

## **Property Information**

On behalf of the owners, NM Apartment Advisors is pleased to present this North Valley community for sale.

Located at 511-13 Candelaria NW and at the cross roads of high end new development along the Fourth street corridor and the beginning of the more rural/agricultural areas along the Rio Grande Blvd., and North America's largest bosque forest.

This 14 unit property is value add opportunity with a majority of the units renovated, and a couple in need of renovation as well as an overhaul of the laundry room.

Please note: the property is restricted by a Land Use Restriction Agreement (LURA) that provided long term affordable housing and is believed to be in place on this property for an additional 14 years. Please see page 5 for details. Even with the LURA in place, the rents are 28% below permissible rents creating a runway for a new owner to potentially achieve a 9.10% cap rate.

The property is being sold using the BID process with one date for tours and another for offers. Qualified investors can register for the tour and obtain confidential information by completing the online confidentially agreement <a href="https://www.nmapartment.com/511Candelaria">www.nmapartment.com/511Candelaria</a>.

Do not miss out on the opportunity to invest in a market with dynamic employment growth from all of the new Intel, Facebook, Intel and Amazon jobs.



# The Property

Address: 511-13 Candelaria NW

Number of units: 14

Year of 1974 construction:

Bldg. Size: 9,700 sf +/-

Site Size: 0.12824

Avg. Unit Size: 693 sf

**UPC#:** 1-014-060-299158-31032

**Legal:** Lot 13A, redivision of Lots

13-15, Block 16, Monkbridge Addition

Ask Price: \$1,239,653

**\$/ unit:** \$88,547

**\$ /sf:** \$127.80

	Actual	LURA Limit Rents
Avg Rent:	\$750	\$1,037
GRM:	9.83	7.11
Cap Rate Before reserves:	6.28%	9.10%
Cap Rate After Reserves:	6.00%	8.82%
Year 1 NOI:	\$73,479	\$109,303
Before Tax IRR: After Tax IRR:	17.9% 14.5%	

# **Annual Property Operating Data (APOD)**

NM Apartment Advisors Financial Overview for: 511-513 Candelatia NW																
Prepare	d by:	Todd Clarke CCIM			8/28/2023						".	As-Is Offering"				
J <b>nit/R</b>	nit/Rent Summary E C A															
							Act									
			Approx				Re				7	Total Max Rent		A Max		
#	Type	Style	Size	Actual Rent	Street Rate	LURA limits	\$/			l Actual		for this type	Rent	ts	Total sf	
1	2/1	511-1 Market	693	\$550	\$1,500	\$1,500		0.79	\$	550	\$	\$ 1,500	\$	1,500	693	
1	2/1	511-2 Market	693	\$950	\$1,500	\$1,500	\$	1.37	\$	950	\$	\$ 1,500	\$	1,500	693	
1	2/1	511-3 Market	693	\$1,000	\$1,500	\$1,500	\$	1.44	\$	1,000	\$	\$ 1,500	\$	1,500	693	
1	1/1	511-4 80% of AMI	693	\$780	\$1,020	\$1,020	\$	1.13	\$	780	\$	\$ 1,020	\$	1,020	693	
1	1/1	511-5 50% of AMI	693	\$800	\$780	\$780	\$	1.15	\$	800	\$	\$ 780	\$	780	693	
1	1/1	511-6 50% of AMI	693	\$595	\$780	\$780	\$	0.86	\$	595	\$	\$ 780	\$	780	693	
1	1/1	511-7 50% of AMI	693	\$575	\$780	\$780	\$	0.83	\$	575	\$	\$ 780	\$	780	693	
		Laundry Room (needs work)	-						\$	_	\$	-	\$	-	-	
1	2/1	513-1 Market	693	\$595	\$1,500	\$1,500	\$	0.86	\$	595	\$	\$ 1,500	\$	1,500	693	
1	2/1	511-2 80% of AMI	693	\$828	\$1,020	\$1,020	\$	1.20	\$	828	\$	1,020	\$	1,020	693	
1	2/1	511-3 80% of AMI	693	\$950	\$1,020	\$1,020	\$	1.37	\$	950	\$	1,020	\$	1,020	693	
1	1/1	511-4 50% of AMI	693	\$800	\$780	\$780	\$	1.15	\$	800	\$	780	\$	780	693	
1	1/1	511-5 50% of AMI	693	\$660	\$780	\$780	\$	0.95	\$	660	\$	780	\$	780	693	
1	1/1	511-6 50% of AMI	693	\$735	\$780	\$780	\$	1.06	\$	735	5	780	\$	780	693	
1	1/1	$5117\ 50\%$ of AMI - vacant needs work	693	\$800	\$780	\$780	\$	1.15	\$	693	\$	780	\$	780	693	
14	total u	nits /Avg. Unit Size	693 sf	\$751	\$1,037	\$1,037	\$	1.08	\$	10,511	\$	\$ 14,520	\$	14,520	9,700	
					\$ 751	Annualized	=		\$	126,132	\$	\$ 174,240	\$	174,240		

