Units: 15 Size: 9,250 sf Land: 0.3168 ac Ask Price: \$1,642,701 GRM: 10.88 CAP: 6.03% IRR After Tax 10.0%

BROADWAY MARKET BUILDING

Register for additional information: www.nmapartment.com/broadway421se Virtual Tours www.nmapartment.com/broadway421se

www.nmapartment.com/broadwaymarketD

917

15 units in the historic Broadway Market Building

421 Broadway Blvd SE Albuquerque, NM 87102

Property Information

On behalf of the owners, NM Apartment Advisors and Deacon Property Services are honored to bring the Historic Broadway Market Building to Market. A landmark 1917 commercial building – two story adobe, Romanesque Style blind arches, and jawdropping historic charm. The property offers very flexible MX-M Zoning with endless possibilities for the next owner.

It has been caringly preserved as one of the few intact commercial structures within the Huning High-land Historic District. There are 13 wholly unique units in the two-story main building (9 apartments upstairs with shared free common laundry and 4 amazing, large storefront spaces downstairs) with a separate historic duplex in the back. Full soft-gated off-street parking & amazing grounds.

All units feature vaulted ceilings, plaster walls, skylights, giant windows & views, with gleaming wood floors, beautiful woodwork / vintage tilework, and pragmatic floorplans. Storefront spaces are currently fully-occupied for residential or artist studios, but there's plenty of flexibility for retail or more creative uses. The main building has steam heat and hot water provided to the tenants which is included in the rent. There are separate electrical meters. The main entrance on the north side has a secure entry with an intercom buzzer system for access into the building.



History abounds in this property as its former resident was Vivian Vance, of I Love Lucy Fame, her dad ran the grocery store downstairs and lived in the owner's unit.

Located on the northwest corner of Broadway Blvd and Coal Avenue and in the heart of ABQ's up and coming Eastern Downtown (EDO) neighborhood, this is a once in lifetime opportunity to steward a historic neighborhood anchor.

The Property

Address: 421Broadway Bldg SE

Number of units: 15

Year of 1917 construction:

Bldg. Size: 9,250 sf +/-

Site Size: 0.3168 acres

Avg. Unit Size: 678 sf

UPC#: 101405734225610104

Legal: Lots 5 & 6, Block 5, Huning's Highland Addition

Ask Price: \$1,642,701 \$/ unit: \$109,513 \$ /sf: \$177.59

	Actual	Proforma
Avg Rent:	\$839	\$1,123
GRM:	10.88	8.12
Cap Rate Before reserves:	6.03%	8.63%
Cap Rate After Reserves:	5.82%	8.42%
Year 1 NOI:	\$95,606	\$138,585
Before Tax IRR: After Tax IRR:	12.90% 10.00%	

Owned by local legend, commercial broker for 40 years

From the owner, local legendary commercial Broker, Kreg Hill:

"The Broadway Market Building was built in three stages.

The first portion facing Coal Ave was a two story adobe storefront built in the 1890's and was added onto in 1905. The main building was built in 1917 with Romanesque Arches. The red brick on the east and south sides of the building are a façade and not structural. The Coal Ave facing house in the rear was built in 1913 and converted to a duplex in the 1930's.

The original storefronts were a grocery store, butcher shop and cobbler shop.



Kreg Hill purchased the property in 1983 from the Tagliaferro Family who built and owned the building and were one of the proprietors of the grocery store until it was sold. The new owners hired Alan Nagle, Architect, and completely renovated the property including the electrical and plumbing, The main entrance was moved to the north side of the building for easy access to parking."



New Mexico's place in TV history and this property

Shortle's Albuquerque Sanatorium for Tuberculosis

Science has demonstrated that uberculosis in its early stages can be cured under proper climatic conditions if precautions are ob-served in the method of living.



ue Sanatorium, situated in l climate, offers every advant alth seeker at a moderate cos It is a private sanatorium conducted ins of reputable standing who when the provide the standing who ave had wide experience in treating uberculosis. Closest personal supervi-ion is given each patient and every aid known to science is utilized to facilitate the recovery of the tuberculosis sufferer. The co-operation of patients' home phy-scicans is always desired and reports on the progress of his patient are sent him

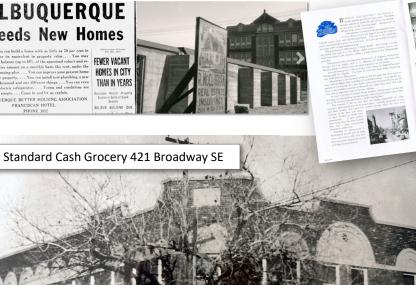
Built in 1917, the ground floor served the recently arrived railroad community as a community grocery store with apartments to the rear and above the retail space.

After the railroad came to town, Albuquerque made national attention as the healthy city for people recovering from tuberculosis. This period of time in Albuquerque history, was heavily influenced by many famous actors, actress, writers, architects, and others who moved to Albuquerque for health reasons, staved for the quality of living, and added to its cultural history by creating performance venues like the Albuquuerque Little Theater.

This includes Vivian Vance and her father, who operated the arocerv store in this building.

