# 201 Manzano NE - 202 Quincy NE Albuquerque, NM 87108

Register for additional information: <u>www.nmapartment.com/quincymanzano</u>

13 units in Nob-Hill/University Area

Units: 13 Size: 9,150 sf Land: .3306 Ac Ask Price: \$1,650,606 GRM: 11.32 CAP: 6.00% IRR After Tax 13.30%

#### **The Offering**

On behalf of the owner, NM Apartment Advisors Inc., and Deacon Property services are pleased to present this opportunity to acquire a core asset in a beloved Nob Hill neighborhood. 13 Units built over 6 years in the 1970s by renowned apartment developer Bernie Madrid.

Well-built and well maintained – each apartment offers a unique floor plan with amazing vintage and classic touches. Some units are huge and offer tons of flexibility with rooms large enough for multi-functionality and then some. There's also covered parking for all units – carports or garages with additional quality off-street parking options. All units are separately metered for gas and electric with well-maintained, very pragmatic and spacious community laundry rooms in each building. All units also feature refrigerated air, forced central heating, and bonus exterior storage closets. Some units also have private yard spaces.

Quality bones, well-made vintage finishes, solid and modern mechanical systems – a buyer with vision can reap the benefits of easy cosmetic updating and modernization to push rents in alliance with the improving east Nob Hill submarket.

### **The Properties**

Address:	201 Manzano NE	202 Quincy NE	Total						
Number of Units:	6	7	13						
Bldg Size Sf:	5,200	3,950	9,150						
YOC:	1971	1977							
Acres:	.1658	.2755	.4355						
UPC:	101705746127110601	101705744627110620							
Legal:	Lot 20, Block 6, Heights Reser- voir Addition	Lot 10, Block 6, Heights Reser- voir Subdivision Tract 3							
Ask Price: \$1,650,606									
<b>\$/ unit:</b> \$126,970									
	<b>\$ /sf:</b> \$180.3	39							

	Actual	Proforma
Avg Rent:	\$935	\$1,147
GRM:	11.13	9.23
Cap Rate Before	6.20%	7.09%
Cap Rate After Reserves:	6.00%	6.89%
Year 1 NOI:	\$99,036	\$113,794
Before Tax IRR: After Tax IRR:	16.5% 13.3%	