Offering Price	\$1,239,653		
\$/unit	\$88,547		
\$/sf	\$127.80	Actual	Proforma
GRM		9.83	7.11
CAP Before Res	serves	6.28%	9.10%
CAP After Rese	ives	6.00%	8.82%
Cash on Cash		2.99%	14.26%
DCR=		1.14	1.68



I	ncome				
1	A.	Total Potential Market Inco	me	\$ 174,240	
2	B.	Less: loss to market lease		\$ -	0%
3	C.	Total Potential Income (Stre	eet)	\$ 174,240	
1	D.	Less: Loss to lease		\$ 48,108	28%
5	E.	Total Income		\$ 126,132	
5	F.	Less: vacancy	3.0%	\$ 3,784	Market based estimate
	G.	Effective Rental Income		\$ 122,348	
3	H.	Plus: Other Income			Potential Laundry Income and RUBs on W/S/
)	I.	Gross Operating Income		\$ 122,348	

Walk Score. 05, Transit Score. 20, Dike Score. 70		1			A.	Gross Oper
	EOY 2022			Based on:		
Expenses (Annual)		\$/unit	%			
Real Estate Taxes	\$3,353	\$240	3%	2022 Actua	ર્ય	
Personal Property Taxes				assessed at	\$201,571	
Property Insurance	\$6,704	\$479	5%	Owners Ac	ctual	
Property Management:						
Off Site Management	\$11,785	\$842	10%	8% - NMC	GRT - Est f	or next own
Payroll-Onsite Personnel						
Repairs and Maintenance	\$9,788	\$699	8%	Estimate		
Utilities:						
Water, Sewer, & Garbage	\$5,138	\$367	4%	Owner Act	aal	
Gas				paid by ten	ant	
Electric				paid by ten	ant	
Cable				paid by ten	iant	
Telephone						
MFA Lura inspection fee	\$700	\$50	1%	Actual		
Legal	\$1,000	\$71	1%	Est. Owne	r Actual \$2	,180
Miscellaneous	\$1,000	\$71	1%	Est.		
Pest Control						
Unit Turnover	\$5,000	\$357	4%	Est.		
Landscaping						
Carpet Cleaning						
Other				repairs+un	it tum+res	erve=8to10º
Reserve for replacement	\$3,500	\$250	3%	Most lende	rs will requ	ire.
Total Operating Expenses	\$47,969	\$3,426	39%	_		
Net Operating Income	\$74,379	\$5,313				
	ADS	Loan	LTV	Pmt	Term	Interest Ra
Less: Annual Debt Service	\$65,109	\$ 929,740	75%	\$5,426	30	5.75%
Cash Flow Before Taxes	\$9,271	_				

Proforma 2024			Based on:	Forthcon	ning yr.
	\$/unit	%	Income: Line	C - F + H	
\$11,731	\$838	7%	Est. 61% of as	k price	
\$6,905	\$493	4%	Potential 2024	= 2022 +	3%
\$14,269	\$1,019	8%	Potential 2024	= 2022 +	3%
\$10,081	\$720	6%	Potential 2024	= 2022 +	3%
\$5,292	\$378	3%	Potential 2024	= 2022 +	3%
			paid by tenant		
			paid by tenant		
			paid by tenant		
\$721	\$52	0%	Potential 2024	= 2022 +	3%
\$1,030	\$74	1%	Potential 2024		- / -
\$1,030	\$74	1%	Potential 2024	= 2022 +	3%
\$5,150	\$368	3%	Potential 2024	= 2022 +	3%
\$3,500	\$250	2%	Most lenders v	vill require.	
\$59,710	\$4,265	34%			
\$109,303	Potential Market le		1 · · · · · · · · · · · · · · · · · · ·		
ADS	Loan	LTV		Term	Interest
\$65,109	\$ 929,740	75%	\$5,426	30	5.75%
\$44,195					

## **DISCLOSURE: LURA (land use restriction agreement)**

A LURA or Land Use Restriction Agreement is a deed restriction that is placed on a property that assures long term affordability. This property's LURA dates back to the late 1980s/early 1990s and restricts the ability for current and future owners to raise rents above a percentage of area median income. The LURA is believed to run for additional 14 years and is administered by NMMFA. Of the 14 total units, 4 are allowed to be market rents, 3 need to qualify for low income (80% of AMI) and 7 for very low income (50% of AMI).