ALBUQUERQUE **Needs New Homes**

ALBUQUERQUE BETTER HOUSING ASSOCIATION FRANCISCAN HOTEL





Vivian Vance, of I Love Lucv show, lived at the property while her father ran the downstairs grocery store.

Vivian Vance (born Vivian Roberta Jones: July 26, 1909 – August 17, 1979) ^[1] was an American actress best known for playing Ethel Mertz on the sitcom I Love Lucy (1951–1957), for which she won the Primetime Emmy Award for Outstanding Supporting Actress, among other accolades. She also starred alongside Lucille Ball in The Lucy Show from 1962 until she left the series at the end

of its third season in 1965. In 1991, she received a star on the Hollywood Walk of Fame. She is most commonly identified as Lucille Ball's longtime comedic foil from 1951 until her death in 1979.

Vance was born in Cherrvvale.

Kansas, the second of six children of Robert Andrew, Sr., and Euphemia Mae (Ragan) Jones. When she was six, her family moved to Independence, Kansas, where she eventually began her dramatic studies at Independence High School with instructor Anna Ingleman. Her love of acting clashed with her mother's strict religious beliefs. "Viv" soon rebelled. often sneaking out of her bedroom and staying out after curfew. She changed her surname to Vance and moved to Albuquerque. New Mexico, to find acting work, per-



forming in the first show at the Albuquerque Little Theatre in 1930. She appeared there in many other plays, including This Thing Called Love and The Cradle Song. The local theatre community helped pay her way to New York City to study

From History to Historic Designation



United States Department of the Interior NATIONAL PARK SERVICE ROCKY MOUNTAIN REGIONAL OFFICE 655 Parfet Street

IN REPLY REFER TO:

P.O. Box 25287 Denver, Colorado 80225

MAY 2 5 1984

H30 (RMR-PR)

Kreq B. Hill Broadway Market OWNER: PROPERTY: 419-23 Broadway Blvd. SE and 121-23 Coal Ave. SE ADDRESS: P.O. Box 272 ADDRESS: Albuquerque, New Mexico Albuquerque, New Mexico 87103 questions concerning the completion of the application or the Secretary's "Standards' should either be directed to your State Historic Preservation Office or Bonnie J. Halda of this office at 303 234-2560.

Sincerely,

de Teel Patterson Tiller, Chief Branch of Project Review and Technical Assistance

Enclosures

cc: WASO-424 NM SHPO

PROJECT NO.: NM-84-00042

TAX CITATION REFERENCES -Tax Reform Act of 1976, Sect., 2124

> -Economic Recovery Tax Act of 1981, Sects. 212 & 214, as amended

Dear Mr. Hill:

Thank you for your submission of Part 1 of the "Historic Preservation Certification Application" for the above project. This office received the material on May 11, 1984.

We have determined that the property listed above contributes to the historic significance of the Huning Highland Historic District. Therefore your historic property has been determined to be a "certified historic structure" as of May 24, 1984.

Becoming a "certified historic structure" is the first step in qualifying for federal income tax credits for historic preservation tax incentives. These credits are available only to those "certified historic structures" that have undergone rehabilitation work that is approved by this office.

If you are interested in pursuing these historic preservation income tax credits, you should submit Part 2 of the enclosed "Historic Preservation Certification Application" which completely describes your rehabilitation plans. Instructions for filling out the application are on the form itself. The completed application should then be mailed to your State Historic Preservation Office.

Also enclosed is a copy of the Secretary of the Interior's "Standards for Rehabilitation." These are the programmatic standards against which we evaluate your rehabilitation plans in the Part 2 of the application. Any



5

Annual Property Operating Data (APOD)

NM A	Apartme	nt Advisors Fin	nancial Ove	rvi	ew for:		42	1 Broadway Blv	ď	SE			421	Broadway Blvd S	Ε		
Prepare	d by:	Todd Clarke CCIN	Ν			7/28/2023					"ba	ased on Actua	ls"				
Unit/R	ent Summa	ry										Е		С		А	
			Average							Actual Rent			То	otal Max Rent	Tot	al Market	
#	Туре	Style	Approx. Size		Actual Rent	Street Rate		Market Rent		\$/sf	Т	otal Actual	f	or this type	Pot	ential	Total sf
5	S 0/1		530	\$	737	\$ 925	5 \$	925	\$	1.39	\$	3,685	\$	4,625	\$	4,625	2,650
3	L 0/1		1,067	\$	1,258	\$ 1,350) \$	1,450	\$	1.18	\$	3,775	\$	4,050	\$	4,350	3,200
7	1/1-L		486	\$	731	\$ 1,050) \$	1,125	\$	1.51	\$	5,120	\$	7,350	\$	7,875	3,400
	Common	area /hallways													\$	-	
15	 Total uni	ts/Avg. Unit Size =	678	\$	839	\$ 1,068	\$	1,123			\$	12,580	\$	16,025	\$	16,850	9,250
	3 Floorplan	is / Avg. Unit Rent p	per SF =		\$1.24	\$1.5	8	\$1.66			\$	150,960	\$	192,300	\$	202,200	9,334 Per Assessor

