

### **Property Information**

On behalf of the owners, NM Apartment Advisors is pleased to present this North Valley triplex for sale.

Upgrades include: new windows, new architectural shingle roof, new electrical panel, sub panel and rewiring all 3 units, new sewer line, new pex plumbing lines for all 3 units, insulation, 4 head mini split system 2 in Unit A, 1 in Unit B, and 1 in Unit C, new interior skim coat on all 3 units, new cabinets and vanities for all 3 units, new granite kitchen countertops and bathroom countertops for all 3 units, new exterior 3 coat stucco on both buildings, fully furnished all 3 units, new stainless steel appliances and stackable washer/dryer for all 3 units, new vinyl plank flooring in all 3 units, new tankless water heater for 2 units, new water heater for unit 1, new gravel and cedar plank fences for all 3 units, new exterior doors (4) and interior doors (6) for all 3 units, and 3 hardwired Arlo flood/security cameras.

The property is currently used for short term rentals, which can continue, or the new owner can owner occupy or move to long term rentals.



## The Property

Address: 2706 5th St NW

Number of units: 3

Year of construction: 1946

**Bldg. Size:** 1,237 sf +/-

Site Size: 0.1561 acres

Avg. Unit Size: 419 sf

**UPC#**: 101405929837510724

Legal: Lot 9, Block 4 White City

Addition, Unit No. 2Monk-

**Ask Price: \$429,000** 

**\$/ unit:** \$143,000

**\$ /sf:** \$341.29

	2023 Actual	2024 Proforma
Avg Rent:	\$1,300	\$1,733
GRM:	9.17	6.88
Cap Rate Before reserves:	6.78%	9.79%
Cap Rate After Reserves:	6.62%	9.63%
Year 1 NOI:	\$28,409	\$41,310
Before Tax IRR: After Tax IRR:	22.2% 18.4%	

## **Annual Property Operating Data (APOD)**

NM A	NM Apartment Advisors Financial Overview for: 2706 5th St NW												
Prepared	d by:	Todd Clarke CCIM			2/6/202	1			"As-I	s"			
Unit/Re	ent Sumi	nary						E		C	A		
							Actual						
			Approx			Short Term	Rent		Tota	l Max Rent	Total Market		
#	Type	Lease	Size	Actual Rent	Street Rate	Rental Rate	\$/sf	<b>Total Actual</b>	for	this type	Potential	Total sf	
1	House	1br/1ba/Furnished	591	\$ 1,50	1,500	\$ 2,000	\$ 2.54	\$ 1,500	\$	1,500	\$ 2,000	591	
1	A	0br/.75ba/Furnished	333	\$ 1,20	1,200	\$ 1,500	\$ 3.60	\$ 1,200	\$	1,200	\$ 1,500	333	
1	В	0br/.75ba/Furnished	333	\$ 1,20	1,200	\$ 1,700	\$ 3.60	\$ 1,200	\$	1,200	\$ 1,700	333	
3	total un	its / average rents =		\$ 1,30	1,300	\$ 1,733		\$ 3,900	\$	3,900	\$ 5,200	1,257	1237
Avg. Un	it Size=		419	sf		Annualized	l =	\$ 46,800	\$	46,800	\$ 62,400		

Benchmarks						
Offering Price	\$429,000					
\$/unit	\$143,000					
\$/sf	\$341.29	Actual	Proforma			
GRM		9.17	6.88			
CAP Before Res	erves	6.78%	9.79%			
CAP After Research	ves	6.62%	9.63%			
Cash on Cash N	ew Loan	5.48%	17.51%			
DCR=		1.26	1.83			
Walkscore: 73, Transit score: 29, Bike Score: 73						



	Income	10				,
1	A.	Total Potential Market Incon	ne	\$ 62,400		
2	B.	Less: loss to market lease		\$ 15,600	25%	
3	C.	Total Potential Income (Stree	et)	\$ 46,800		
4	D.	Less: Loss to lease		\$ -	0%	
5	E.	Total Income		\$ 46,800		
6	F.	Less: vacancy 5	.0%	\$ 2,340		
7	G.	Effective Rental Income		\$ 44,460		
8	H.	Plus: Other Income		\$ 4,080		
9	I.	Gross Operating Income		\$ 48,540		2023 Gross income \$59,944