Additional information on this program can be found in the confidential document center to qualified investors who complete the confidentially agreement at <a href="http://www.nmapartment.com/511Candelaria">http://www.nmapartment.com/511Candelaria</a>



Home > Institution & Asset Sales > Real Estate and Property Marketplace > Affordable Housing Program

### **Affordable Housing Program**

#### Introduction

The FDIC manages an Affordable Housing Program established by the former Resoluthrough a network of state housing agencies and non-profit entities, monitors and ene the Affordable Housing Program.

#### **Manuals**

For use by Monitoring Agencies and Property Owners

- · Property Owner's Manual
- State Agency Manual

#### Income and Rent Limits

2023 (effective 05/15/23)

- FDIC Affordable Rents PDF
- FDIC Income Limits PDF
- FDIC Data Income and Rent Limits Excel

"PROGRAM BACKGROUND The Financial Institutions Reform, Recovery and Enforcement Act of 1989 (FIRREA) required that the Resolution Trust Corporation (FDIC) develop a program for selling residential properties to provide affordable housing opportunities. In response to this provision, FDIC established the Affordable Housing Disposition Program (AHP), or herein referred to as the Affordable Housing Program (AHP), to enhance its ability to sell single family and multifamily properties that will benefit Low Income families. Pursuant to the Resolution Trust Corporation Completion Act, the FDIC terminated on December 31, 1995, and all of FDIC's rights and obligations were transferred to the FSLIC Resolution Fund, the successor in interest to the FDIC, which is managed by the Federal Deposit Insurance Corporation (FDIC). This transfer does not affect the terms and conditions of the Land Use Restriction Agreements (LURAs), as owners' responsibilities continue, and the FDIC, as manager of the FSLIC Resolution Fund, assumes the FDIC's obligations. AHP encourages qualified forprofit and nonprofit housing developers, as well as public agencies, to purchase FDICIheld multifamily properties. Under the program, FDIC sells properties to eligible purchasers who make an acceptable offer at or above the property's net realizable market value established by FDIC. In return for purchasing a property at a price below the fair market value, purchasers agree to make units available to Low and Very Low Income households at affordable rents. The rent and income restrictions are designed to assure that, for the next 40 to 50 years, the property serves families in need of affordable housing "

-https://www.fdic.gov/buying/owned/affordable/manuals/owner/ownmanch1.pdf

https://www.fdic.gov/buying/owned/affordable/ and

FEDERAL DEPOSIT INSURANCE CORPORATION FY 2023 STATE: NEW MEXICO	PAGE 128
PROGRAM	EFFICIENCY 1 BEDROOM 2 BEDROOM 3 BEDROOM 4 BEDROOM 5 BEDROOM
Albuquerque, NM MSA 50% RENT LIMIT 65% RENT LIMIT	680 780 878 1040 1200 1268 890 1020 1148 1365 1572 1664

https://www.fdic.gov/buying/owned/affordable/documents/fdic-affordablerents-2023.pdf

### **Potential Lender: Ventana Fund**



Ventana Fund is a NM headquartered, non-profit, CDFI and lender for multifamily product that supports affordable housing with renovations that include energy savings.

Properties that need extensive renovation / rehabilitation like this property are ideal for the Ventana Fund's Threshold product.

Application, term sheet and more can be found at <a href="http://www.ventanafund.org/loan-products/">http://www.ventanafund.org/loan-products/</a>

"We have worked with the Ventana Fund on several deals and have enjoyed working with them. They have allowed us to look at many deals in underserved areas of New Mexico, like Las Vegas or Moriarty, that we normally wouldn't have been able to. Places that need investment but that currently have holes in the capital market for financing." - Sam Kunzman, Cory Sutphin, Edge Capital

"I have worked with many lenders in the past and working with Ventana Fund is by far the easiest and least painful process I have encountered. Ventana Fund has extremely competitive rates and terms, and has been able to move more quickly than any other lender I have ever worked with. I would do all of my deals with Ventana Fund if I could." - Joey Barr

### **Term Sheet**

Loan to Value: Up to 80%

% of renovations funded in loan Up to 80%

Interest rate range 4.5% to 5.50%

(depends on affordability, risk and % of renovations dedicated to en-

ergy savings)

Application Fee \$2,500

Origination Fee 1% of loan value

Amortization: 30 years

Balloon 5 years

For More info Contact Loan Officer:

### **Bill Dolan**

vwdolan@ventanafund.org (505) 270-5650

<sup>\*</sup>Disclosure: Todd Clarke is a unpaid, volunteer board member of Ventana Fund