201 Manzano NE



202 Quincy NE

#### **Annual Property Operating Data (APOD)**

NM A	part	ment Advisors Financial O	verview fo	or:							20	2 Quincy NE & 20	1 Mai	nzano NE				
Prepare	<u> </u>	Todd Clarke CCIM			2/29/2024						_	As-Is Offering"						
Unit/R	ent Sui	mmary								E		С		А				
			Approx					Actual Ren			Г	otal Max Rent		l Market				
#	Тур		Size	Actual Rent	Street Rate	Marl	ket Rent	\$/sf		Fotal Actual		for this type	Pote			Total sf		
1	1/1-		850	\$1,050	\$1,050		\$1,200				\$	1,050	\$	1,200		850		
1	2/1	202 Quincy - 2	790	\$995	\$995		\$1,050				\$	995	S	1,050		790		
1	1/1	202 Quincy - 3	535	\$735	\$735		\$925				\$	735	\$	925		535		
1	1/1	202 Quincy - 4 202 Quincy - 5	400 400	\$795 \$755	\$795 \$755		\$895 \$895				\$ \$	795 755	\$ \$	895 895		400 400		
1	1/1 1/1	202 Quincy - 5 202 Quincy - 6 - Furnished	400 535	\$1,275	\$1,275		\$695				> \$	/55 1,275	s S	895 1,400		400 535		
1	1/1	202 Quincy - 7	440	\$800	\$800		\$895				s	800	s	895		440		
1	gar	4 ea- carports	-	\$0	\$0		\$300		5		ŝ	-	ŝ	300		-		
1	1/1	201 Manzano - 1	960	\$995	\$995		\$1,125				s	995	ŝ	1,125		960		
1	1/1	201 Manzano - 2	960	\$995	\$995		\$1,125				\$	995	s	1,125		960		
1	1/1	201 Manzano - 3	820	\$965	\$995		\$1,200	\$ 1.18	3 5	\$ 965	\$	995	s	1,200		820		
1	1/1	201 Manzano - 4	820	\$900	\$995		\$1,200	\$ 1.10	5	\$ 900	\$	995	\$	1,200		820		
1	1/1	201 Manzano - 5 - 11/1/2022	820	\$895	\$995		\$1,200	\$ 1.09	5	\$ 895	\$	995	\$	1,200		820		
1	1/1	201 Manzano - 6	820	\$995	\$995		\$1,200		5	\$ 995	\$	995	\$	1,200		820		
	gar	4 ea- carports	-	\$0	\$0		\$300		\$	\$ -	\$	-	\$	300		-		
13	total	l units		Avg. Unit Size=	704	sf	Total=	\$ 1.71	5	5 12,150	\$	12,375	s	14,910		9,150		
				Avg Actual Rent=			Annualized		5		s	148,500	s	178,920		- ,		
							ſ			0,000	~	1.0,000		2.0,720	-			
Bench	mark	s			PAR	IM		Income										
Offering	Price	\$1,650,606				F	1	А.		otal Potential			\$	178,920				
\$/unit		\$126,970				U 🖌	2	B.		Less: loss to ma			\$	30,420	17%	6		
\$/sf		\$180.39	Actual	Proforma				C.		otal Potential		come (Street)	\$	148,500				
GRM			11.32	9.23		JE		D.		Less: Loss to le	ase		\$	2,700	2%	6		
CAP Be			6.20%	7.09%			5	E.		otal Income		2.00/	\$	145,800		1.1.1.1.1.1		
CAP Af		serves	6.00%	6.89% 6.57%				F. G.		less: vacancy	-1 T.	3.0%	\$	4,374	_ Mar	ket based estimate		
Cash on DCR=	Casn		2.99% 1.14	1.31		- 3		Н.		Offective Renta Plus: Other Inc			\$ \$	141,426	ant	ment instruction for		
	ore: 80	; Transit Score: 48; Bike Score: 82	1.14	1.51			9	II. I.		ross Operatin			\$	141,726	_ pet	rent - potential for	garage mee	ome
Walk SC	510.00	, Transit Score. 40, Dike Score. 02					-1	1.		iloss Operatin	_		Ŷ	141,720				
-				EOY 2023			Based on:				Pr	oforma 2024					orthcoming	g yr.
-		Annual)				%								\$/unit	%	Income: Line C -		
Real Est				\$6,038	\$464		2023 Actual		_			\$19,891		\$1,530	11%	Est. 85% of ask p	rice	
		erty Taxes		00.547	<b>607</b> 0		assessed at	\$381,843	5			62 (21		¢070	20/	D 1 2024 -	2022 1 20/	
2 Property				\$3,516	\$270	2%	Owners Act	tual				\$3,621		\$279	2%	Potential 2024 =	2023 + 3%	D
3 Property 4 Off Site		•		\$11,785	\$907	8%	8% NMC	RT - Est for		rt orreer		\$14,652		\$1,127	8%	Potential 2024 =	2023 ± 3%	
		Personnel			\$907	070	070 - INIVIG.	KI - 151 101	. ne.	xt owner		\$1 <del>1</del> ,052		φ1,127	070	1 otenuar 2024 –	2023 1 370	U
		aintenance		\$7,878	\$606	6%	2023 Actual	1				\$8,115		\$624	5%	Potential 2024 =	2023 + 3%	D
Utilities:												- /						
	Sewer,	& Garbage		\$4,667	\$359	3%	Owner Actua	al				\$4,807		\$370	3%	Potential 2024 =	2023 + 3%	b
Gas		-		\$1,250	\$96	1%	paid by ten:	ant/commor	n ar	ea/laundry		\$1,287		\$99	1%	paid by tenant/co	ommon are	a/laundry
2 Electric				\$565	\$43		1 7	ant/common	1 ar	ea/laundry		\$582		\$45	0%	paid by tenant/co	ommon are	a/laundry
6 Cable							paid by tena	ant								paid by tenant		
4 Telepho	one																	
5 Utilities	Comm	non														Potential 2024 =	2023 + 3%	D
Account		d Legal		\$22			2023 Actual					\$23		\$2	0%			
Miscella				\$1,000			2023 Actual					\$1,030		\$79	1%	Potential 2024 =		
Pest Co				\$194	\$15	0%	2023 Actual	1				\$200		\$15	0%	Potential 2024 =	2023 + 3%	D
Unit Tu		¢		00.501	646.1	2017	0000	1				60.500		£200	4.0.1	D 1 accar	0000 - 001	
Landsca				\$2,524	\$194	2%	2023 Actual	1				\$2,599		\$200	1%	Potential 2024 =	2023 + 3%	0
Carpet	Cleanin	ng					and the last of	t terms I an		-9+-100/								
Other	for	lagement		\$3,250	\$250			t turn+reser		-8t010%		\$3,250		\$250	20/	Most lenders will	romine	
		olacement ng Expenses		\$3,250		2% 30%	most lender	rs will requir	e.			\$60,058		\$4,620	34%	wost lenders will	require.	
		g Income		\$99,036	\$3,284 \$7,618	5070						\$113,794	Poter			vacancy + other i	ncome	
The op	eraung	_ meonie		ADS	Loan	LTV	Pmt	Term	1	Interest Rate			Loan	THAT WAINED IS	LTV		Term	Interest
Less: A	nnual T	Debt Service			\$ 1,237,955		\$7,224	30	1	5.75%		\$86,692	\$	1,237,955			30	5.75%
		fore Taxes		\$12,344	- 1,201,700	15,0	-,	20		5.7.570		\$27,102	Ŷ	<b>1,2</b> 0, ,700	1.57		20	5.7570
Cash FI	on De	TOTE TAKES		ψ12,0TT							L	Ψ21,102						