Benchmarks			
Offering Price	\$1,642,701		
\$/unit	\$109,513		
Gross e \$/sf	\$177.59	Actual	Proforma
GRM		10.88	8.12
CAP Before Reser	ves	6.03%	8.64%
CAP After Reserv	es	5.82%	8.44%
Cash on Cash (An	nortz. loan)	3.73%	10.97%
DCR=		1.30	1.89
Wa	lk Score: 89, Transit S	Score: 54, Bike Scor	re: 78

|--|

Income			
А.	Total Potential Market Income	\$ 202,200	
В.	Less: loss to market lease	\$ 9,900	5%
C.	Total Potential Income (Street)	\$ 192,300	
D.	Less: Loss to lease	\$ 41,340	21%
E.	Total Income	\$ 150,960	
F.	Less: vacancy 5.0%	\$ 7,548	
G.	Effective Rental Income	\$ 143,412	
H.	Plus: Other Income	\$ 1,332	1% Laundry Income
			Potential Rubs <mark>\$8,306</mark>
	Plus: Other Income	\$ 2,760	Late fees, Pet Rent
I.	Gross Operating Income	\$ 147,504	Actual income 2022 - \$120,416

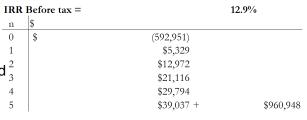
		2022			Based on:			Proforma 2023			Based on:	Forthco	ming yr.
	Expenses (Annual)		\$/unit	%					\$/unit	%	Income: Line	A - F + H	
20	Real Estate Taxes	\$6,420	\$428	4%	2021 amount b	based on actual	assessment	\$15,835	\$1,056	8%	Assumes 61%	% of purcha	ase price
21	Personal Property Taxes				\$ 406,300	total assessme	nt				\$ 1,002,04	8 Potentia	1
22	Property Insurance	\$7,207	\$480	5%	Owner Actual			\$7,423	\$495	4%	Potential 202	2 = 2018 +	- 3%
23	Property Management:												
24	Off Site Management	\$11,138	\$743	8%	Deacon Servic	ces at 7%+GRT	,	\$14,799	\$987	7%	Deacon Servi	ces at 7%+	GRT
25	Payroll-Onsite Personnel												
28	Repairs and Maintenance	\$8,850	\$590	6%	Est Owner A	Actual \$5,292		\$9,116	\$608	5%	Potential 202	3 = 2022 +	- 3%
29	Utilities:												
30	Water, Sewer, & Garbage	\$8,306	\$554	6%	Owner Actual			\$8,555	\$570	4%	Potential 202	3 = 2022 +	- 3%
39	Miscellaneous	\$1,607	\$107	1%	Owner Actual			\$1,655	\$110	1%	Potential 202	3 = 2022 +	- 3%
42	Pest Control	\$960	\$64	1%	Estimate			\$989	\$66	0%	Potential 202	3 = 2022 +	- 3%
43	Patrol Services												
44	Landscaping	\$4,035	\$269	3%	Owner Actual			\$4,156	\$277	2%	Potential 202	3 = 2022 +	- 3%
	Unit Cleaning / Janitorial / Turn										Potential 202	3 = 2022 +	- 3%
48	Reserve for replacement	\$3,375	\$225	2%	_Required by m	nost lenders		\$3,375	\$225	2%	new lender w	ill require	
49	Total Operating Expenses	\$51,898	\$3,460	35%				\$65,903	\$4,394	33%			
50	Net Operating Income	\$95,606	\$6,374					\$138,585	Potential Market les	s 5% vac	cancy + RUBs +	other inco	ome
		ADS	Loan	LTV	Pmt	Term In	terest Rate	ADS	Loan	LTV	Pmt	Term	Interest
	Less: Annual Debt Service	\$73,513	\$ 1,049,750	64%	\$6,126	30	5.75%	\$73,513	\$ 1,049,750	64%	\$6,126	30	5.75%
	Cash Flow Before Taxes	\$22,093						\$65,073					

