Sands SE	Albuquerque	4	1981	\$	500,000	ş	500,000	PENDING	Ş	125,000	S	152	\$1,275	8.17	7.0%
S20	423 Princeton SE	Albuquerque	4	1940	S	508,245	S	472,920	7/25/2024	s	118,230	S	151	\$975	10.11	5.6%

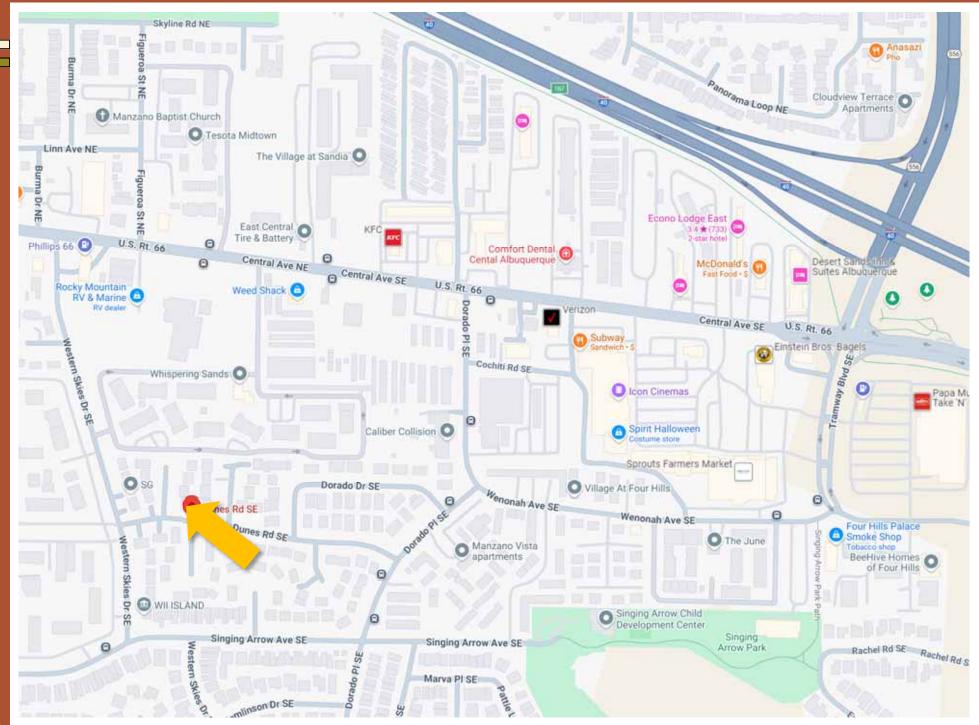
Average SOLD		\$ 414,433 \$	400,215	\$ 100,054 \$133	\$910	9.55 6.2	2%
					*impute	d @ 5% vac, 40%	exp
Subject Property 12715 Dunes Road SE	4	\$ 428,763		\$ 107,191 \$109	\$863	10.36 5.9	9%

Average of Comparable SOLD applie	ed to subject property		
Average Rent for Sales =	\$910		
\$/unit	\$100,054	S	400,215
\$/sf	\$ 132.88	\$	521,956
CAP (Actual)	6.2%	\$	409,255
GRM (Actual)	9.55	\$	383,625
	Average=	\$	428,763