#### **Internal Rate of Return**

							Calculated	
							for 1st year	
							of next	
							owners,	
		Year					ownership	Sales Worksheet
		1	2	3	4	5	6	
Total Potential Market Income	3.5% Increases	\$178,920	\$185,182	\$191,664	\$198,372	\$205,315	\$212,501	Calculation of Adju
2 Less: loss to market lease	17.0%	\$30,420	\$31,485	\$32,587	\$33,727	\$34,908	\$36,129	1 Basis at Acquisition
3 Total Potential Income (Max Rent)	)	\$148,500	\$153,698	\$159,077	\$164,645	\$170,407	\$176,371	2 + Capital Addition
4 Less: Loss to lease	1.8%	\$2,700	\$2,795	\$2,892	\$2,994	\$3,098	\$3,207	3 -Cost Recovery (D
5 Total Income		\$145,800	\$150,903	\$156,185	\$161,651	\$167,309	\$173,165	4 =Adjusted Basis at
6 Less: vacancy	3.0%	\$4,374	\$4,527	\$4,686	\$4,850	\$5,019	\$5,195	
7 Effective Rental Income		\$141,426	\$146,376	\$151,499	\$156,802	\$162,290	\$167,970	Calculation of Cap
8 Plus: Other Income	2.0% Increases	\$300	\$306	\$312	\$318	\$325	\$331	Disposition CAP F
9 Gross Operating Income		\$141,726	\$146,682	\$151,811	\$157,120	\$162,614	\$168,301	5 Sale Price
								6 -Costs of Sale
Total Operating Expenses	1.0% Increases	\$42,690	\$43,117	\$43,548	\$43,983	\$44,423	\$44,867	7 -Adjusted Basis at
Net Operating Income		\$99,036	\$103,565	\$108,264	\$113,137	\$118,191	\$123,434	8 =Gain or (Loss)
		\$1,237,955						9 -Straight Line Cost
Mortgage Balance		\$1,222,029	\$1,205,164	\$1,187,302	\$1,168,387	\$1,148,354		#=Capital Gain from
ADS		\$86,692	\$86,692	\$86,692	\$86,692	\$86,692		
- Principal Reduction		\$15,925	\$16,866	\$17,861	\$18,916	\$20,033		Calculation of Sale
= Mortgage interest		\$70,767	\$69,827	\$68,831	\$67,777	\$66,660		# Sale Price
<ul> <li>cost recovery (annual)</li> </ul>	27.5 yrs @	\$46,019	\$48,018	\$48,018	\$48,018	\$46,019	includes mid mor	nt# -Cost of Sale
= Taxable Income	. 1.	-\$17,750	-\$14,279	-\$8,585	-\$2,657	\$5,513		# -Mortgage Balance
Tax on income at ordinary income	rate of	\$0	\$0	\$0	\$0	\$1,929		#=Sale Proceeds E
	2.							# -Tax: Straight Line
NOI	<b></b>	\$99,036	\$103,565	\$108,264	\$113,137	\$118,191		# -Tax on Capital Ga
- Annual Debt Service		\$86,692	\$86,692	\$86,692	\$86,692	\$86,692		#=SALE PROCEI
= Cash Flow Before Tax		\$12,344	\$16,873	\$21,571	\$26,444	\$31,499		
- Less Ordinary Income Tax		\$0	\$0	\$0	\$0	\$1,929		
= Cash Flow After Tax		\$12,344	\$16,873	\$21,571	\$26,444	\$29,569		

Calculation of Adjusted Basis						
1 Basis at Acquisition		\$1,650,606				
2 + Capital Additions						
3 -Cost Recovery (Depreciation) Taken		\$236,091				
4 =Adjusted Basis at Sale	4 =Adjusted Basis at Sale					
Calculation of Capital Gain						
Disposition CAP Rate	6.0%					
5 Sale Price		\$2,057,229				
6 -Costs of Sale	8.0%	\$164,578				
7 -Adjusted Basis at Sale		\$1,414,516				
8 =Gain or (Loss)		\$478,135				
9 -Straight Line Cost Recovery (limited	to gain)	\$236,091				
#=Capital Gain from Appreciation		\$242,044				
Calculation of Sales Proceeds after t	ax					
# Sale Price		\$2,057,229				

# Jaic I lice		<i>42,037,227</i>	
ont#-Cost of Sale		\$164,578	
#-Mortgage Balance(s)		\$1,148,354	
#=Sale Proceeds Before Tax		\$744,297	2
# -Tax: Straight Line Recapture at	25.0%	\$59,023	
# -Tax on Capital Gains at	20.0%	\$48,409	2
# =SALE PROCEEDS AFTER TAX:		\$636,865	J

ore t	ax =	16.5%
\$		
\$	(412,652)	
	\$12,344	
	\$16,873	
	\$21,571	
	\$26,444	
	\$31,499 +	\$744,297
	\$	\$12,344 \$16,873 \$21,571

IRR Afte	13.3%	
n	\$	
0	\$ (412,652)	
1	\$12,344	
2	\$16,873	
3	\$21,571	
4	\$26,444	
5	\$29,569	+ \$636,865

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including: **1.** Deduct your annual mortgage interest before you calculate your taxable

amount;

**2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;

3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 20%.