		Owner provided			Based on:	Estimates/A	ctualsAnnualized
	Expenses (Annual)		\$/unit	%		2023	3
20	Real Estate Taxes	\$3,193	\$1,064	7%	2023 Actua	1	
21	Personal Property Taxes				assessed at	\$196,300	
22	Property Insurance	\$3,000	\$1,000	6%	Estimate		
23	Property Management:						
24	Off Site Management	\$5,224	\$1,741	11%	10% plus N	MGRT	
25	Payroll-Onsite Personnel						
26	Expenses/Benefits						
27	Taxes/Workman's Compensation						
28	Repairs and Maintenance	\$3,398	\$1,133	7%	Est.		
29	Utilities:						
	Water, Sewer, & Garbage	\$1,284	\$428	3%	Actual 2023	3	
31	Electricity	\$2,268	\$756	5%	Actual 2023	3	
40	Contract Services:						
41	Internet	\$960	\$320	2%	Actual 2023	3	
42	Pest Control	\$129	\$43	0%	Estimated		
43	Unit Turnover						
44	Landscaping						
45	Carpet Cleaning						
46	Internet				repairs+un	it turn+res	serve=8to10%
48	Reserve for replacement	<b>\$</b> 675	\$225	1%	new lender	will requi	re
49	Total Operating Expenses	\$20,131	\$6,710	41%	965		
	Net Operating Income	\$28,409	\$9,470				
		ADS	Loan	LTV	Pmt	Term	Interest Rate
	Less: Annual Debt Service	\$22,532	\$ 321,750	75%	\$1,878	30	5.75%
	Cash Flow Before Taxes	\$5,877					

Proforma 2024			Based on:	Forthcor	ning yr.
	\$/unit	%	Income: Line	C - F + F	I
\$3,289	\$1,096	5%	Potential 2024	= 2023 +	-3%
\$3,090	\$1,030	5%	Potential 2024	= 2023 +	-3%
\$6,716	\$2,239	11%	10%, plus NA	<b>IGRT</b>	
\$3,500	\$1,167	6%	Potential 2024	- 2023 +	-3%
\$1,323	\$441	2%	Potential 2024		
\$2,336	<b>\$</b> 779	4%	Potential 2024	= 2023 +	-3%
2222	72.2223	223	121 0 00000		02-200
\$989	\$330	2%	Potential 2024		
\$133	\$44	0%	Potential 2023	5 = 2022 +	- 3%
0.475	0005	407			
\$675	\$225	1%	new lender wi	II require	
\$22,050	_ \$7,350	35%			
\$41,310	Potential Market l		100		
ADS	Loan	LTV	Pmt	Term	Interes
\$22,532	\$ 321,750	75%	\$1,878	21	5.75%
\$18,778					