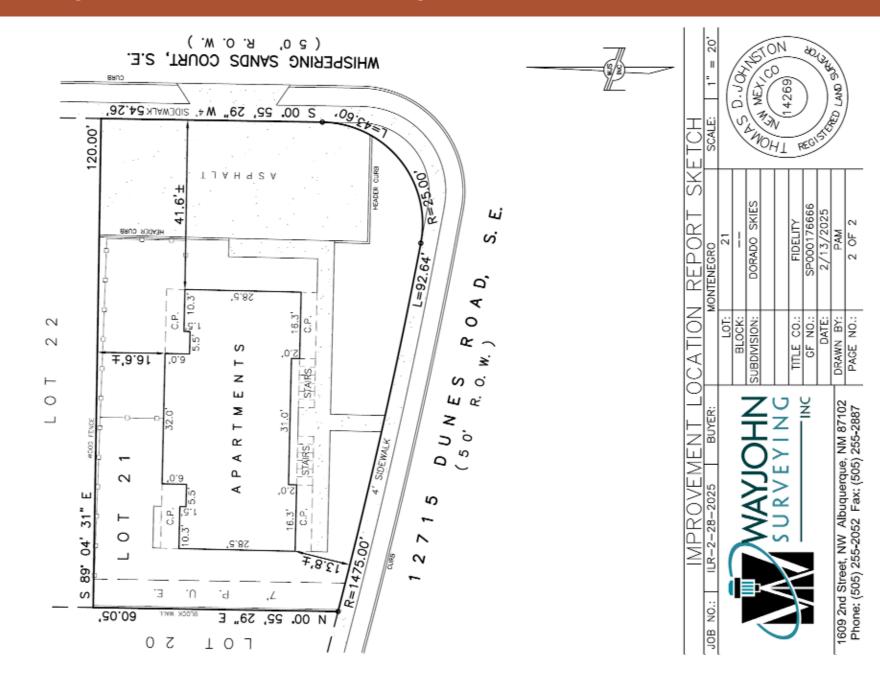
# **Property Info - Location**



# **Property Info - Neighborhood Map**



# **Property Info - ILR Survey**



8

# **Exterior Photos**









# **Exterior Photos**



# **Drone Photos**









# **Interior Pictures**





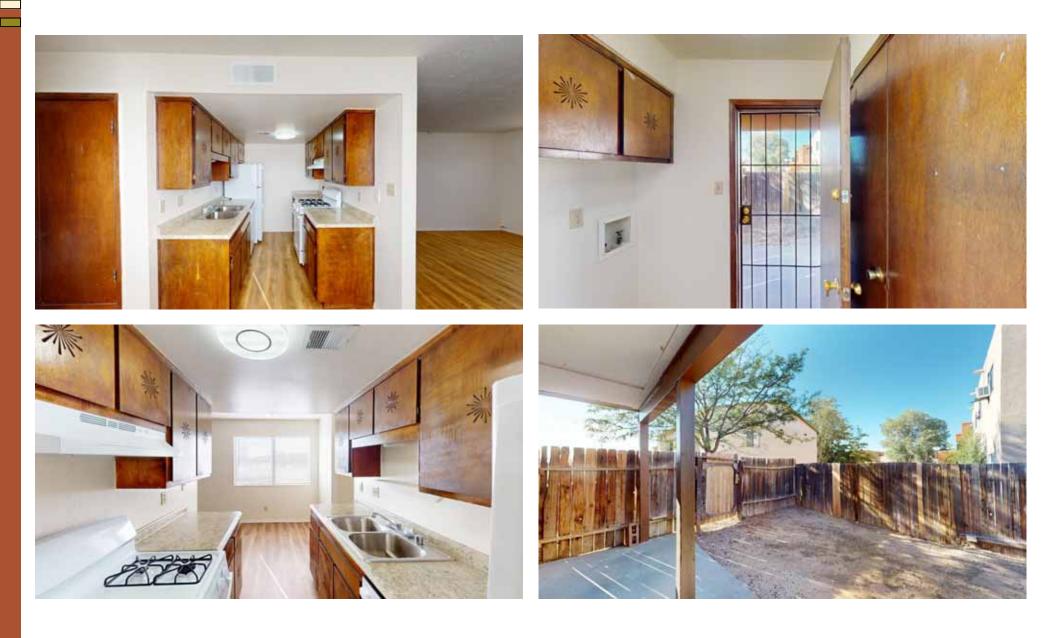




# **Interior Pictures**



# **Interior Pictures**



# **Property Info - GIS**

City of A	Albuquerque	Property	Report
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	12715 DUNES RD SE	
Assessor Parcel Address:	12715 DUNES RD SE	
Report Date:	9/14/2024	www.cabq.gov/gi
Bernalillo County Asses	sor Ownership Data	(Click here for more information
Owner Name: TRUJI	LO DAVID F	
Owner Address: 2000 \	WHITE CLOUD ST NE ALBUQUERQUE NM 87112	-3717
Uniform Property Code (UP	승규는 지수에 가장 아직에서 아직에 집을 가지 않는다. 영화 정말 이가 한 것을 가지 않는다.	Tax District: A1A
	ORADO SKIES SUBDIVISION BEING A REPLAT O	
Property Class: R	Document Number: 8510526A 123085	5 Acres: 0.2204
Albuquerque Planning	and Zoning Data	Bernalillo County Planning and Zonin
Jurisdiction: ALBUQUERQU	E Zone /	Atlas Page: L-22
IDO Zone District: <u>R-ML</u>	IDO District Definition: M	ulti-family Low Density
Land Use: 01   Low-density Residential	Lot: 21 Block: 0000 S	ubdivision: DORADO SKIES
Neighborhood Associat	ions	Office of Neighborhood Coordinatio
City Recognized Neighborho Associations:	od Singing Arrow NA, Singing Arrow NA	()
Associations:		
Services		
Services Police Beat: 523	Area Command: FOOTHILLS Recycling: Monday	
Services		
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9	Recycling: Monday	rgrout@cabq.gov olicy Analyst Phone #: 505-768-3123
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller	Recycling: Monday <u>Renée Grout</u> Policy Analyst rrmiller@cabq.gov Email:	3
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller Other Legislative District	Recycling: Monday <u>Renée Grout</u> Policy Analyst rrmiller@cabq.gov Email:	3