### **Internal Rate of Return**

						fe	or 1st year				
						О	f next				
						0	wners,				
		Year				O	wnership	Sales Worksheet			
		1	2	3	4	5	6				
Total Potential Market Income	3.5% Increases	\$174,240	\$180,338	\$186,650	\$193,183	\$199,944	\$206,942	Calculation of Adjusted Basis			
2 Less: loss to market lease	0.0%	\$0	\$0	\$0	\$0	\$0	\$0	1 Basis at Acquisition		\$1,239,653	
3 Total Potential Income (Max Ren	t)	\$174,240	\$180,338	\$186,650	\$193,183	\$199,944	\$206,942	2 + Capital Additions			
4 Less: Loss to lease	27.6%	\$48,108	\$49,792	\$51,534	\$53,338	\$55,205	\$57,137	3 -Cost Recovery (Depreciation) Taken		\$177,311	
5 Total Income		\$126,132	\$130,547	\$135,116	\$139,845	\$144,739	\$149,805	4 = Adjusted Basis at Sale		\$1,062,342	
6 Less: vacancy	3.0%	\$3,784	\$3,916	\$4,053	\$4,195	\$4,342	\$4,494				
7 Effective Rental Income		\$122,348	\$126,630	\$131,062	\$135,649	\$140,397	\$145,311	Calculation of Capital Gain			
8 Plus: Other Income	2.0% Increases	\$0	\$0	\$0	\$0	\$0	\$0	Disposition CAP Rate	6.0%		
9 Gross Operating Income		\$122,348	\$126,630	\$131,062	\$135,649	\$140,397	\$145,311	5 Sale Price		\$1,581,589	
								6 -Costs of Sale	8.0%	\$126,527	
Total Operating Expenses	1.0% Increases	\$47,969	\$48,449	\$48,933	\$49,422	\$49,917	\$50,416	7 -Adjusted Basis at Sale		\$1,062,342	
<b>Net Operating Income</b>		\$74,379	\$78,182	\$82,129	\$86,227	\$90,481	\$94,895	8 =Gain or (Loss)		\$392,720	
		\$929,740						9 -Straight Line Cost Recovery (limited	to gain)	\$177,311	
Mortgage Balance		\$917,780	\$905,113	\$891,699	\$877,492	\$862,447		=Capital Gain from Appreciation		\$215,409	
ADS		\$65,109	\$65,109	\$65,109	\$65,109	\$65,109					
- Principal Reduction		\$11,960	\$12,667	\$13,414	\$14,206	\$15,045		Calculation of Sales Proceeds after ta	X		
= Mortgage interest	4	\$53,148	\$52,442	\$51,694	\$50,902	\$50,063		Sale Price		\$1,581,589	
- cost recovery (annual)	27.5 yrs 80%	\$34,562	\$36,063	\$36,063	\$36,063	\$34,562 ir	ncludes mid mor	-Cost of Sale		\$126,527	
= Taxable Income		-\$13,330	-\$10,323	-\$5,628	-\$738	\$5,856		-Mortgage Balance(s)	_	\$862,447	
Tax on income at ordinary income	e rate of <b>2.</b> 35%	\$0	\$0	\$0	\$0	\$2,049		=Sale Proceeds Before Tax		\$592,615	
								-Tax: Straight Line Recapture at	25.0%	\$44,328	
NOI		\$74,379	\$78,182	\$82,129	\$86,227	\$90,481		-Tax on Capital Gains at	20.0%	\$43,082	
- Annual Debt Service		\$65,109	\$65,109	\$65,109	\$65,109	\$65,109		=SALE PROCEEDS AFTER TAX	:	\$505,206	-
= Cash Flow Before Tax		\$9,271	\$13,073	\$17,021	\$21,119	\$25,372					
- Less Ordinary Income Tax		\$0	\$0	\$0	\$0	\$2,049					
										The second secon	

Calculated

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

1. Deduct your annual mortgage interest before you calculate your taxable amount;

\$9,271 \$13,073 \$17,021 \$21,119 \$23,323

2. Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

3. Your long term profit, or capital gain, is taxed at 20%

See page 6 for the secret sauce that could help you lower your effective federal tax rate to 5%!