9

Internal Rate of Return

							Calculated
							for 1st year
							of next
							owners,
	У	lear					ownership
		1	2	3	4	5	6
1 Total Potential Market Income	6.0% Increases	\$202,200	\$214,332	\$227,192	\$240,823	\$255,273	\$270,589
2 Less: loss to market lease	4.9%	\$9,900	\$10,494	\$11,124	\$11,791	\$12,499	\$13,248
3 Total Potential Income (Max Rent)	\$192,300	\$203,838	\$216,068	\$229,032	\$242,774	\$257,341
4 Less: Loss to lease	21.5%	\$41,340	\$43,820	\$46,450	\$49,237	\$52,191	\$55,322
5 Total Income		\$150,960	\$160,018	\$169,619	\$179,796	\$190,584	\$202,019
6 Less: vacancy	5.0%	\$7,548	\$8,001	\$8,481	\$8,990	\$9,529	\$10,101
7 Effective Rental Income	_	\$143,412	\$152,017	\$161,138	\$170,806	\$181,054	\$191,918
8 Plus: Other Income	2.0% Increases	\$1,332	\$1,359	\$1,386	\$1,414	\$1,442	\$1,471
9 Gross Operating Income		\$144,744	\$153,375	\$162,524	\$172,220	\$182,496	\$193,388
Total Operating Expenses	1.5% Increases	\$65,903	\$66,891	\$67,895	\$68,913	\$69,947	\$70,996
Net Operating Income		\$78,841	\$86,484	\$94,629	\$103,307	\$112,549	\$122,392
Mortgage Balance		\$1,036,246	\$1,021,944	\$1,006,798	\$990,758	\$973,771	
ADS		\$73,513	\$73,513	\$73,513	\$73,513	\$73,513	
- Principal Reduction	_	\$13,504	\$14,302	\$15,146	\$16,040	\$16,987	
= Mortgage interest		\$60,008	\$59,211	\$58,367	\$57,473	\$56,526	
- cost recovery (annual)	27.5 yrs @ 🖌 0%	\$45,799	\$47,788	\$47,788	\$47,788	\$45,799	includes mid n
= Taxable Income	I .	-\$26,966	-\$20,515	-\$11,525	-\$1,954	\$10,225	
Tax on income at ordinary income	e rate of 2.	\$0	\$0	\$0	\$0	\$3,579	
NOI		\$78,841	\$86,484	\$94,629	\$103,307	\$112,549	
- Annual Debt Service		\$73,513	\$73,513	\$73,513	\$73 , 513	\$73,513	
= Cash Flow Before Tax	_	\$5,329	\$12,972	\$21,116	\$29,794	\$39,037	-
- Less Ordinary Income Tax		\$O	\$O	\$0	\$0	\$3,579	
= Cash Flow After Tax	_	\$5,329	\$12,972	\$21,116	\$29,794	\$35,458	Ī

Sales Worksheet		
Calculation of Adjusted Basis		
1 Basis at Acquisition		\$1,642,701
2 + Capital Additions		
3 -Cost Recovery (Depreciation) T	Taken	\$234,960
4 =Adjusted Basis at Sale		\$1,407,741
Calculation of Capital Gain		
Disposition CAP Rate	5.8%	
5 Sale Price		\$2,102,955
6 -Costs of Sale	8.0%	\$168,230
7 -Adjusted Basis at Sale		\$1,407,741
8 =Gain or (Loss)		\$526,978
9 -Straight Line Cost Recovery (lin	nited to gain)	\$234,960
#=Capital Gain from Appreciatio	n	\$292,018
Calculation of Sales Proceeds a	fter tax	
# Sale Price		\$2,102,955
mo:# -Cost of Sale		\$168,230
# -Mortgage Balance(s)		\$973,771
#=Sale Proceeds Before Tax		\$960,948
# -Tax: Straight Line Recapture at	25.0%	\$58,740
# -Tax on Capital Gains at	20.0%	\$58,404
# =SALE PROCEEDS AFTER	TIAN.	\$843,804



IRR	After tax =	1	10.0%
n	\$		
0	\$	(592,951)	
1		\$5,329	
2		\$12,972	
3		\$21,116	
4		\$29,794	
5		\$29,794 +	\$843,804
3 4		\$12,972 \$21,116 \$29,794	\$843,8

As a commercial real estate investor, the federal tax code gives you three advantages compared $\frac{2}{3}$ to other investments including:

1. Deduct your annual mortgage interest before you calculate your taxable amount;

2. Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

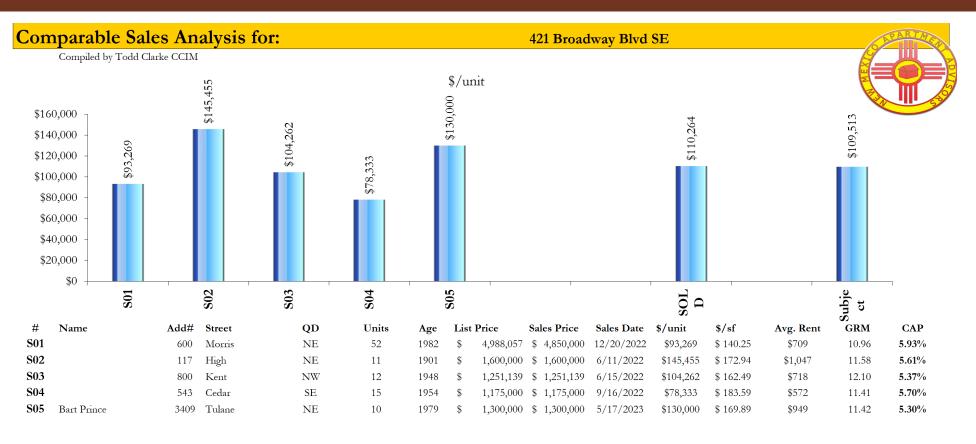
3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 22%.

Investor's Effective Tax Rate =

. . . .