Services Police Beat: 523 Residential Trash Pickup and City Council Districts	Recycling: Monday <u>Renée Grout</u> Councilor Email: Policy Analyst rrmiller@cabq.gov Email: ts 1 - Melanie Stansbury	3
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller Other Legislative District: US Congressional District:	Recycling: Monday <u>Renée Grout</u> Councilor Email: Policy Analyst rrmiller@cabq.gov P Email: ts 1 - Melanie Stansbury 5 - Eric C Olivas	3
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller Other Legislative District US Congressional District: County Commission District: NM House Of Representativ	Recycling: Monday <u>Renée Grout</u> Councilor Email: Policy Analyst rrmiller@cabq.gov P Email: ts 1 - Melanie Stansbury 5 - Eric C Olivas	3
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller Other Legislative District: County Commission District:	Recycling:       Monday         Renée Grout       Councilor Email:         Policy Analyst       rrmiller@cabq.gov       P         Email:       P       P         ts       1 - Melanie Stansbury       S - Eric C Olivas         es:       20 - Meredith A. Dixon       P         17 - Mimi Stewart       P       P	olicy Analyst Phone #: 505-768-3123
Services Police Beat: 523 Residential Trash Pickup and City Council Districts City Council District: 9 Policy Analyst: Rachel Miller Other Legislative District US Congressional District: County Commission District: NM House Of Representativ NM Senate: APS School Service Area Elementary School: JANET K SCHOOL	Recycling:       Monday         Renée Grout       Councilor Email:         Policy Analyst       rrmiller@cabq.gov       P         Email:       P       P         tts       I       Melanie Stansbury       S         S       P       P       P         AHN       Middle School:       VAN BUREN	3

### Property Map





### **Somewhat Walkable** Some errands can be accomplished on foot.



**Bike Score** 

# Some Transit

A few nearby public transportation options.

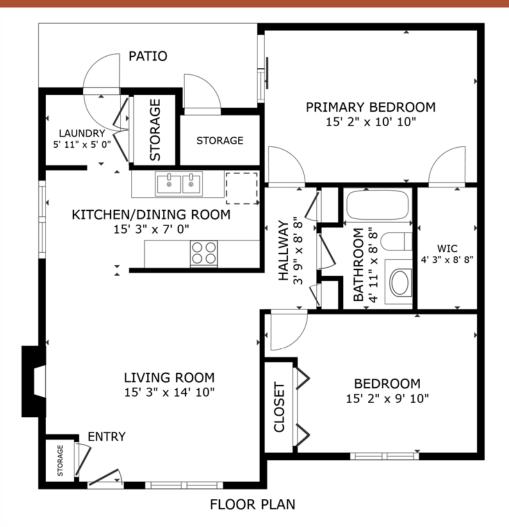
### Bikeable

Some bike infrastructure.