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 19%.

n	s	
0	\$ (309,913)	
1	\$9,271	
2	\$13,073	
3	\$17,021	
4	\$21,119	
5	\$25,372 +	\$592,615
5	\$25,372 +	\$592,61

17.9%

IRR Before tax =

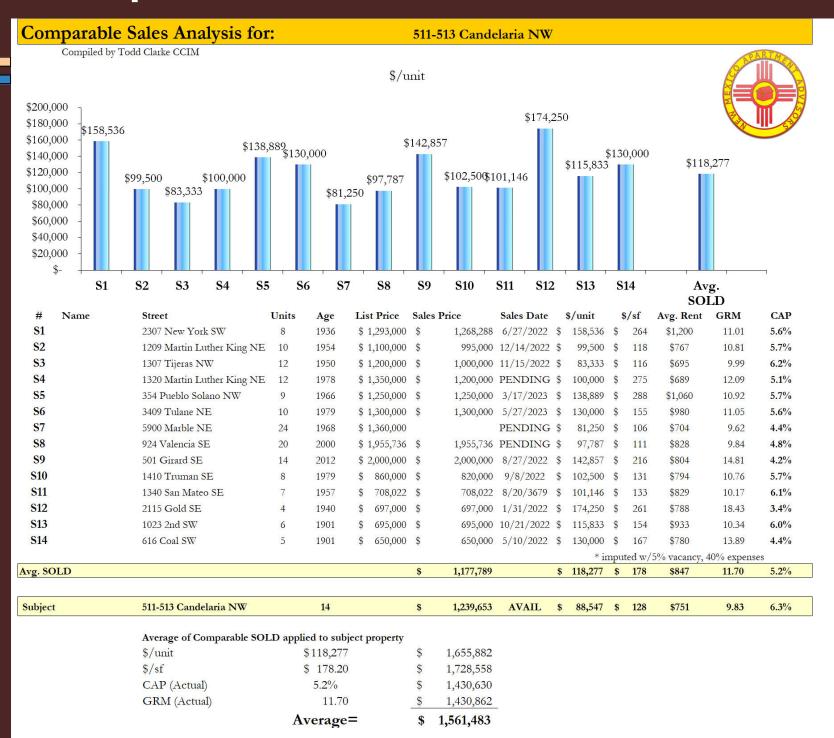
IDD After ton -

1			
- 13	•		
	\$	(309,913)	
		\$9,271	
		\$13,073	
		\$17,021	
		\$21,119	
1		\$23,323 +	\$505,200

►Investor's Effective Tax Rate =

= Cash Flow After Tax

## **Comparable Sales**



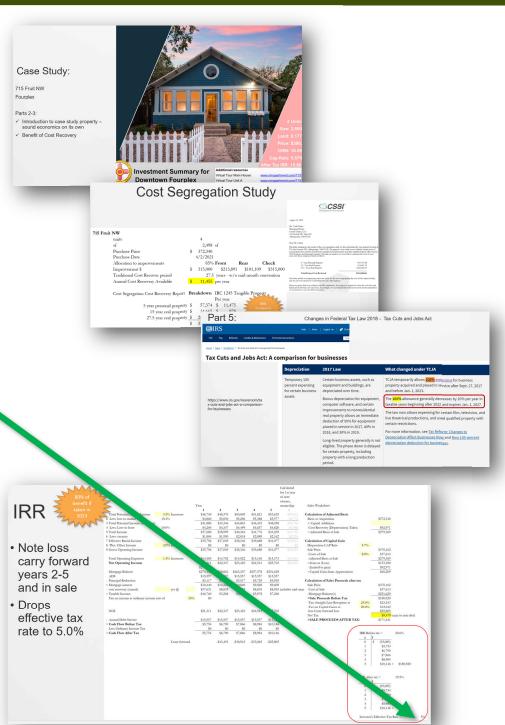
### How to lower your effective tax rate using cost segregation and the 2018 tax cut & jobs act

Watch our case study video that explains how using Cost Segregation and understanding the 2018 tax cut & jobs act can lower your effective Federal Tax rate: (http://www.nmapartment.com/cretaxbenefits2023)