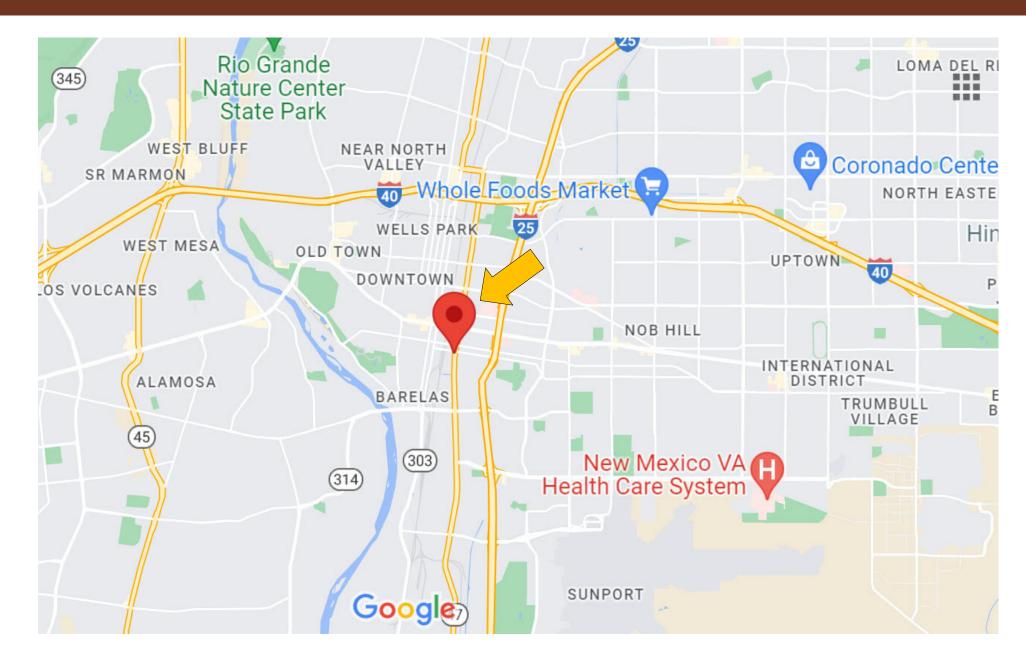
Comparable Sales



SOLD Summary			\$110,264 \$ 166	\$799	11.49	5.58%
Subject 421 Broadway Blvd SE 421 Broadway Blvd SE	15	\$ 1,642,701	\$ 109,513 \$ 178	\$839	10.88	5.82%

Average of Comparable SOLI) appl	lied to subj	ect j	property
\$/unit	\$	110,264	\$	1,653,956
\$/sf	\$	165.83	\$	1,533,938
CAP (Actual)		5.6%	\$	1,712,687
GRM (Actual)		11.49	\$	1,695,492
	Av	erage=	\$ 2	1,649,018

Location - Downtown



CABQ - GIS Information

Platted Parcel Address: 421 BROADWAY BLVD SE Assessor Parcel Address: 421 BROADWAY BLVD SE Report Date: 7/24/2023 www.cabq.gov/gis

Bernalillo County Assessor Ownership Data

Visit the Bernalillo County Assessor Office for more information. Owner Name: CHRISTHILL LLC Owner Address: PO BOX 5767 PALM SPRINGS CA 92263-5767 Uniform Property Code (UPC): 101405734225610104 Tax Year: 2023 Tax District: A1A Legal Description: LTS 5 & 6 BLK 5 HUNING'S HIGHLAND ADDN Property Class: R Document Number: See Bernalillo County Assessor Record Search Portal Acres: 0.3168

Albuquerque Planning and Zoning Data Jurisdiction: ALBUQUERQUE IDO Zone District: MX-M IDO District Definition: Moderate Intensity Zone Atlas Page: K-14 Land Use: 02 | Multi-family Lot: 6 Block: 5 Subdivision: HUNINGS HIGHLAND ADDN Bernalillo County Planning and Zoning

Neighborhood Associations City Recognized Neighborhood Associations: <u>EDo Neighborhood Association Incorporated</u>, <u>Huning</u> <u>Highland Historic District Association</u> <u>Albuquerque Office of Neighborhood Coordination</u>

Services Police Beat: 226 Area Command: VALLEY Residential Trash Pickup and Recycling: Wednesday

City Council Districts City Council District <u>2 - Isaac Benton</u> Councilor Email Address: <u>ibenton@cabq.gov</u> Policy Analyst Nathan A. Molina Policy Analyst Email Address: <u>namolina@cabq.gov</u> Policy Analyst Phone Number: 505-768-3332

Other Legislative Districts US Congressional District: 1 - Melanie Stansbury County Commission District: 1 - Barbara Baca NM House Of Representatives: 11 - Javier Martínez NM Senate: 13 - Bill B. O'Neill

APS School Service Areas Elementary School: EUGENE FIELD Middle School: JEFFERSON High School: ALBUQUERQUE Albuquerque Public Schools

FEMA Flood Zone: X FEMA Flood Map Service Center





Very Walkable

Most errands can be accomplished on foot.



Good Transit

Many nearby public transportation options.