# **Floorplan & Virtual Tour**

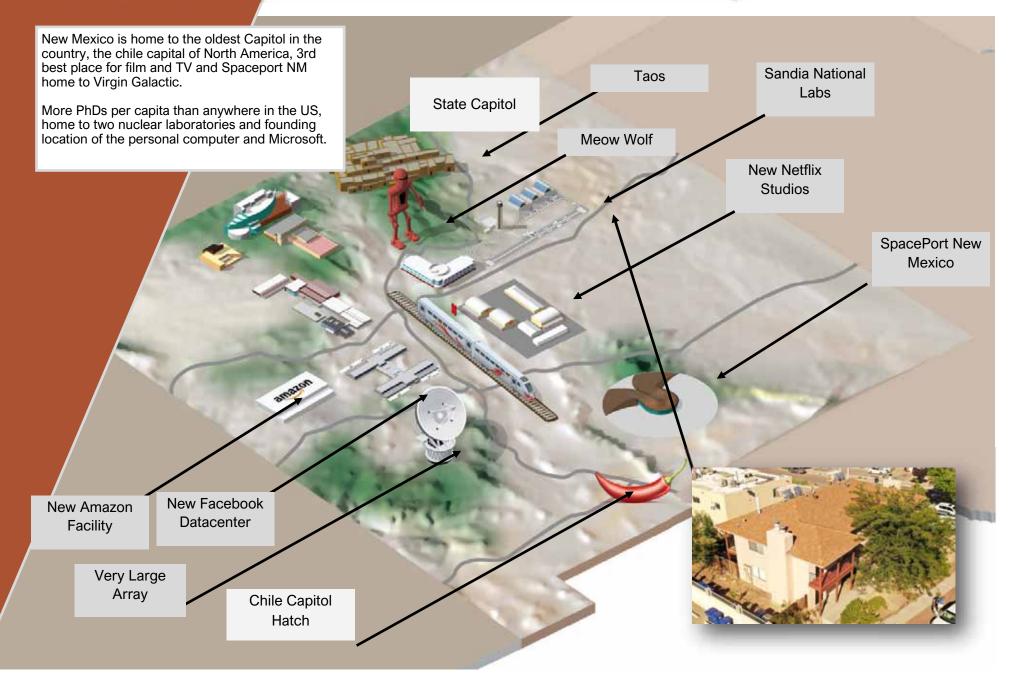


Virtual tour: http://www.nmapartment.com/dunes12715se3d



All Measurements are Approximate

# New Mexico is on the international map



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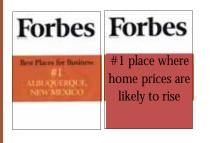
# The Market—Albuquerque, NM

Although the rest of the country might know Albuquerque for its award winning TV Show, Breaking Bad, astute investors are looking at Albuquerque as the place to invest.

With neither a boom or bust mentality, Albuquerque has a strong record of rent increases and a lack of new product. This results in high barriers to entry for competing apartments making multifamily investment a solid choice.

Thanks to major employers like Sandia National Laboratories and Intel Albuquerque is home to more PhD's per capita than in any city in North America.

Albuquerque has an exceptional quality of living, offering over 147 miles of hiking and biking trails inside the city as well as mile high Sandia mountains, and North Americas largest cottonwood forest, Albuquerque is known for its 300+ days of sunshine, skiing and golf in the same day, stunning sunsets, and abundance of outdoor activities, Albuquerque is the amenity for most apartment residents.



# filmnewmexico



18

Albuquerque, New Mexico in the news

☑ 9th best mid-sized city of the Future

Foreign Direct Investment magazine—03/2015

 $\ensuremath{\boxtimes}$  6th best city to travel to for food snobs

Travel+Leisure—03/2015

America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal— 10/2013

☑ 6th best city in US for connecting workers to jobs using Public Transportation

Brookings Institute—July 2012

 $\ensuremath{\boxtimes}$  One of the 10 best park systems in the nation

Trust for Public Land—2012

It and most fittest city

Men's Fitness Magazine- 2012

☑ 3rd best city to make movies

Moviemaker.com– June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week-2011

☑ #17th best bike friendly city

Bicycling Magazine—2010

- ☑ Top Ten for Being a Healthy Community
  - *Outside Magazine—#6—August 2009*
- $\ensuremath{\boxtimes}$  One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

Top 10 places to Live

U.S. News & World Report—June 2009

☑ AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

### Forbes Ranks Albuquerque #8 in Best Cities for Jobs

Forbes, October 2007

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UNM Schools Ranked Among Best

Hispanic Business- September 2007

☑ Albuquerque Named 25th Among America's Hottest Job Markets

Albuquerque Named Among the 50 Best Adventure Towns
National Geographic Magazine, September 2007

New Mexico Ranked Fifth Nationally for Manufacturing Momentum Business Facilities, June 2007