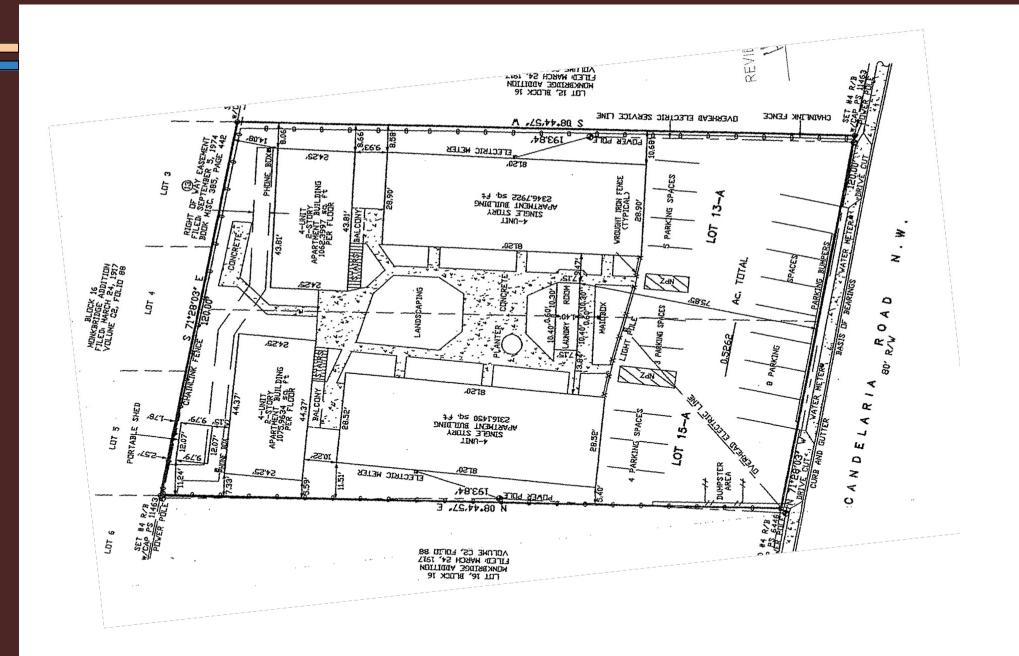
### Outline of this case study driven video includes:

- 1. Benefits of owning commercial real estate;
- 2. Introduction to case study property sound economics on its own;
- 3. Benefit of Cost Recovery;
- 4. Benefit of Cost Segregation studies;
- 5. Benefit of 2018 tax changes 2018 Changes in tax law under Tax Cuts and Jobs Act;
- 6. Comparison of #3-#5;
- 7. How to drive your effective tax rate to 5.0%
- 8. Why you should acquire before year end 2023
- 9. Bonus Round are you fulltime in commercial restate?

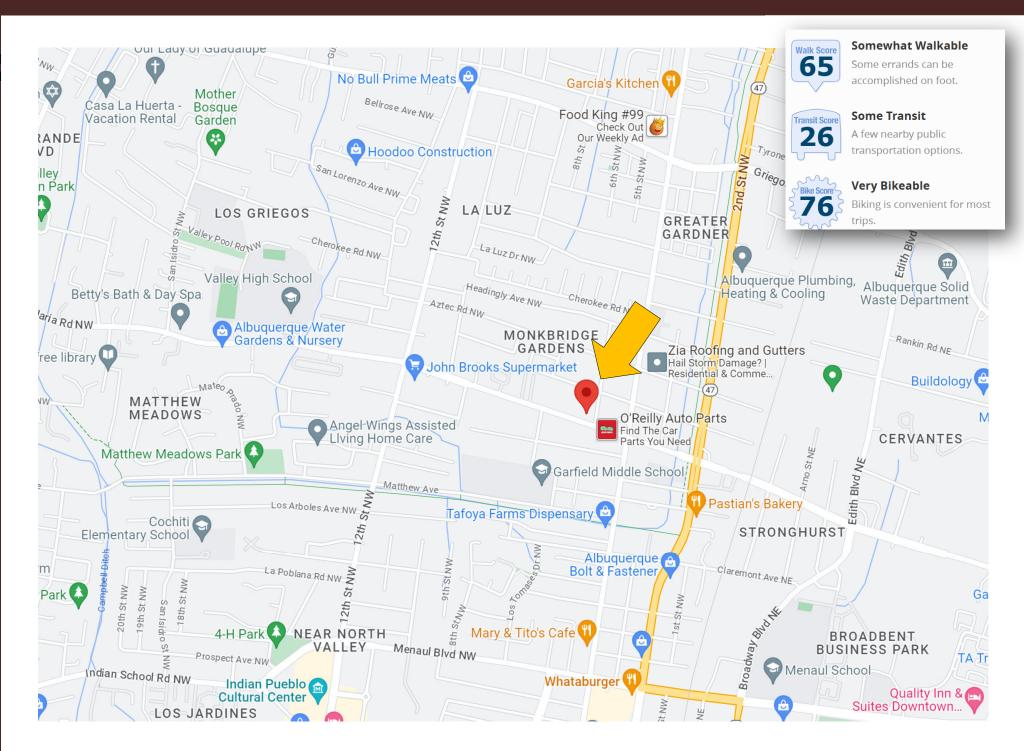
NM Apartment Advisors is not an accounting firm and does not offer accounting advice, but we would strongly encourage you to contact your CPA to see if the information provided in this case study could benefit you and/or your clients by closing on this investment offering before the end of 2023.