### **Internal Rate of Return**

For   Second   For   Second   For   Second   For   Second   Seco									Calculated				
Part									for 1st year				
Total Potential Market Income   4.5% Increase   562,400   565,208   58,1142   574,413   57,762   Calculation of Adjusted Basis at Acquisition   5429,000   3 Total Potential Income (Max Rent)   546,800   548,900   541,007   533,407   535,810   583,217   + Capital Additions   5429,000   3 Total Potential Income (Max Rent)   546,800   548,900   541,107   533,407   535,810   583,217   + Capital Additions   5429,000   50   50   50   50   50   50   50									of next				
Total Potential Market Income									owners,				
Total Potential Market Income   4.5% Increases   \$62,400   \$65,208   \$65,108   \$56,100   \$17,300   \$17,802   \$17,802   \$19,440   \$19,440   \$46,800   \$48,906   \$51,107   \$53,810   \$53,807   \$55,810   \$59,801   \$19,440   \$46,800   \$48,906   \$51,107   \$53,810   \$55,810   \$55,810   \$50,801   \$10,440   \$46,800   \$48,906   \$51,107   \$55,810   \$55,810   \$55,810   \$50,801   \$10,440   \$10,4			Y	ear					ownership	Sales Worksheet			
Less: loss to market lease   25.0%   \$15,600   \$16,302   \$17,036   \$17,802   \$18,603   \$19,440   \$10,000				1	2	3	4	5	6				
3 Total Potential Income (Max Rent) 4 Less: Loss to lease 0.0% 50 50 50 50 50 50 50 50 50 50 50 50 50	Total Potential Market Income	4.5% Increases		\$62,400	\$65,208	\$68,142	\$71,209	\$74,413	\$77,762	Calculation of Adjusted Basis			
A Less: Loss to lease   0.0%   \$0   \$0   \$0   \$0   \$0   \$0   \$0	2 Less: loss to market lease	25.0%		\$15,600	\$16,302	\$17,036	\$17,802	\$18,603	\$19,440	Basis at Acquisition		\$429,000	
5 Total Income	3 Total Potential Income (Max Rent	·)		\$46,800	\$48,906	\$51,107	\$53,407	\$55,810	\$58,321	+ Capital Additions			
6 Less: vacancy 5.0% \$2,340 \$2,445 \$2,555 \$2,670 \$2,790 \$2,916 \$Calculation of Capital Gain   7 Effective Rental Income	4 Less: Loss to lease	0.0%		\$0	\$0	\$0	\$0	\$0	\$0	-Cost Recovery (Depreciation) Taken		\$61,361	
Feffective Rental Income   \$44,460   \$46,461   \$48,551   \$50,736   \$53,019   \$55,405   \$10,500	5 Total Income			\$46,800	\$48,906	\$51,107	\$53,407	\$55,810	\$58,321	=Adjusted Basis at Sale		\$367,639	
8 Plus: Other Income 2.0% Increases \$4,080 \$4,162 \$4,245 \$4,300 \$4,416 \$4,505 Disposition CAP Rate 6.6% 9 Gross Operating Income \$48,540 \$50,622 \$52,796 \$55,066 \$57,436 \$59,910 Sale Price Costs of Sale Rose Price S569,056 \$45,524 Costs of Sale Rose Rose Price S569,056 \$45,524 Costs of Sale Rose Rose Rose Rose Rose Rose Rose Ros	6 Less: vacancy	5.0%		\$2,340	\$2,445	\$2,555	\$2,670	\$2,790	\$2,916				
9 Gross Operating Income \$48,540 \$50,622 \$52,796 \$55,066 \$57,436 \$59,910 Sale Price \$569,056	7 Effective Rental Income			\$44,460	\$46,461	\$48,551	\$50,736	\$53,019	\$55,405	Calculation of Capital Gain			
Total Operating Expenses   \$20% Increases   \$20,131   \$20,534   \$20,944   \$21,363   \$21,791   \$22,226   -Adjusted Basis at Sale   \$367,639	8 Plus: Other Income	2.0% Increases		\$4,080	\$4,162	\$4,245	\$4,330	\$4,416	\$4,505	Disposition CAP Rate	6.6%		
Total Operating Expenses   \$20% Increases   \$20,131   \$20,534   \$20,944   \$21,363   \$21,791   \$22,226   -Adjusted Basis at Sale   \$367,639	9 Gross Operating Income			\$48,540	\$50,622	\$52,796	\$55,066	\$57,436	\$59,910	Sale Price		\$569,056	
Net Operating Income   \$28,409   \$30,088   \$31,852   \$33,703   \$35,645   \$37,683   = Gain or (Loss)   \$155,892										-Costs of Sale	8.0%	\$45,524	
Signature   Sign	Total Operating Expenses	2.0% Increases		\$20,131	\$20,534	\$20,944	\$21,363	\$21,791	\$22,226	-Adjusted Basis at Sale		\$367,639	
Mortgage Balance \$\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Net Operating Income		_	\$28,409	\$30,088	\$31,852	\$33,703	\$35,645	\$37,683	=Gain or (Loss)	_	\$155,892	