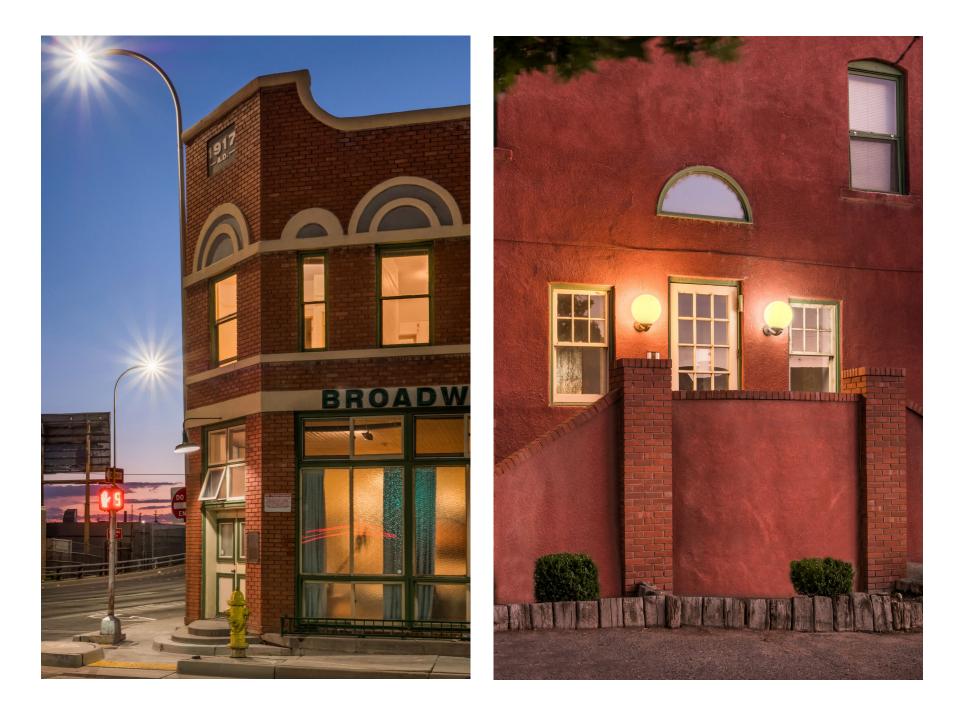
Very Bikeable

Biking is convenient for most trips.