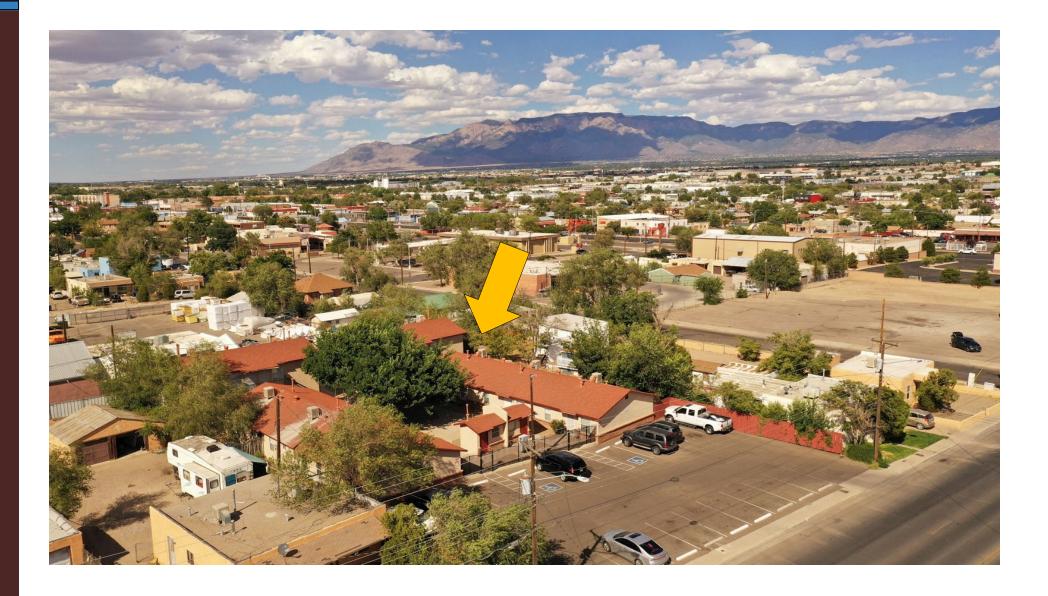
# Survey



# Location - Neighborhood



# **Property Photographs - Drone**



# **Property Photographs - Drone**



# **Property Photos**









## ABQ - GIS

Platted Parcel Address: 511 CANDELARIA RD NW Assessor Parcel Address: 511 CANDELARIA NW Report Date: 8/19/2023 www.cabq.gov/gis

#### Bernalillo County Assessor Ownership Data

Visit the Bernalillo County Assessor Office for more information.

Owner Name: 511 & 513 CANDELARIA LLC

Owner Address: 1328 ATRISCO DR NW ALBUQUERQUE NM 87105-1108

Uniform Property Code (UPC): 101406030515631033

Tax Year: 2023
Tax District: A1AM

Legal Description: \*13A REDIVISION OF LOTS 13 THRU 15 BLOCK 16 MONKBRIDGE ADDITION

Property Class: R

Document Number: See Bernalillo County Assessor Record Search Portal

Acres: 0.2824

#### **Albuquerque Planning and Zoning Data**

Jurisdiction: ÁLBUQUERQUE
IDO Zone District: MX-L
IDO District Definition: Low Intensity
Zone Atlas Page: G-14
Land Use: 03 | Commercial Retail

Lot: 13A

Block: 16

Subdivision: MONKBRIDGE ADDN REDIVISION LOTS 13-15

Bernalillo County Planning and Zoning

#### **Neighborhood Associations**

City Recognized Neighborhood Associations: Greater Gardner & Monkbridge NA

Albuquerque Office of Neighborhood Coordination

#### Services

Police Beat: 238 Area Command: VALLEY

Residential Trash Pickup and Recycling: Thursday

#### **City Council Districts**

City Council District: <u>2 - Isaac Benton</u>
Councilor Email Address: <u>ibenton@cabq.gov</u>

Policy Analyst: Nathan A. Molina

Policy Analyst Email Address: <a href="mailto:namolina@cabq.gov">namolina@cabq.gov</a>
Policy Analyst Phone Number: 505-768-3332

#### Other Legislative Districts

US Congressional District: 1 - Melanie Stansbury County Commission District: 1 - Barbara Baca NM House Of Representatives: 11 - Javier Martínez

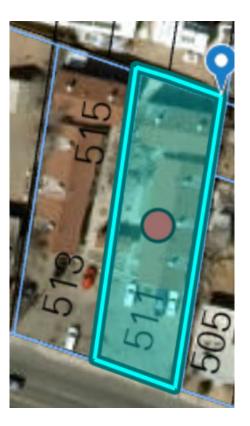
NM Senate: 13 - Bill B. O'Neill

#### **APS School Service Areas**

Elementary School: LA LUZ Middle School: GARFIELD High School: VALLEY

Albuquerque Public Schools

FEMA Flood Zone: X





#### Somewhat Walkable

Some errands can be accomplished on foot.