ADS - Principal Reduction - Mortgage interest - cost recovery (annual) - Tax on income at ordinary income rate of - Annual Debt Service - Cash Flow Before Tax - Principal Reduction - \$\frac{\$\\$22,532}{\$\\$4,139} \frac{\$\\$22,532}{\$\\$4,383} \frac{\$\\$4,642}{\$\\$4,642} \frac{\$\\$4,916}{\$\\$5,207} \frac{\$\\$5,207}{\$\\$5,207} \frac{\$\\$Calculation of Sales Proceeds after tax} - Calculation of Sales Proceeds after tax - Sale Price - \$\\$569,056 - Cost recovery (annual) - Cost of Sale - Cost of Sa				\$321,750						-Straight Line Cost Recovery (limited	o gain)	\$61,361	
ADS - Principal Reduction - Mortgage interest - cost recovery (annual) - Tax on income at ordinary income rate of - Annual Debt Service - Cash Flow Before Tax - Principal Reduction - \$\frac{\$\\$22,532}{\$\\$4,139} \frac{\$\\$22,532}{\$\\$4,383} \frac{\$\\$4,642}{\$\\$4,642} \frac{\$\\$4,916}{\$\\$5,207} \frac{\$\\$5,207}{\$\\$5,207} \frac{\$\\$Calculation of Sales Proceeds after tax} - Calculation of Sales Proceeds after tax - Sale Price - \$\\$569,056 - Cost recovery (annual) - Cost of Sale - Cost of Sa	Mortgage Balance			\$317,611	\$313,227	\$308,585	\$303,669	\$298,462		=Capital Gain from Appreciation	158 N 5-	\$94,531	
= Mortgage interest				\$22,532	\$22,532	\$22,532	\$22,532	\$22,532					
- cost recovery (annual) 27.5 yrs ( 1. 80% \$11,961 \$12,480 \$12,480 \$12,480 \$11,961 includes mid mont -Cost of Sale \$45,524 = Taxable Income Tax on income at ordinary income rate of 2. 35% \$0 \$0 \$0 \$519 \$1,482 \$3,607 \$6,359 Mortgage Balance(s) \$2298,462	- Principal Reduction			\$4,139	\$4,383	\$4,642	\$4,916	\$5,207		Calculation of Sales Proceeds after ta	X		
= Taxable Income Tax on income at ordinary income rate of  NOI Annual Debt Service  = Cash Flow Before Tax  \$2,944 \$-\$540 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,482 \$3,607 \$1,263 \$2,226 \$2,226  = Sale Proceeds Before Tax  - Tax: Straight Line Recapture at 25,0% \$15,340 - Tax on Capital Gains at 20,0% \$18,906 \$1,906 \$	= Mortgage interest			\$18,393	\$18,148	\$17,890	\$17,615	\$17,325		Sale Price		\$569,056	
Tax on income at ordinary income rate of  2. 35% \$0 \$0 \$519 \$1,263 \$2,226  Solve Proceeds Before Tax  - Tax: Straight Line Recapture at 25,0% \$15,340  NOI  - Annual Debt Service  - Cash Flow Before Tax  \$22,502 \$22,532 \$22,532 \$22,532 \$22,532 \$22,532  \$5,877 \$7,557 \$9,320 \$11,171 \$13,113	- cost recovery (annual)	27.5 yrs (	80%	\$11,961	\$12,480	\$12,480	\$12,480	\$11,961	includes mid mont	-Cost of Sale		\$45,524	
NOI \$28,409 \$30,088 \$31,852 \$33,703 \$35,645 Tax on Capital Gains at 20.0% \$18,906 Annual Debt Service \$22,532 \$22,532 \$22,532 \$22,532 \$22,532 \$22,532 \$33,133 \$35,645 Tax on Capital Gains at 20.0% \$18,906 \$19,082 \$31,852 \$31,852 \$31,852 \$32,532 \$22,532 \$3	= Taxable Income			-\$1,944	-\$540	\$1,482	\$3,607	\$6,359		-Mortgage Balance(s)	-	\$298,462	
NOI \$28,409 \$30,088 \$31,852 \$33,703 \$35,645 Tax on Capital Gains at 20.0% \$18,906 Annual Debt Service \$22,532 \$22,532 \$22,532 \$22,532 \$22,532 \$22,532 \$23,532 \$22,532 \$23,532	Tax on income at ordinary income	rate of 2.	35%	\$0	\$0	\$519	\$1,263	\$2,226		=Sale Proceeds Before Tax		\$225,069	2
- Annual Debt Service \$22,532 \$22,532 \$22,532 \$22,532 \$22,532 =SALE PROCEEDS AFTER TAX: \$190,822										-Tax: Straight Line Recapture at	25.0%	\$15,340	<b>L.</b>
= Cash Flow Before Tax \$5,877 \$7,557 \$9,320 \$11,171 \$13,113	NOI			\$28,409	\$30,088	\$31,852	\$33,703	\$35,645		-Tax on Capital Gains at	20.0%	\$18,906	2
	- Annual Debt Service		_	\$22,532	\$22,532	\$22,532	\$22,532	\$22,532		=SALE PROCEEDS AFTER TAX		\$190,822	<b>J.</b>
r ur ur unit unit unit unit	= Cash Flow Before Tax							\$13,113					
- Less Ordinary Income Tax\$0 \$0 \$519 \$1,263 \$2,226	- Less Ordinary Income Tax			\$0	\$0	\$519	\$1,263	\$2,226					
= Cash Flow After Tax \$5,877 \$7,557 \$8,801 \$9,908 \$10,888 IRR Before tax = 22.2%	= Cash Flow After Tax			\$5,877	\$7,557	\$8,801	\$9,908	\$10,888			IRR Befor	e tax =	22.2%
n \$											n \$	<u> </u>	