Survey



Property Photos



Property Photos - Interior - Unit 8









Property Photos - Interior - Unit 9







Property Photos - Interior - Unit 9







Property Photos - Interior - Unit D



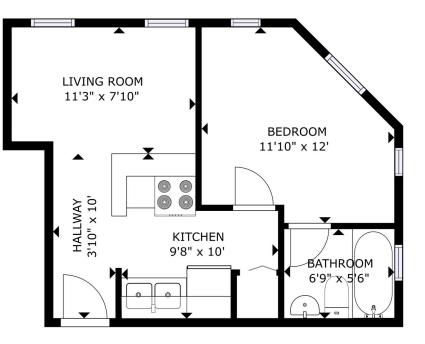
Property Photos - Interior - Unit D



Property Photos - Virtual Tour - Unit1



www.nmapartment.com/broadwaymarket1



GROSS INTERNAL AREA FLOOR 1: 369 sq ft TOTAL: 369 sq ft

Matterport

Property Photos - Virtual Tour - Unit1









Property Photos - Virtual Tour - Unit1









Property Photos - Virtual Tour - UnitD



www.nmapartment.com/broadwaymarketD



🚺 Matterport

GROSS INTERNAL AREA TOTAL: 979 sq.ft

21

Property Photos - Virtual Tour - Unit D









Property Photos - Virtual Tour - Unit D

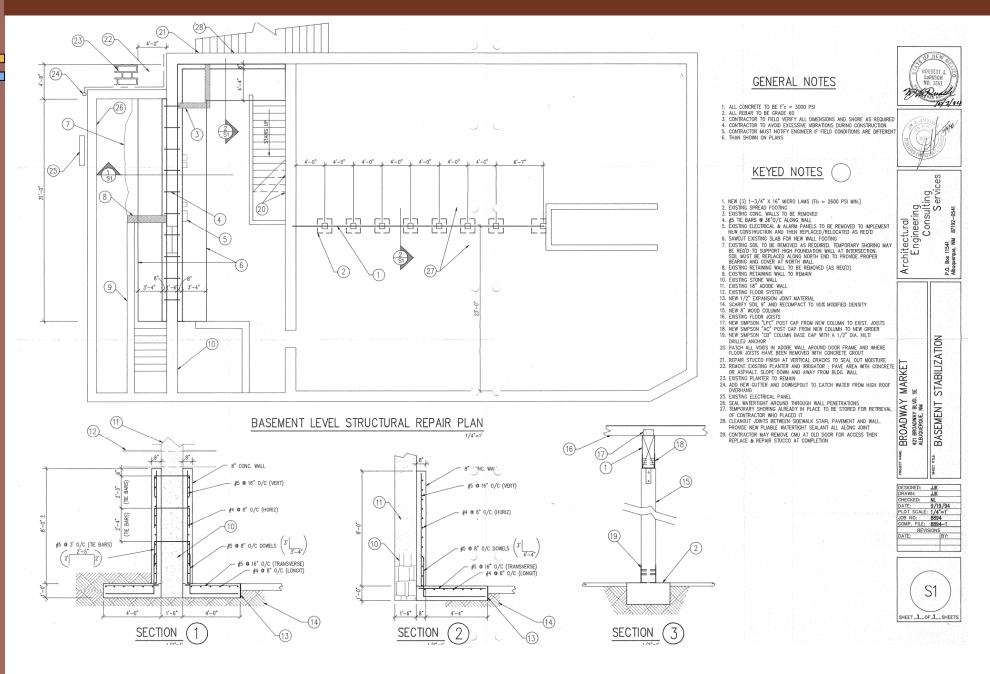






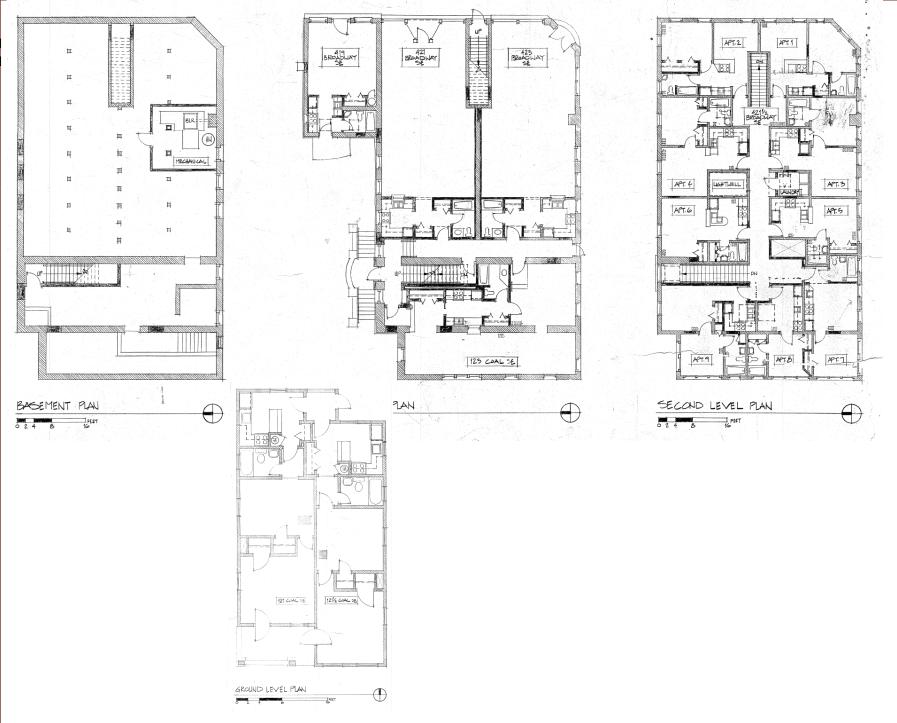


Basement Level Structural repair plan



24

Floorplans



Reasons to Invest in Albuquerque, NM

Albuquerque is home to



Three of the six F.A.A.N.G. tech companies: Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

#3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine,

ski and golf in the same day, hundreds of miles of biking/ hiking trails, more parks/open space per person and North America's largest bosque forest.



Albuquerque, New Mexico in the news

- ☑ 9th best mid-sized city of the Future
 - Foreign Direct Investment magazine-03/2015
- ☑ 6th best city to travel to for food snobs
- ☑ America's best city for Global Trade for Skilled Workforce Global Trade magazine−11/2014
- ☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal-10/2013

☑ 6th best city in US for connecting workers to jobs using Public
Transportation

Brookings Institute—July 2012

 ${f egin{array}{c} \blacksquare \end{array}}$ One of the 10 best park systems in the nation

Trust for Public Land—2012

3rd most fittest city

Men's Fitness Magazine- 2012

☑ 3rd best city to make movies

Moviemaker.com–June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week—2011

🗹 #17th best bike friendly city

Bicycling Magazine—2010

- ☑ Top Ten for Being a Healthy Community Outside Magazine—#6—August 2009
- ${\ensuremath{\,\overline{\!\!\mathcal O}}}$ One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

Top 10 places to Live

U.S. News & World Report—June 2009

☑ AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52





MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135 Concentration of Millionaires: 4.97% RANK: 44 (+1 from last year) MEDIAN INCOME FOR ALL HOUSEHOLDS: \$47,169 MEDIAN HOME VALUE: \$174,700

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

The upside of having fewer millionaires is that it helps keep a lid on living costs, which are 8.9% below the U.S. average.

For residents of all means, the Land of Enchantment is <u>somewhat tax-friendly</u>, though <u>it's a mixed bag for</u> <u>retirees</u>. Social Security benefits are subject to tax by

Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 34 years. In that time, I have listed/sold over 16,280 units totaling \$739M. I also teach investment sales analysis for the CCIM institute (26 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:**

Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.

Landlords (Sellers) rarely are willing to show a property prior to having an offer.

- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

27

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1

chance of selling.

- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my **listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.**
- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

BID Process

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.