#### **Comparable Sales**

#### **Comparable Sales Analysis for:**



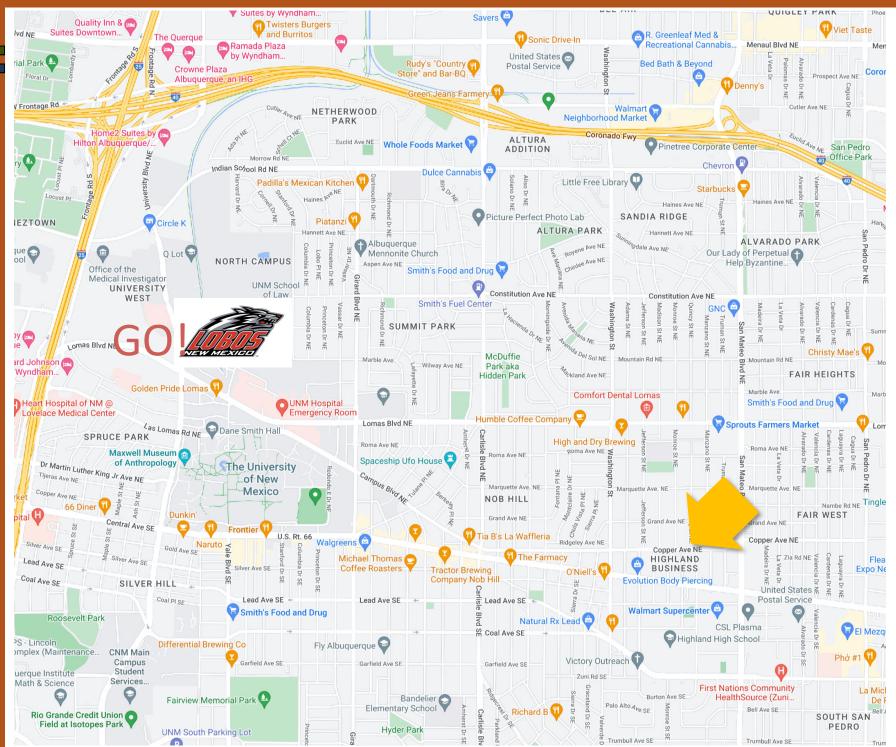


Subject		202 Quincy NE	& 201 Manzano NE		13	\$ 1,650,606	AVAIL	\$ 126,970	\$	180	\$935	11.32	6.2%
Avg. SOLD						\$ 1,638,934		\$ 117,502	\$	186	<b>\$949</b>	10.30	5.9%
								* in	nput	ted w/5	% vacancy,	40% expenses	s
S04	1309	San Mateo	SE	16	\$ 2,400,000	\$ 2,200,000	2/14/2024	\$ 137,500	\$	153	\$1,162	9.86	5.8%
<b>S03</b>	1404	Silver	SW	12	\$ 1,212,000	\$ 1,150,000	1/8/2024	\$ 95,833	\$	192	\$806	9.91	5.8%

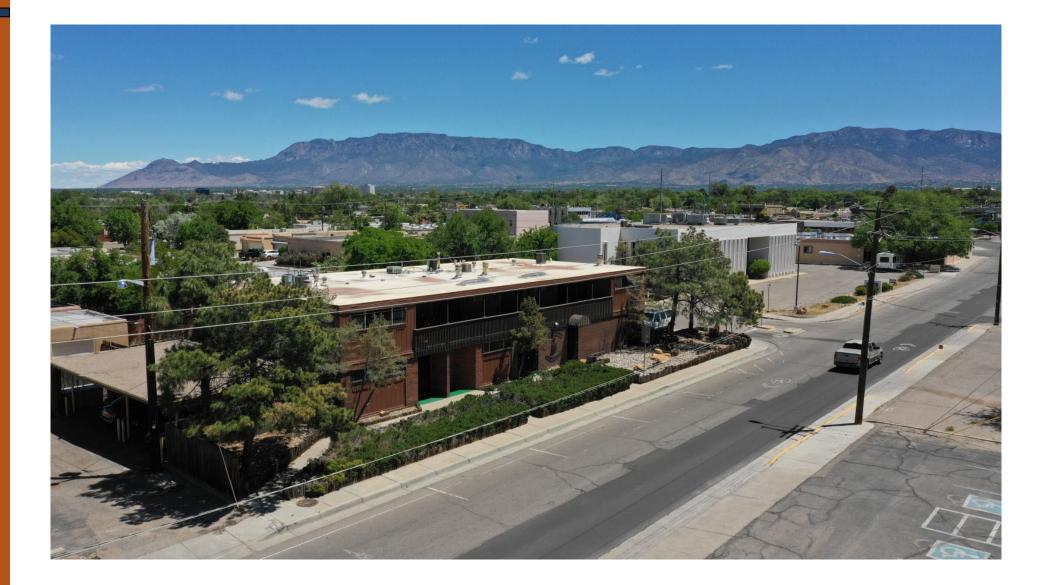
Average of Comparable SOLD applied to subject property

GRM (Actual)	10.30 Average=	 1,456,306
CAP (Actual)	5.9%	\$ 1,675,444
\$/sf	\$ 185.86	\$ 1,700,629
\$/unit	\$ 117,502	\$ 1,527,529