Calculated

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

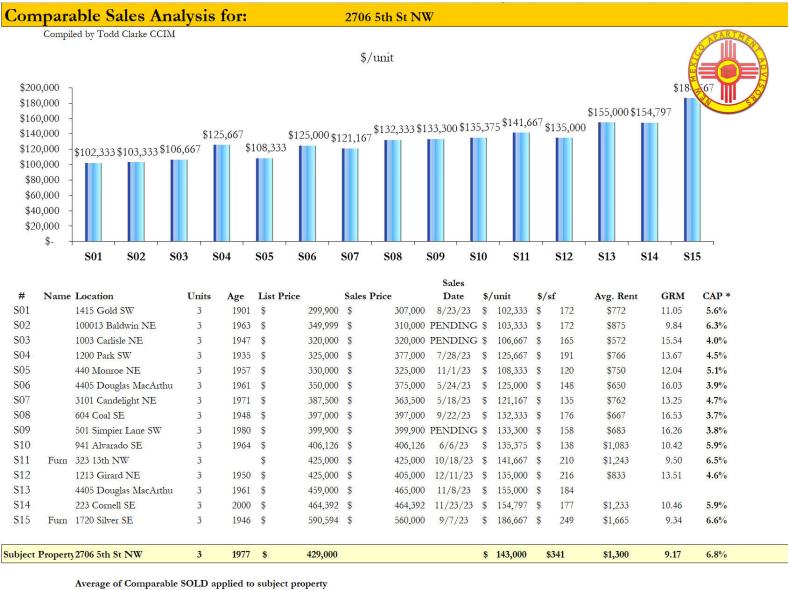
- 1. Deduct your annual mortgage interest before you calculate your taxable amount;
- **2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;
  - 3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 17%.

IKK Be	etore t	ax =	22.2%
n	\$		
0	\$	(107,250)	
1		\$5,877	
2		\$7,557	
3		\$9,320	
4		\$11,171	
5		\$13,113 +	\$225,069

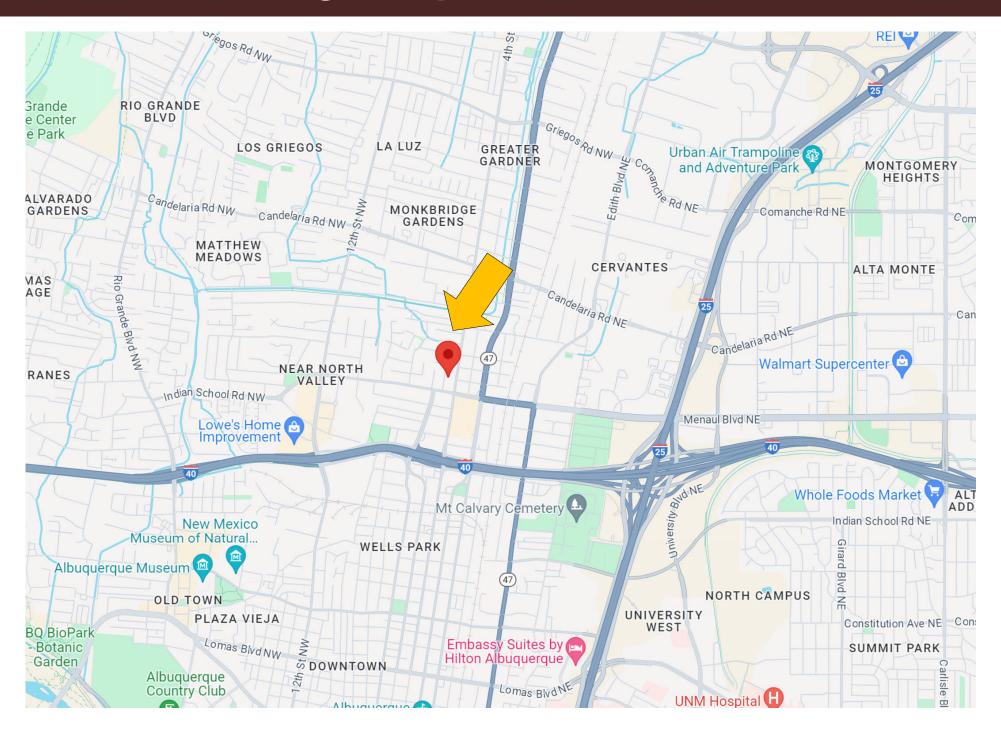
n	\$		
0	\$	(107,250)	
1	755	\$5,877	
2		\$7,557	
3		\$8,801	
4		\$9,908	
5		\$10,888	\$190,82