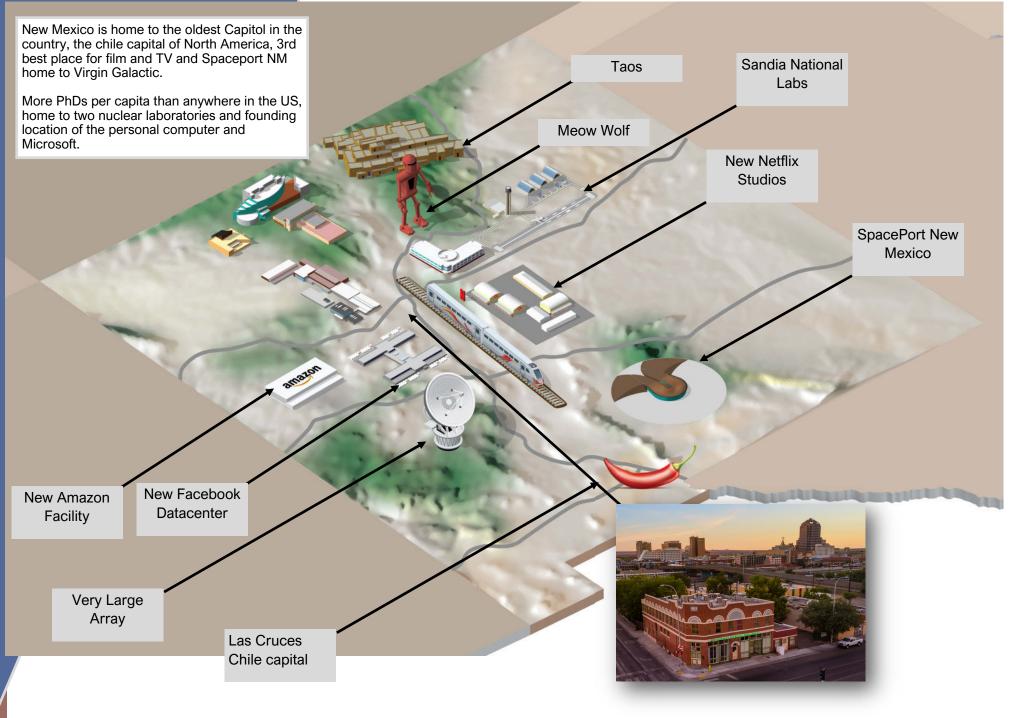
When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

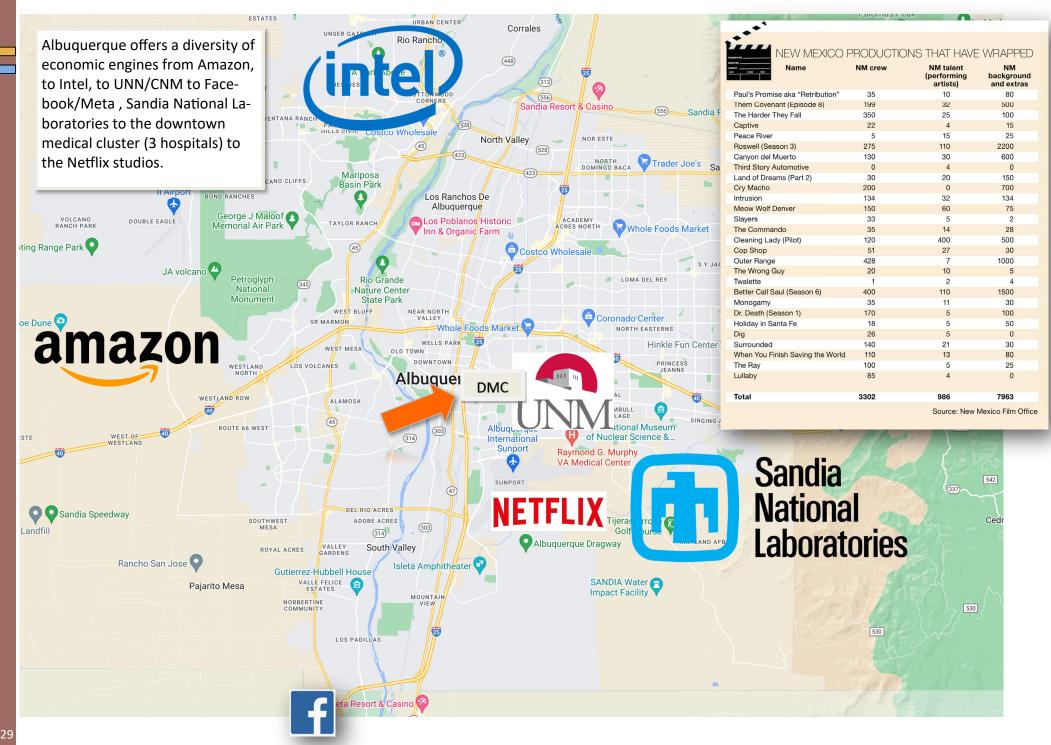
Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you-Sincerely, Todd Clarke CCIM CIPs

New Mexico is on the international map



Albuquerque's Economic Engines



Further Information

Do not walk property, or disturb residents. To register for access to confidential documents go to: www.nmapartment.com/broadway421se

Marketing Advisors

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

Todd Clarke 🎹

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