#### Location - 202 Quincy NE



6

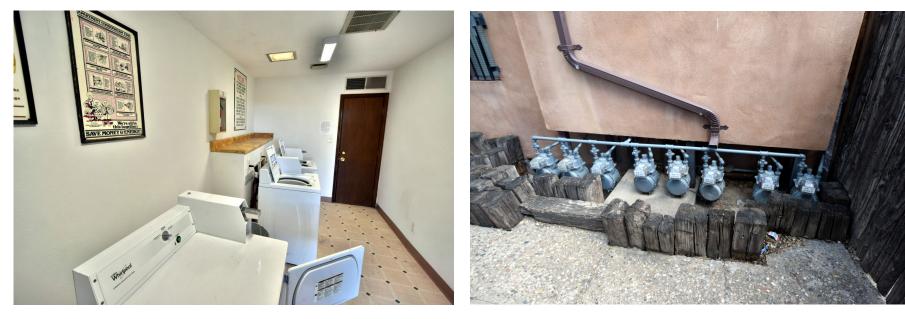














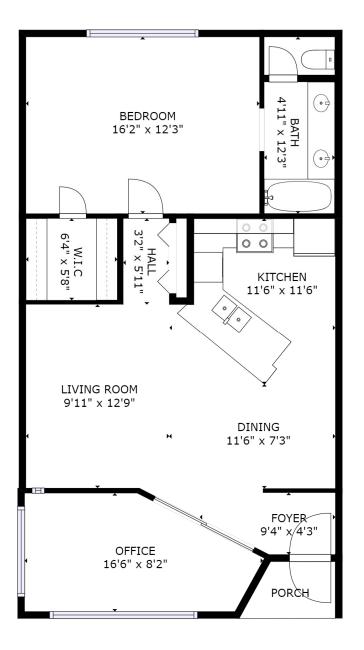
# **Interior - Apartment 2**



## **Interior - Apartment 2**



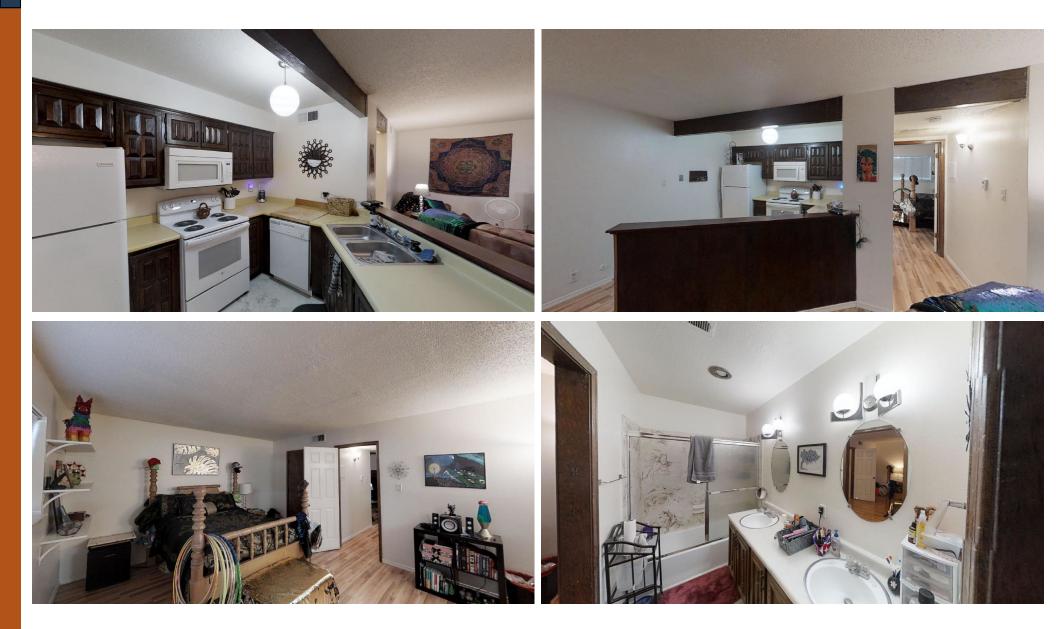
#### Floorplan - Apartment 2





All measurements are approximate

## **Interior - Apartment 3**



## Floorplan - Apartment 3



All measurements are approximate

## Floorplan - Apartment 3





All measurements are approximate

#### **Property Info - GIS**



City Address: 202 QUINCY ST NE

County Address: 202 QUINCY ST NE

<u>www.cabq.gov/gis</u> City of Albuquerque Property Report

Ownership Data from <u>Bernalillo County Assessor</u> (County Assessor's data for tax year 2017)

UPC: 101705744627110620 Tax Year: 2017 Tax District: A1A Legal Description: \* 010 006HGTS RESERVOIR SUBD TRACT 3 Property Class: R Document Number: 2007027379 022007 WD Acres: 0.17

City Zoning and Services IDO Zone District: R-MH IDO District Definition: Multi-family High Density Old Zoning Designation: R-3 Old Zoning Description: Land Use: 01 | Low-density Residential Lot: 10 Block: 6 Subdivision: HEIGHTS RESERVOIR ADDN TR 3 Police Beat: 331 Area Command: SOUTHEAST Jurisdiction: ALBUQUERQUE Zone Atlas Page: K1Z (opens in new window) City Neighborhood Association: Highland Business and NA Incorporated Residential Trash Pickup: Wednesday

#### Political Districts

City Council District: <u>6 - Pat Davis</u> County Commission District: <u>3 - Maggie Hart Stebbins</u> NM House of Representatives: Sheryl M. Williams-Stapleton NM Senate: Antoinette Sedillo-Lopez

School Districts Elementary: ZIA Middle: JEFFERSON High School: HIGHLAND

#### FEMA Flood Zone: X

For questions about floodplain information, please contact the COA Floodplain Manager at 924-3986 or

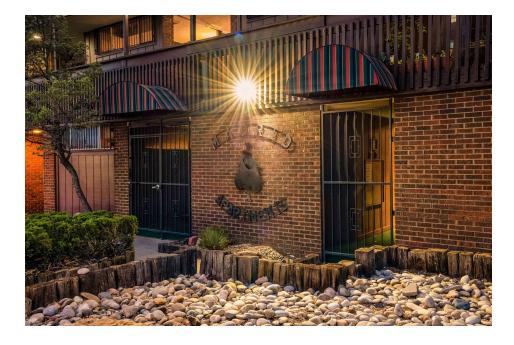








#### **Property Info - GIS**





#### City Address: 201 MANZANO ST NE

County Address: 201 MANZANO NE

www.cabq.gov/gis City of Albuquerque Property Report

Ownership Data from <u>Bernalillo County Assessor</u> (County Assessor's data for tax year 2017)