## Comparable Sales

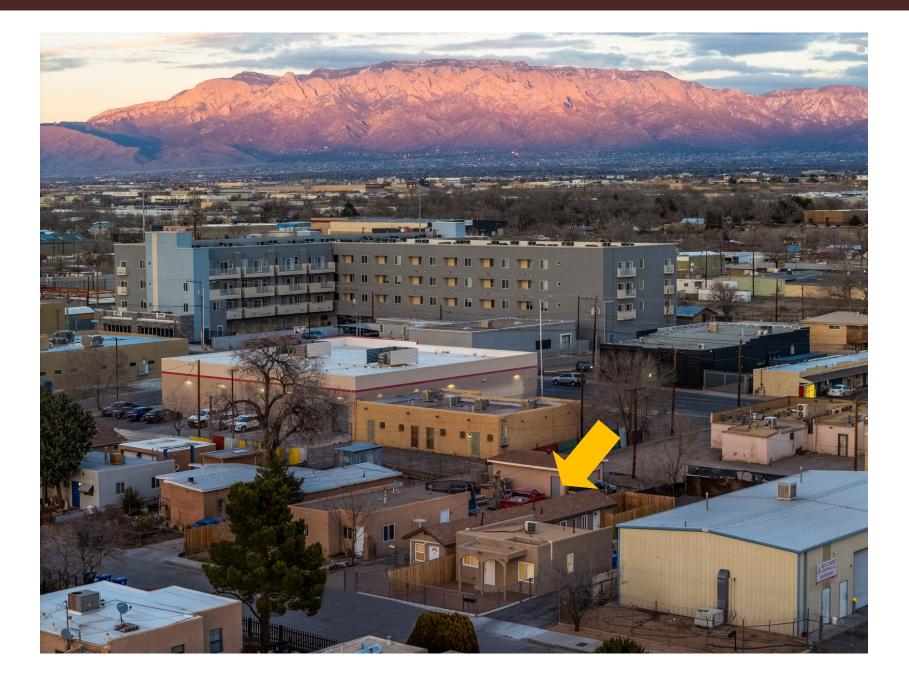


	Average=	\$	433,846
GRM (Actual)	12.67	\$	563,481
CAP (Actual)	5.1%	\$	559,831
\$/sf	\$ 174.02	\$	218,744
\$/unit	\$131,109	\$	393,328
Average Rent for S	ales = \$8	97	
Average of Compa	rable SOLD applied	to subject property	