Albuquerque Ranked #9 Among Cities for Most Educated Workforce

Business Facilities- June 2007

New Mexico Ranked #7 for Pro-Business Climate (#1 in the Southwest)

Business Facilities, June 2007

☑ Albuquerque Ranked #2 Arts Destination

Albuquerque Named Among the Top 20 Metros for Nanotech

Wilson Center's Project on Emerging Nanotechnologies, May 2007

☑ Albuquerque Named one of the Top 20 Midsize Cities for Doing Business

Inc.com, April 2007

Albuquerque Fittest City in the Nation

Men's Fitness, March 2007

Albuquerque One of America's 50 Hottest Cities,

Expansion Management, February 2007

☑ Albuquerque Named a Top 10 City for Movie Making,

Albuquerque Ranked 3rd Smartest City to Live,  $\checkmark$ 

- Kiplinger's Personal Finance, May 2006
- Albuquerque One of the Top Metros in U.S. Overall for Public Schools
- Expansion Management, May 2006

Bizjournals Survey Ranks Albuquerque 18th for Jobs,

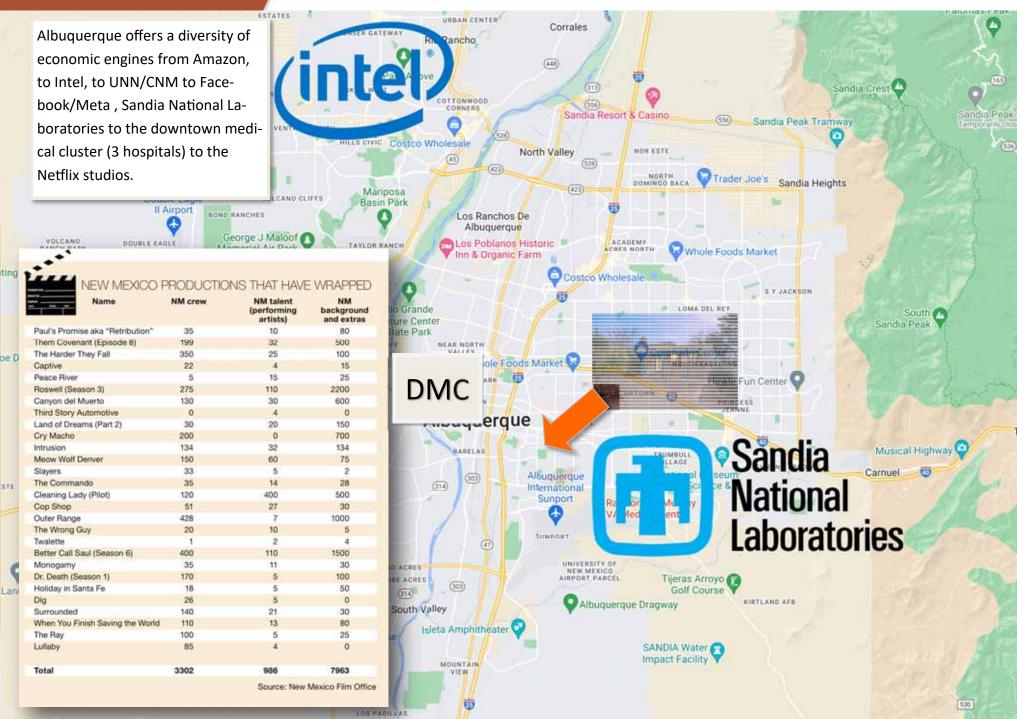
BizJournals, November 2006

Albuquerque Best in Nation for Business and Careers

Forbes, May 2006

Forbes Magazine Ranks Albuquerque as 5th Best Metro Overall and Lowest Cost City for Doing Business- *Forbes, May 2005* 

# Albuquerque's Economic Engines



# Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 36 years. In that time, I have listed/sold over 18,300 units totaling \$875.7M in over 966 transactions. I also teach investment sales analysis for the CCIM institute (27 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:** 

### Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

### Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

### Offers

20

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my **listing agreement pre-authorizes me to let** you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

### **BID Process**

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

### **Client Control**

- Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>**do not**</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

## Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an

Email to <u>compensation@nmapartment.com</u> with the subject: <u>NMAA-2468715</u> To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

# **Further Information**

Do not disturb residents. Contact listing agent for additional information and register online for confidential information.

www.nmapartment.com/dune12715se

# **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/ bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

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### Todd Clarke mcIPS

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