UPC: 101705746127110601 Tax Year: 2017 Tax District: A1A Legal Description: \* 020 006HGTS RESERVOIR SUBD TRACT 3 Property Class: R Document Number: 2007027378 022007 WD Acres: 0.17

City Zoning and Services IDO Zone District: R-MH IDO District Definition: Multi-family High Density Old Zoning Designation: R-3 Old Zoning Description: Land Use: 01 | Low-density Residential Lot: 20 Block: 6 Subdivision: HEIGHTS RESERVOIR ADDN TR 3 Police Beat: 331 Area Command: SOUTHEAST Jurisdiction: ALBUQUERQUE Zone Atlas Page: K12 (opens in new window) City Neighborhood Association: Highland Business and NA Incorporated Residential Trash Pickup: Wednesday

Political Districts City Council District: <u>6 - Pat Davis</u> County Commission District: 3 - Maggie Hart Stebbins NM House of Representatives: Sheryl M. Williams-Stapleton NM Senate: Antoinette Sedillo-Lopez

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#### FEMA Flood Zone: X

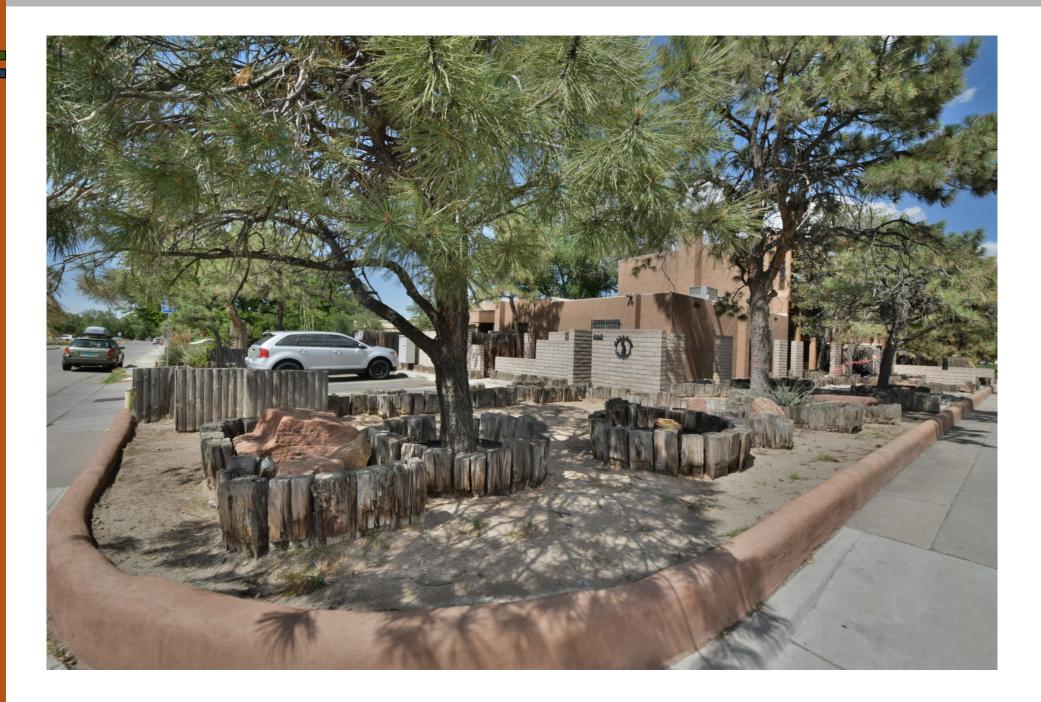
For questions about floodplain information, please contact the COA Floodplain Manager at 924-3986 or email <a href="ccherne@cabg.gov">ccherne@cabg.gov</a>