## **Location - Large Map**

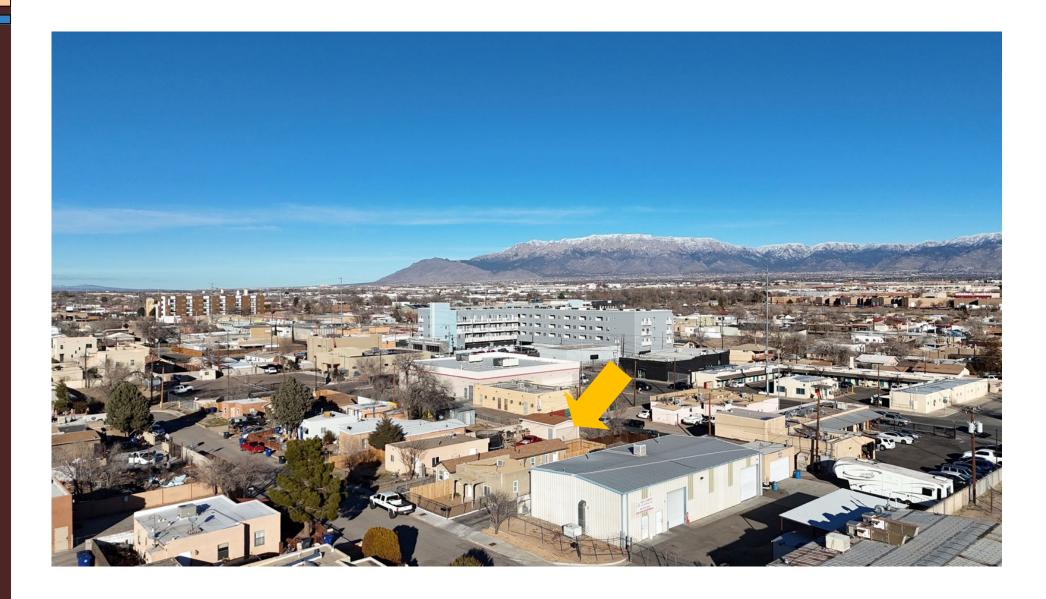


# **Property Photographs - Drone**



7

# **Property Photographs - Drone**



8

# **Property Photos**









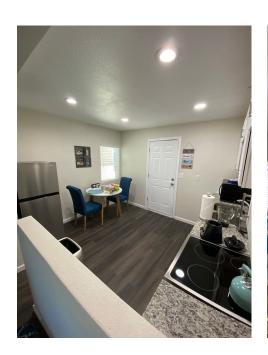
# **Property Photos**







# **Property Photos - Interior - Unit A**







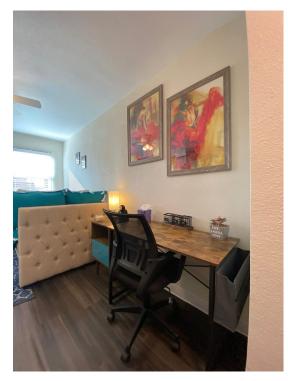


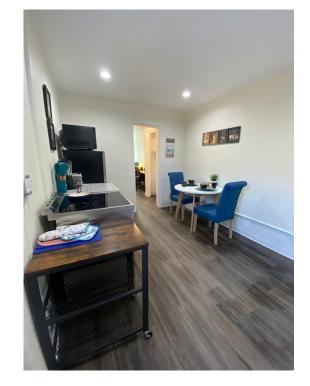
# **Property Photos - Interior - Unit B**













## **Property Photos - Interior - Unit C**













### ABQ - GIS

Platted Parcel Address: 2706 5TH ST NW Assessor Parcel Address: 2706 5TH ST NW Report Date: 2/6/2024 www.cabq.gov/gis

#### **Bernalillo County Assessor Ownership Data**

Visit the Bernalillo County Assessor Office for more information.

Owner Name: NO RISK OFFER PROPERTY INVESTMENTS LLC Owner Address: 2910 FORAKER PL NW ALBUQUERQUE NM 87107-1218 Uniform Property Code (UPC): 101405929837510724 Tax Year: 2023 Tax District: A1AM

Legal Description: LT 9 BLK 4 WHITE CITY ADDN UNIT NO. 2 Property Class: R

Document Number: 2021038109 031321 WD - EN

Acres: 0.1561

#### Albuquerque Planning and Zoning Data

Jurisdiction: ALBUQUERQUE IDO Zone District: MX-M IDO District Definition: Moderate Intensity Zone Atlas Page: H-14 Land Use: 01 | Low-density Residential Lot: 9 Block: 4 Subdivision: WHITE CITY ADDN UNIT 2

Bernalillo County Planning and Zoning

#### **Neighborhood Associations**

City Recognized Neighborhood Associations: Near North Valley NA, Near North Valley NA

Albuquerque Office of Neighborhood Coordination

#### Services

Police Beat: 236 Area Command: VALLEY Residential Trash Pickup and Recycling: Thursday

#### **City Council Districts**

City Council District: 2 - Joaquin Baca Councilor Email Address: joaquinbaca@cabq.gov Policy Analyst: Nathan A. Molina Policy Analyst Email Address: <a href="mailto:namolina@cabq.gov">namolina@cabq.gov</a> Policy Analyst Phone Number: 505-768-3332

#### Other Legislative Districts

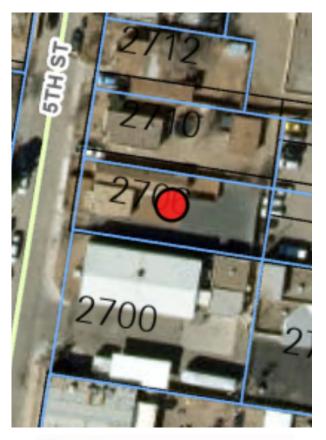
US Congressional District: 1 - Melanie Stansbury County Commission District: 1 - Barbara Baca NM House Of Representatives: 11 - Javier Martínez NM Senate: 13 - Bill B. O'Neill

#### **APS School Service Areas**

Elementary School: LA LUZ Middle School: GARFIELD High School: VALLEY Albuquerque Public Schools

FEMA Flood Zone: X

FEMA Flood Map Service Center





### Very Walkable

Most errands can be accomplished on foot.