#### **Some Transit**

A few nearby public transportation options.



#### Very Bikeable

Biking is convenient for most trips.

## Reasons to invest in Albuquerque, NM

### Albuquerque is home to three of the six F.A.A.N.G. tech companies:



Facebook

Data Center



Distribution center under construction announced 1.000

**Apple** 



announced \$1 Billion of new programming

G

Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

### #3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/ open space per person and North America's largest



Albuquerque, New Mexico in the news

Foreign Direct Investment magazine—03/2015

Travel+Leisure—03/2015

☑ America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal—

☑ 6th best city in US for connecting workers to jobs using **Public Transportation** 

Brookings Institute—July 2012

☑ One of the 10 best park systems in the nation

Trust for Public Land—2012

☑ 3rd most fittest city

Men's Fitness Magazine- 2012

3rd best city to make movies

Moviemaker.com- June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week-2011

Bicycling Magazine—2010

☑ Top Ten for Being a Healthy Community

Outside Magazine—#6—August 2009

☑ One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

☑ Top 10 places to Live

U.S. News & World Report—June 2009

☑ AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



**MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135** Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS:

\$47,169

**MEDIAN HOME VALUE: \$174,700** 

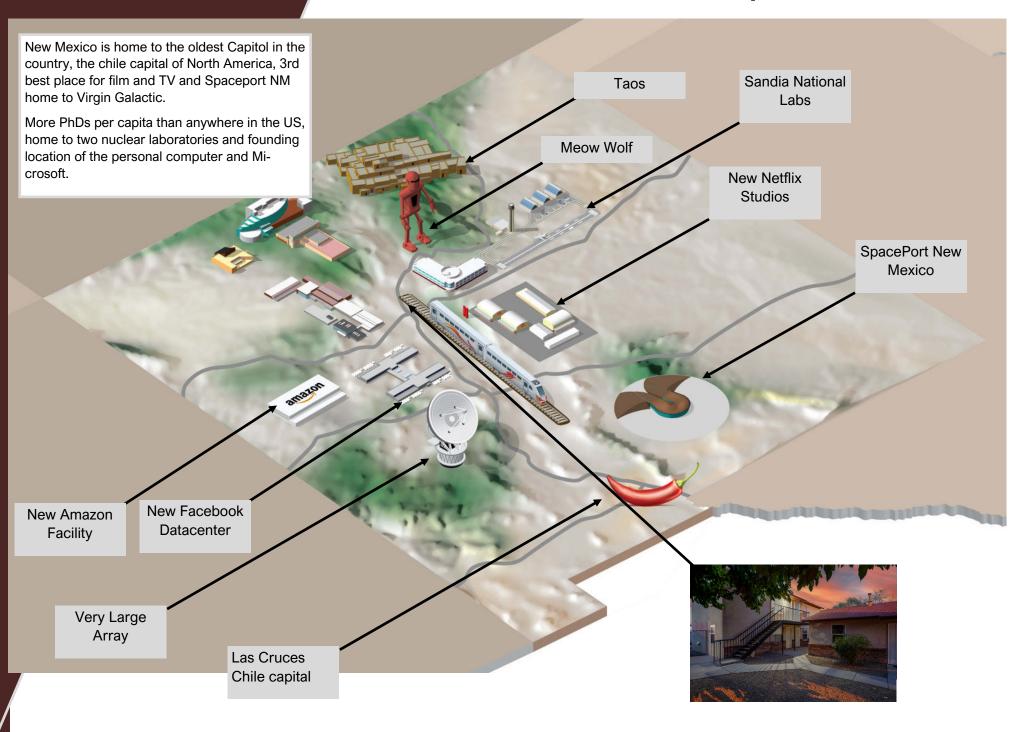
New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

bosque forest.

# New Mexico is on the international map



# Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 34 years. In that time, I have listed/sold over 16,373 units totaling \$753M. I also teach investment sales analysis for the CCIM institute (26 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:** 

#### Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

#### Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

#### Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can trouble-shoot/problem solve together.

#### **BID Process**

- If this property is being marketed with the BID process, then the ask (start) price is set low with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round with a final close price that is considerably higher than the original ask price. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

#### Client Control

- Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

### **Further Information**

Do not walk property, or disturb tenants.

To register for access to confidential documents go to:

www.nmapartment.com/511Candelaria

## **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

### Todd Clarke

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