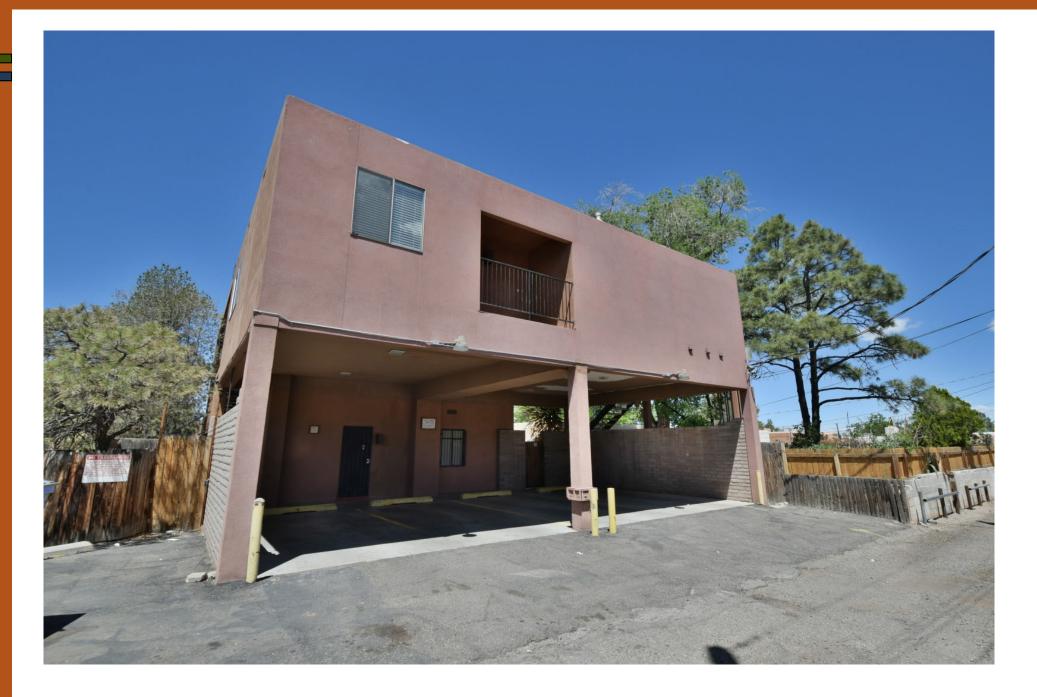












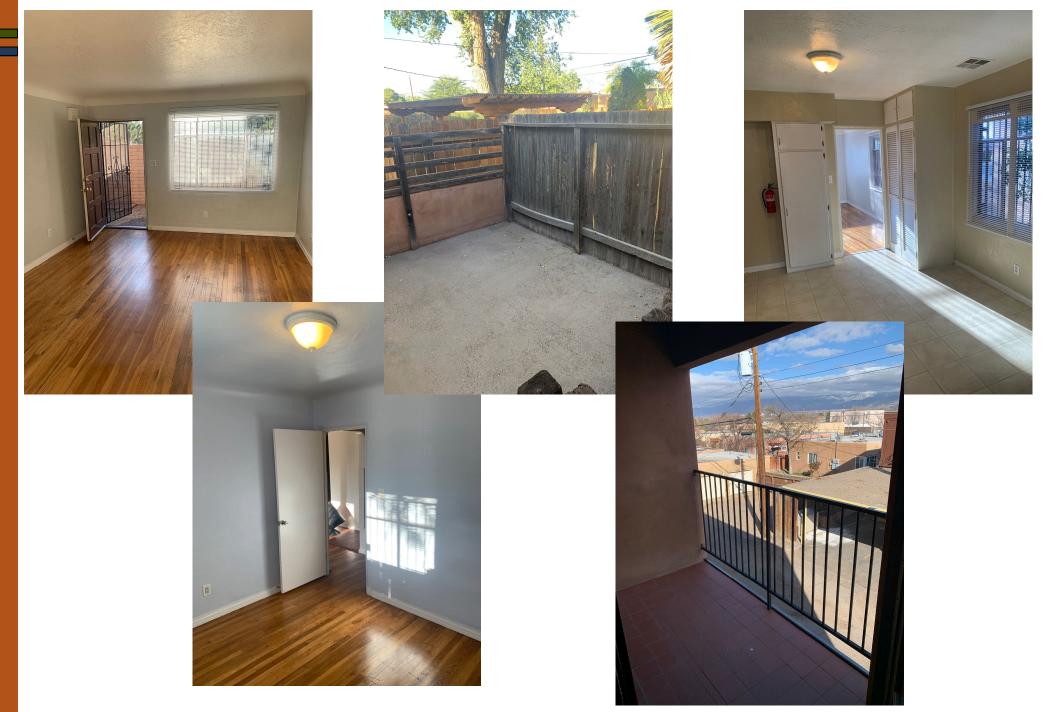




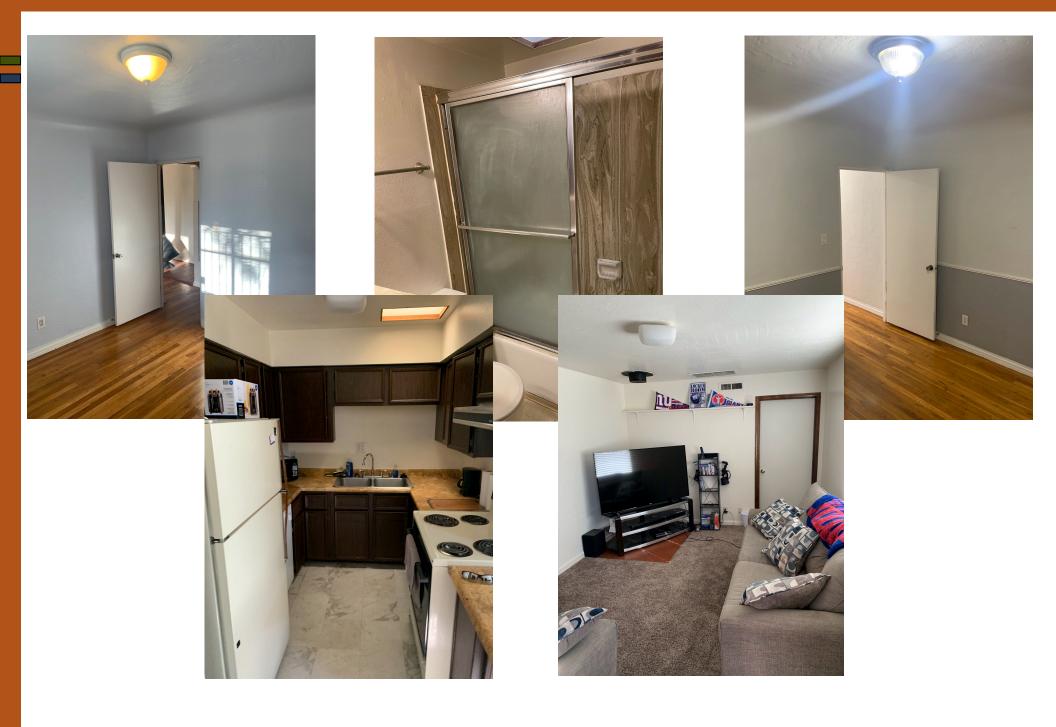




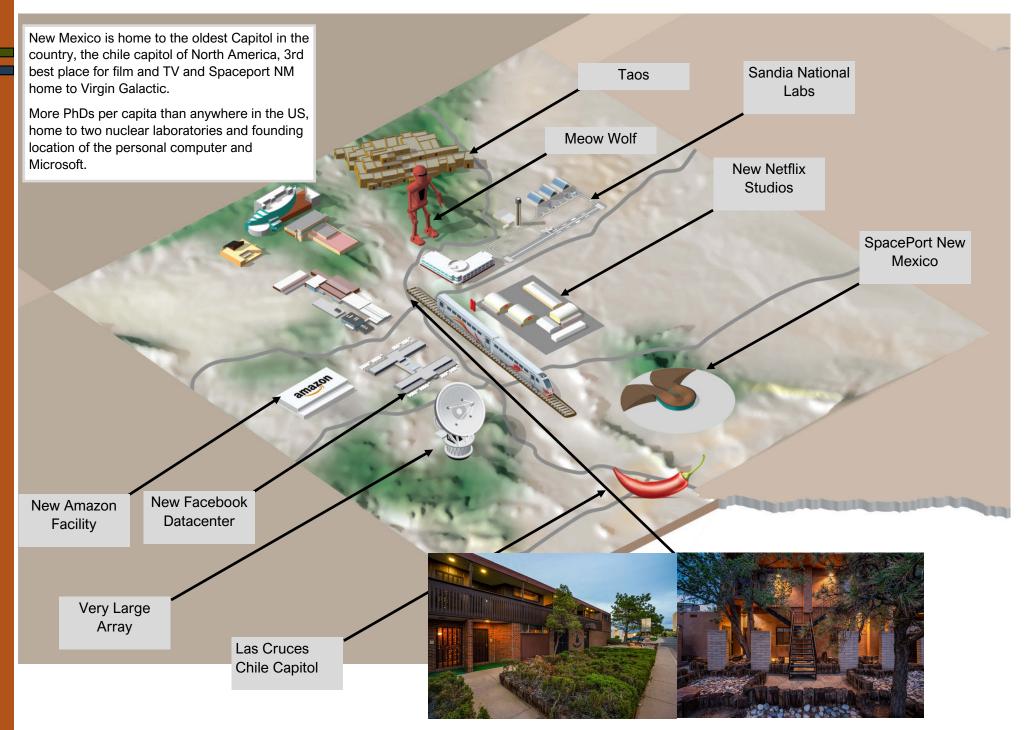
#### Interior Photos



#### **Interior Photos**



#### New Mexico is on the international map



#### Reasons to invest in Albuquerque, NM

#### Albuquerque is home to

Apple



Facebook Data Center

Distribution center under construction announced 1,000 new jobs

Α

N NETFLIX announced \$1 Billion of new programming

#### G Google

Three of the six F.A.A.N.G. tech companies:

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

#### #3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top

10% of walk, bike or transit scores achieve 25% higher rents?



**Best Places for Business** 

#### Albuquerque, New Mexico in the news

☑ 9th best mid-sized city of the Future

Foreign Direct Investment magazine-03/2015

☑ 6th best city to travel to for food snobs

Travel+Leisure—03/2015

☑ America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal— 10/2013

☑ 6th best city in US for connecting workers to jobs using Public Transportation

Brookings Institute—July 2012

 ${\ensuremath{\boxtimes}}$  One of the 10 best park systems in the nation

Trust for Public Land—2012

- ☑ 3rd most fittest city Men's Fitness Magazine- 2012
- ☑ 3rd best city to make movies Moviemaker.com– June 2012
- ☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

I5th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week—2011

- ✓ #17th best bike friendly city
  Bicycling Magazine—2010
- ☑ Top Ten for Being a Healthy Community Outside Magazine—#6—August 2009
- ☑ One of the Best Cities in the Nation
   Kiplinger Magazine—#2—July 2009
- Image Top 10 places to Live

U.S. News & World Report—June 2009

- ☑ AAA rates Albuquerque 2nd in vacation affordability American Automobile Association—June 2008
- ☑ UNM Anderson School Ranked in Global 100 Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

#### 44. New Mexico



MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813,135 Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS: \$47,169

#### **MEDIAN HOME VALUE: \$174,700**

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos, New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

Albuquerque offers over

#### Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM and I am a commercial Realtor who has been selling apartment investments for over 35 years. In that time, I have listed/sold over 13,909 units totaling \$572M. I also teach investment sales analysis for the CCIM institute (23 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM. If you are new to investment sales, I am glad to assist you, but please know:** 

#### Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- Do not disturb the residents, do not walk the property. It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.
- Landlords (Sellers) rarely are willing to show a property prior to having an offer.
- Where possible, we have included virtual tours in high definition please look to the flyer for those links.
- Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day.

#### **Commercial vs. Residential Real Estate sales**

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

#### Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2020) activity level from investors interest in our marketplace is 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my **listing agreement pre-**

#### authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with.

#### **BID Process**

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

#### **Client Control**

- Your client's actions represent you in this transaction, and your actions represent them.
- Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely—Todd Clarke CCIM CIPs

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### **Further Information**

Do not walk property. To register for access to confidential documents go to: www.nmapartment.com/quincymanzano

## **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors and Kyle Deacon of Deacon Property Services. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.



# Todd Clarke 🕅

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