#### **Some Transit**

A few nearby public transportation options.



### Very Bikeable

Biking is convenient for most trips.

## Reasons to invest in Albuquerque, NM

### Albuquerque is home to three of the six F.A.A.N.G. tech companies:



Facebook

Data Center





Distribution center under construction announced 1.000

**Apple** 



announced \$1 Billion of new programming

G

Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

### #3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/ open space per person and North America's largest



Albuquerque, New Mexico in the news

Foreign Direct Investment magazine—03/2015

Travel+Leisure—03/2015

☑ America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal—

☑ 6th best city in US for connecting workers to jobs using **Public Transportation** 

Brookings Institute—July 2012

☑ One of the 10 best park systems in the nation

Trust for Public Land—2012

☑ 3rd most fittest city

Men's Fitness Magazine- 2012

3rd best city to make movies

Moviemaker.com- June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week-2011

Bicycling Magazine—2010

☑ Top Ten for Being a Healthy Community

Outside Magazine—#6—August 2009

☑ One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

☑ Top 10 places to Live

U.S. News & World Report—June 2009

☑ AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



**MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135** Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS:

\$47,169

**MEDIAN HOME VALUE: \$174,700** 

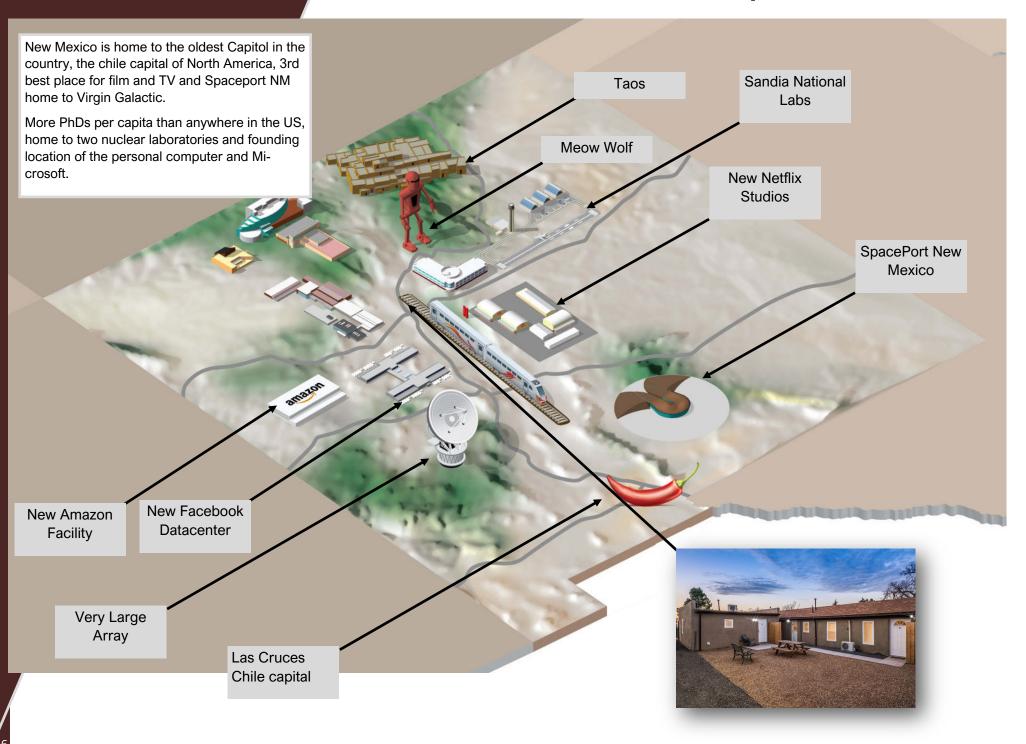
New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

bosque forest.

# New Mexico is on the international map



## Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 34 years. In that time, I have listed/sold over 16,373 units totaling \$753M. I also teach investment sales analysis for the CCIM institute (26 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:** 

#### Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

#### Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

#### Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can trouble-shoot/problem solve together.

#### **BID Process**

- If this property is being marketed with the BID process, then the ask (start) price is set low with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round with a final close price that is considerably higher than the original ask price. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

#### **Client Control**

- Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

### **Further Information**

Do not walk property, or disturb tenants.

To register for access to confidential documents go to:

www.nmapartment.com/5th2706NW

## **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

### Todd Clarke m



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